

Page 84

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July 4 - Dec. 26, 1953

THE CASH BOX

VOLUME XIV

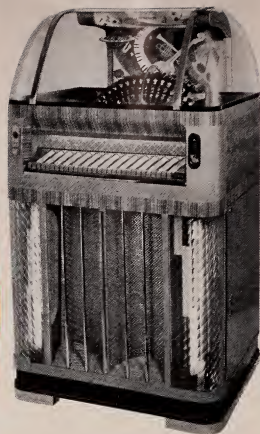
JULY 4, 1953

NUMBER 41



Jenny Barrett, the sensation of the Vogue label, has come up with a hit on her first record for the diskery named "Hush Ma". Formerly known as Jeri Sullivan, she retired from the business as a singer and author of "Rum and Coca Cola". She now returns to the singing fold for Vogue, high flying west coast label headed by president Frank L. Harper with Bob Stephens as A&R director.

ROCK-OLA



Model
1436
*

120

FireBall

The *original* Phonograph with **120** Selections

SIMPLE SELECTION

with the Single Button Line-O-Selector

SIMPLE OPERATION

with the amazing revolving record drum

SIMPLE SERVICING

with 3-Way service accessibility thru top, front and rear

Proven Performance
Proven Profits

* Available in two models
for 78 RPM and 45 RPM records



SEE, PLAY-HEAR-ORDER—
Your next phonograph from your ROCK-OLA Dealer.



"The Industry's Greatest Phonograph Achievement"

ROCK-OLA
Manufacturing Corp.

800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS



The Cash Box

July 4, 1953

Volume XIV Number 41

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Music Editorial

Why The Disk Jockey?

People in the music business—just as in all businesses—sometimes have funny ideas. For instance in our business you occasionally hear someone say, “We created the disk jockey. We made him important. And as a matter of fact, maybe we made him too important”.

Certainly everyone in this business has at one time or another either heard that said or perhaps even said it himself.

Well there are several fallacies to that line of thinking.

First of all, we did not create the disk jockey. The economies of the radio business did that—the necessity to have interesting and comparatively inexpensive shows to fill up all the hours of air time available.

And second of all, we did not make the disk jockey important. He proved his importance a long time ago by creating hits together with the juke box operator.

How can you make a person who creates hits for you too important?

The disk jockey came up fast. Starting at a slow pace, he suddenly mushroomed as the record business expanded to take care of juke box needs. As more records started coming out from an ever increasing number of diskeries, there was a greater necessity to get these records before the buying public. And disk jockey programs proved to be one of the more effective ways. Naturally as the disk jockey proved that he could make hits and sell records, his importance to the music business increased.

Today it is taken as axiomatic that part of the method of getting a record started is to get as wide disk jockey play on it as possible. Today the disk jockey is not in the developing stage. He has arrived.

As we have said, once he started to move, the disk jockey came up fast. And as happens in any sphere in which that occurs, some abuses may have arisen. But when people say perhaps the disk jockey has become too important, they are implying that the entire field is open to those abuses.

Any rational person knows that it is not. And furthermore an entire profession cannot be blamed for the mistakes or greediness of a few of its members.

The disk jockey field, now that it has reached a mature stage, is giving this country some of its most important entertainment personalities. These men have the same sense of responsibility to themselves and to the public which supports them as other top names in the entertainment industry have.

Obviously, to us in the music business, the disk jockey is a fascinating field of study. We want to know what he thinks, how he thinks, what his preferences are, what his gripes are.

You can learn all that from the great 11th Anniversary Issue of *The Cash Box* which will be dated July 18. For in that issue there will be the most comprehensive study of the disk jockey ever attempted. You will learn straight from them themselves just what their thoughts are on all sorts of questions which may affect you very directly.

The 11th Anniversary Issue of *The Cash Box* will be used as a reference book the entire year long, for its contents will be necessary to the intelligent conduct of anyone in the music or record business.

So don't fail to get your copy—and more important still, don't fail to be represented in it with your most important selling message.

WITH THAT "HOT TODDY" BEAT!



Ralph FLANAGAN

and his Orchestra

"RUB-A-DUB-DUB"

and

"The Stop and Kiss Dance"

RCA Victor 20 47-5361

RCA VICTOR Best Sellers

WEEK OF JULY 4th

POPULAR

I'M WALKING BEHIND YOU / JUST ANOTHER POLKA	20-5293 (47-5293)
Eddie Fisher	
NO OTHER LOVE / KEEP IT GAY	20-5317 (47-5317)
Perry Como	
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE	20-5368 (47-5368)
Jane Valli	
YOU, YOU, YOU / ONCE UPON A TIME	20-5325 (47-5325)
Bro	
WITH THESE HANDS / WHEN I WAS YOUNG	20-5365 (47-5365)
Eddie Fisher	
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART	20-5277 (47-5277)
Perry Como	
SORTA ON THE BORDER / UNFAIR	20-5352 (47-5352)
Tony Martin	
C'EST SI BON / AFRICAN LULLABY	20-5358 (47-5358)
Eartha Kitt	
USKA DARÄ / TWO LOVERS	20-5284 (47-5284)
Eartha Kitt	
SYMPHONY OF A STARRY NIGHT / THE TERRY THEME	20-5326 (47-5326)
Hugo Winterhalter	
THAT HOUND DOG IN THE WINDOW / PORE OL' KOO-LIGER	20-5280 (47-5280)
Homer & Jethro	
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES	20-5347 (47-5347)
The Three Suns	
APRIL IN PORTUGAL / NOW HEAR THIS	20-5279 (47-5279)
Tony Martin	
MARRIAGE TYPE LOVE / I'M YOUR GIRL	20-5335 (47-5335)
Ornith Shore	
HOT TODDY / SERENADE	20-5095 (47-5095)
Ralph Flanagan	

COUNTRY AND WESTERN

HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION	20-5303 (47-5303)
Eddy Arnold	
THE LONG WAY / I'LL TRADE YOURS FOR MINE	20-5333 (47-5333)
Hawshaw Hawkins	
ROCK-A-BITE BOOGIE / I FORGOT MORE THAN YOU'LL EVER KNOW	20-5345 (47-5345)
The Davis Sisters	
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN	20-5250 (47-5250)
Sunshine Ruby	
SIXTEEN CHICKENS AND A TAMBOURINE / ONE ROOM APARTMENT	20-5323 (47-5323)
Jerry Glenn	

RHYTHM AND BLUES

YOUR MOUTH'S GOT A HOLE IN IT / DECATUR STREET BOOGIE	20-5337 (47-5337)
Piano Red	
I WANNA KNOW / LAUGHING BLUES	20-5229 (47-5229)
The De Droppers	
I FOUND OUT / LITTLE GIRL, LITTLE GIRL	20-5321 (47-5321)
The De Droppers	

TIPS FROM THIS WEEK'S RELEASE

POPULAR

CRYING IN THE CHAPEL	
LOVE EVERY MOMENT YOU LIVE	
Jane Valli with Orch.	
directed by Joe Reisman	20-5368 (47-5368)*

MUSIC BOX IN BLUE

THE LOVERS' WALTZ	
Hugo Winterhalter and his Orch.	
vocal refrain by Bud Dee and Sally Sweetland	20-5369 (47-5369)*

ANNA — Bealo

(El N. Zambon)	
(from the film "Anna")	
SILVANA MANGANO — Suby	
Perez Prado "The King of the Mambo" and his Orchestra. Vocal refrain by Carmencita Pernet and Tony Camargo	20-5367 (47-5367)*

* 45 rpm cat. nos.



RCA VICTOR

FIRST IN RECORDED MUSIC

THE NATION'S

TOP TEN

PLUS
THE NEXT
25

JUKE BOX TUNES

The Top Ten Tunes Notting
Hearst Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX



CODE			
AL—Aladdin	CH—Chess	DY—Derby	KL—King
AP—Apollo	CO—Columbia	ES—Essex	LO—London
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars
BR—Brunswick	CY—Crysalite	F★—Four Star	ME—Mercury
BU—Bullet	DA—Decca	IM—Imperial	MG—MGM
CA—Capitol	DE—Decca	IN—Intro	MO—Modern
CD—Cadence	DO—Dot	JU—Jubilee	OR—Orville
			PE—Peacock
			PR—Prestige
			RA—Rainbow
			RH—Recorded In
			TE—Tempo
			TI—Tica
			UN—United
			VC—Victor

Pos. Last Week

SONG FROM MOULIN ROUGE

PERCY FAITH O.

CA-2429 (F-2429)—J. Hutton & A. Stordahl	ME-9609 (45-9609)—Marshall Royal O.
CO-39944 (4-39944)—Percy Faith Orch.	MG-11491 (K-11491)—Buddy De Franco
CR-60984 (4-60984)—Nick Perito	OG-6963 (4-6963)—Stan Fisher
DE-28675 (2-28675)—Victor Young O.	TI-170 (45-170)—Joe Loco Quint.
LO-1328 (45-1328)—Montavani O.	VI-10-1166—Boston Pops O.
	VI-20-5264 (47-5264)—Henri Rene O.

I'M WALKING BEHIND YOU

EDDIE FISHER

CA-2450 (F-2450)—Frank Sinatra	ME-70128 (45-70128)—Vic Damone
CR-60985 (4-60985)—Dorothy Squires	VI-20-5293 (47-5293)—Eddie Fisher
DE-28692 (2-28692)—Donald O'Connor	

APRIL IN PORTUGAL

LES BAXTER O.

CA-2374 (F-2374)—Les Baxter O.	ME-70114 (45-70114)—Dick Hayman O.
CO-39944 (4-39944)—Ken Griffin	ME-70128 (70128x4)—Vic Damone
CR-60984 (4-60984)—Nick Perito	MG-11312—Blue Barron
DE-28646 (4-28646)—Florian Zabach	VI-20-5052 (47-5052)—Freddie Martin
DE-28704 (4-28704)—Louis Armstrong	VI-20-5279 (47-5279)—Tony Martin

RUBY

RICHARD HAYMAN O.

CA-2457 (F-2457)—Les Baxter O.	ME-70115 (45-70115)—
CO-39944 (4-39944)—Harry J. Griffin	Richard Hayman O.
CR-60959 (4-60959)—Les Brown O.	MG-11472 (K-11472)—Lew Douglas O.
DE-28675 (4-28675)—Nick Perito	VI-20-5286 (47-5286)—Vaughn Monroe O.
DE-28675 (4-28675)—Victor Young O.	

TERRY'S THEME FROM "LIMELIGHT"

FRANK CHACKSFIELD O.

CO-40013 (4-40013)—Wally Shift O.	LO-1342 (45-1342)—Frank Chacksfield O.
CR-61006 (4-61006)—Ron Goodwin O.	VI-20-5326 (47-5326)—Winterhalter O.

SAY YOU'RE MINE AGAIN

PERRY COMO

CA-2429 (F-2429)—June Hutton & Axel Stordahl	DE-28676 (4-28676)—Dolores Gray
CR-60982 (4-60982)—The Modernaires	ME-70134 (45-70134)—Eddy Howard
	VI-20-5277 (47-5277)—Perry Como

ANNA

SILVANA MANGANO

CO-39968 (4-39968)—Paul Weston O.	MG-11457 (K-11457)—Silvana Mangano
CR-60963 (4-60963)—Ray Blech O.	VI-20-5246 (47-5246)—The Three Suns
DE-28703 (4-28703)—Victor Young O.	VI-20-5252 (47-5252)—Al Calais
ME-70114 (45-70114)—Richard Hayman O.	

CRAZY, MAN, CRAZY

BILL HALEY

ES-321 (45-321)—Bill Haley	ME-70153 (45-70153)—R. Marterle O.
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THE HO HO SONG

RED BUTTONS

CO-39981 (4-39981)—Red Buttons	
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I BELIEVE

FRANKIE LAINE

CA-2332 (F-2332)—Jane Froman	CO-39938 (4-39938)—Frankie Laine
------------------------------	----------------------------------

11) MY ONE AND ONLY HEART. 12) I'D RATHER DIE YOUNG. 13) ALLEZ VOUS EN. 14) YOUR CHEATING! HEART. 15) HOW MUCH IS THAT DOGGIE IN THE WINDOW. 16) SEVEN LONELY DAYS. 17) JUST ANOTHER POLKA. 18) PRETEND. 19) ALMOST ALWAYS. 20) NO OTHER LOVE. 21) THE BREEZE. 22) VAYA CON DIOS. 23) ORGAN GRINDER'S SWING. 24) HALF A PHOTOGRAPH. 25) KARAVANK. 26) THUNDER AND LIGHTNING. 27) SWEDISH RHAPSODY. 28) RETURN TO PARADISE. 29) HONEY IN THE HONEY. 30) I LOVE YOU. 31) SAY "SI SI". 32) RAMBLIN' MAN. 33) USKA DARÄ. 34) OOH WHAT YOU DO TO ME. 35) RAMONA.

"It's What's in THE CASH BOX That Counts"



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---------------------------------|--------------------------------|
| 1. SONG FROM MOULIN ROUGE | Percy Faith (Columbia) |
| 2. I'M WALKING BEHIND YOU | Eddie Fisher (RCA Victor) |
| 3. APRIL IN PORTUGAL | Les Baxter (Capitol) |
| 4. RUBY | Richard Hayman (Mercury) |
| 5. SAY YOU'RE MINE AGAIN | Perry Como (RCA Victor) |
| 6. TERRY'S THEME FROM LIMELIGHT | Frank Chacksfield (London) |
| 7. I BELIEVE | Frankie Laine (Columbia) |
| 8. VAYA CON DIOS | Les Paul & Mary Ford (Capitol) |
| 9. ANNA | Silvana Mangano (MGM) |
| 10. P. S. I LOVE YOU | Hilltoppers (Dot) |

Harvey Geller, formerly with Martin Block, now programming for the Gallagher & O'Brien show on WMCA-New York. . . Ray Schreiner, (WRNL-Richmond, Va.), the proud father of an 8 pound 1 ounce son born on June 11. Tot was named Ramond Leslie Schreiner III. . . The annual Yaks and Haks baseball game between the Hartford disk jockeys and news reporters was a tightly fought pitchers battle with the jocks managing to squeak out a 19 to 17 victory. Rumor says the game was called at the end of one inning as the athletes?? were beaten leaded and winded. Guests were Les Paul, Mary Ford, Margaret O'Brien and Joyce Aimee. Also present were Governor and Mrs. Lodge. . . Howie Leonard, formerly of WLAW-Boston and now diskjockey after afternoon over WPOR-Portland, Maine, would like to have any of his friends who might be vacationing nearby, to drop in. . . Evelyn Aron, record librarian (WIND-Chicago) said by the disk boys, who visit with her, to be "really swell people".

Pic of the week — Joe Yocam shares top honors with disk jockey Al Jarvis on the latter's KPWB "Make Believe Ballroom." Widely acclaimed for his wit and glib tongue, Joe's antics have made him one of the most popular Southern California deejays. . . Lonny Starr, WNEW staffer and teevie personality, has been elected vice president of the Valley Stream Rotary Club and takes office July 1. Starr also takes over chores on WNEW's Music Hall when Jerry Marshall vacations. . . Sheriff Davis (WLOW-Portsmouth, Va.) started a new show last week. The Sheriff goes on the air 5:30 a.m. to 6 a.m. with "Breakfast With The Rangers". On this show only new releases are played. Davis is also on each day from 10 to 12 noon and 6 to 8 p.m. with request programs. . . Howie Lund (WJW-Cleveland) starts his programs daily July 1st. Lund will be on from 2 to 5 p.m. and 6:15 to 7 p.m. . . Clarence Kneeland (WERI-WICH-Jewett City, Conn.) would like to know if any of the deejays know the address of Ranch House Records. . . Dwight "Look" Gordon (WOKZ-Alton, Ill.) back from vacation and on the job. Dwight has two one hour shows on Mondays. 6 to 7 a.m. and 11 to 12 a.m. He will use The Cash Box top ten on one of the shows. . . Cracker Jim Brooker (WMIE-Miami, Fla.), on the Miami air for seven years, broadcasts direct from the worlds largest store of its kind, The Shells Super Store, and enjoys the highest pulse rating of any C and W show in the area.



JOE YOCAM
(KFWS—Los Angeles)

"Georgia McCarty, promotion publicity director for WORZ, Central Florida, is just about as busy as 24 hours a day, seven days a week will allow. Georgia, who has been staff announcer in Mississippi and Indiana; vocalist with a road company of a musical review; nightclub songstress; booking agent; modeling teacher and dance instructor at Arthur Murray's in Cincinnati, is now putting in a full day at the WORZ studio promoting "like mad". . . Daniel Koks, vice-president and general manager of WAVZ-New Haven, Conn., announced that the station has withdrawn its application for UHF Channel 59 in New Haven. . . Dick Elliott (WCFL-Chicago) features The Cash Box top tunes. "As a result", Dick reports, "I've been getting more mail than ever before."

M-G-M Record HITS... WHEN YOU NEED THEM MOST

JONI JAMES

YOUR
CHEATIN'
HEART

MGM 11426 78 rpm—K11426 45 rpm

I'LL BE
WAITING
FOR YOU

ALMOST ALWAYS
and
IS IT ANY
WONDER

MGM 11470 78 rpm—K11470 45 rpm



BILLY ECKSTINE
I LAUGH TO
KEEP FROM
CRYING

MGM 11511 78 rpm

and
SEND MY
BABY BACK
TO ME

K11511 45 rpm

DAVID ROSE and His Orchestra

NO OTHER
LOVE

MGM 10796 78 rpm

ALL I
DESIRE

K30796 45 rpm



alan
DEAN

LOVE ME
LOVE ME

MAKE ME
YOUR
SLAVE
MGM 11511
K-11511

KAW-LIGA

and
MGM 11416 78 rpm

HANK WILLIAMS
YOUR
CHEATIN'
HEART
and
FAKE THESE
CHAINS
FROM MY
HEART
MGM 11479 78 rpm
K11479 45 rpm



the
ELLIOTT
BROTHERS
LLOYD AND BILL
and their orchestra

"IN THE MOOD"
Fabulous vocal by
Jburl, Ravenscroft
and
12TH STREET RAG
MGM 11501 78 rpm
K11501 45 rpm



Denny
VAUGHAN

IN SINGLE
BLESSEDNESS

and
SPOON, SPOON,
SPOON



Frank
WARREN

LOVE IS A
SEE-SAW
MGM 11522 78 rpm
K11522 45 rpm

MISS ME JUST
A LITTLE
K11522 45 rpm



REMO

Ufemia

and YOU
YOU
MGM 11512 78 rpm
K11512 45 rpm

HENRY JEROME and his
HERE'S TO
THE LADIES

MGM 11526 78 rpm

PIE WOCK A-
JILLY-WOCK

vocal by
Henry Jerome Jr.
with chorus of 100 youngsters
of the Police Athletic League
of New York
MGM 11526 45 rpm

TONY MOTTOLA
and
UNDER
PARIS
SKIES
MGM 11527 78 rpm
K11527 45 rpm

BLOCK
PARTY IN
BARCELONA

SILVANA MANGANO



Anna
I LOVED YOU
MGM 11457 78 rpm
K11457 45 rpm

Introducing
Little eight year old
RITA FAYE
WAIT A
LITTLE
LONGER
MGM 11527 78 rpm
K11527 45 rpm



M-G-M RECORDS
BY AUTHORITY OF THE U.S. DEPARTMENT OF COMMERCE

M-G-M 11500 78 rpm
K-11500 45 rpm

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

Ⓒ GOOD

Ⓓ FAIR

Ⓔ MEDIOCRE

GISELE MacKENZIE &
HELEN O'CONNELL

(Capitol 2521; F-2521)

B "I WANT THE NAME, AGE, HEIGHT AND SIZE" (2:38) A cute novelty jumper gets a rocking and shocking comedy treatment from Helen and Gisele. The ditty is packed with punch and should get spins. The girls work well together.

C+ "WHEN THE HANDS OF THE CLOCK PRAY TO MIDNIGHT" (2:05) [Shapiro Bernstein ASCAP] The girls change the mood and tenderly harmonize on a pretty ballad. The results are pleasing.

DINAH SHORE

(RCA Victor 20-5335; 47-5335)

B+ "MARRIAGE TYPE LOVE" (2:22) [Williamson ASCAP] Dinah Shore with the assistance of Vic Shoen's ork in the backdrop, liltis through an appealing bouncer from the musical "Me And Juliet." Fine rhythm vocal by the thrush.

B+ "I'M YOUR GIRL" (2:47) [Williamson ASCAP] Dinah's soft creamy voice caresses the lyrics to another lovely tune from the same show. The pretty ballad is chock full of warmth and could click.

MILLS BROTHERS

(Decca 28736; 9-28736)

B+ "PRETTY BUTTERFLY" (2:35) [Gordon Paxton ASCAP] The Mills Brothers dish up some of their unique harmony on a ditty set to the music of "Humoresque." It's a cute rhythm piece that could catch on for the group. Pleasant listening.

B "DON'T LET ME DREAM" (2:35) [Schwartz ASCAP] The boys have Owen Bradley assisting again as they smoothly render a warm ballad. The tune has a quality about it that could make this number catch on. It's most appealing.

THE NOCTURNES

(MGM 11525; K-11525)

C+ "GIUSEPPE'S SERENADE" (2:26) [San Fox ASCAP] A cute novelty with an Italian flavor gets a hushed vocal treatment from the Nocturnes. The amusing piece has a steady bounce beat. A good side.

C+ "AS YOU DESIRE ME" (2:34) [Words & Music ASCAP] The group hands in another hushed and stylish treatment, this time on a slow soft number. Their tender treatment is appealing.

RAY RIVERA

(Styletone 100)

C+ "MEMORIES OF ARIZONA" (2:02) [Chas. Wynn ASCAP] Ray Rivera handles a liltin' item that has a feeling of a cowboy riding into the sunset. It's an ok tune supported by the Simmons Twins and the Ray Tones.

C+ "A KISS ALWAYS HELPS" (2:04) [Chas. Wynn ASCAP] The groups blend voices with Ray on a pretty sentimental waltz piece that sways along pleasantly. A pretty tune.

THE CASH BOX DISK OF THE WEEK

"BUTTERFLIES" (2:40) [Santly-Joy ASCAP]

"THIS IS MY SONG" (2:30) [Lear ASCAP]

PATTI PAGE
(Mercury 70183; 70183 x 45)



PATTI PAGE

● "The Singing Rage", Patti Page needs no introduction or explanation when she releases a new record. Every operator and retail

outlet awaits her coming records. And in her usually outstanding form, the sweet voiced thrush sends up two new sides that should be soaring to the top of the charts in short order. With "Doggie In The Window" still selling, Patti hands in another light ditty written by the same author, Bob Merrill. It's a romantic item tagged "Butterflies" that features the chirp in multiple voices with all her tender quality. The triple voicing has a "Doggie" flavor to it that tags this a definite hit. "This Is My Song" is a stardusty love song that many might recognize as Patti's TV theme song. It's a lovely number that makes the platter a double smash. Get with it!

"SOMEONE'S BEEN READING MY MAIL" (2:22)

[Harms, Inc. ASCAP]

"I'M YOUR GIRL" (2:40) [Williamson ASCAP]

JO STAFFORD
(Columbia 40021; 4-40021)



JO STAFFORD

● With a pack of hits in her recent past, Jo Stafford makes a strong bid for another clicker with her version of "Someone's Been

Reading My Mail". The thrush shows her versatility by giving out with this up beat ballad. Everyone remembers her success with slow numbers in "You Belong To Me" and "Keep It A Secret" and a wild and unusual item such as "Jambalaya". Continuing to offer variety, she belts out "Reading My Mail" in a manner that should send her right up to the top once again. It's a terrific number and with hubby Paul Weston doing the backing, the results are great. The piece really moves. On the lower end Jo touches softly upon a lovely ballad from the Broadway show "Me and Juliet" dubbed "I'm Your Girl". A beautiful piece of listening with a lush setting.

"KISS ME AGAIN, STRANGER" (2:27) [Blackwood BMI]

"A PURPLE COW" (2:20) [Arista Records]

DORIS DAY
(Columbia 40020; 4-40020)



DORIS DAY

● Doris Day comes up with some more top drawer material that labels her a contender all the way. In her soft and most caressing

manner she presents a dreamy ballad entitled "Kiss Me Again, Stranger" that should have her tremendous following of fans swooning. She gives that extra something to the tune that makes every word carry a sincere meaning. Adding to the beauty of the presentation is a lush and fitting background by Paul Weston and his ork. The persuasive quality in Doris' voice and the simplicity of delivery makes the listener automatically take note. The song is terrific. Flip it to a light hearted ditty, "A Purple Cow", that bounces along with a happy air. It's a good summer novelty. Keep watch on "Kiss Me Again". It's gotta make the grade.

PEARL BAILEY

(Coral 61016; 9-61016)

B "NOTHIN' NOTHIN' BABY" (3:11) [World BMI] A slow bluesy lilter with a fine set of lyrics is interpreted in the individual manner of Pearl Bailey. Her treatment is solid and Don Redman's backing is fitting. Could make noise for the thrush.

B "AS LONG AS I LIVE" (2:20) [Mills ASCAP] A rinky piano is an effective backdrop for Pearl's rhythmic jump styling of a bluesy item. She gives the number a good going over and the results are effective.

PATRICE MUNSEL

(RCA Victor 20-5360; 47-5360)

B+ "THE MELBA WALTZ" (3:05) [Bregman, Vocco & Conn ASCAP] Patrice Munsel puts to wax the song which is the highlight of her picture "Melba". She hands in a mellow offering of the lovely waltz in her rangy soprano voice. Very beautiful.

C+ "IS THIS THE BEGINNING OF LOVE" (2:42) [Bregman, Vocco & Conn ASCAP] The thrush gets a fine Henri Rene backing once again as she delivers another lovely waltz item from the picture. Her operatic voice is not commercial in the pop field but on the basis of the tune and movie, wax could click.

GLORIA CRAIG

(Gem 7001; 45-7001)

B "WY DID YOU KISS ME" (2:30) [Blue River BMI] A terrific making with a great deal of potential for the grade is smoothly offered by Gloria Craig with the New Yorkers offering choral assistance. A pretty vocal.

C+ "BASHAIRT" (2:29) [Presto BMI] An exciting fast moving number woven around the word "Bashairt" meaning "Fate", is rhythmically jolted by Gloria and the gang. An exciting colorful item that could go well in the right locations.

RICHARD HAYMAN ORCHESTRA

(Mercury 70166; 70166 x 45)

B+ "SIMONETTA" (2:15) [Irving Caesar ASCAP] Richard Hayman follows his successful "Ruby" with another instrumental that could catch in the wind. It's an exciting lush item with a catchy melody. Could be another big one for the chap.

B "DANSERO" (2:50) [B & F BMI] The Hayman group sets up a lush instrumental, wound about a sultry Lon tempo. It's a very good delivery with a fine arrangement.

DICK NOEL

(Decca 28716; 9-28716)

B+ "THIS IS MY PRAYER" (3:13) [Brandom ASCAP] An impressive debut is made by Dick Noel as he comes up with a polished vocal on his first attempt. The romantic delivery of the ballad is full of expression and feeling. A top notch job.

B "TILL I SEE YOU AGAIN" (3:21) [Marian ASCAP] The lad has romance in his voice and should make a strong showing with the bobby soxers as he steps up another ballad. His hushed treatment is highlighted by the perfect orking of Lew Douglas.



Anniversary

The Cash Box

(Dated: JULY 18, 1953)

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THE SAUTER-FINEGAN ORCH.

(RCA Victor 20-5359; 47-5359)

B+ "THE MOON IS BLUE" (2:42) [Santly-Joy ASCAP] A bouncing ditty from the flick of the same name gets a lively and highly stylized interpretation from the crew of Ed Sauter and Bill Finegan. Sally Sweetland and the Doodlers handle the vocal. Might happen.

B "O" (2:12) [Feist ASCAP] A good instrumental jumper that seems to be making some noise is happily treated by the ork. The tune is cute and boys put it over.

CHARLIE GRACI

(Cadillac 141; 45-141)

B "BOOGIE BOOGIE BLUES" (2:24) [Cesena ASCAP] A fine rhythm piece is belted out by Charlie Graci as he accompanies himself on his guitar. The bluesy vocal with a boogie beat makes for real rocking music.

C "I'M GONNA SIT RIGHT DOWN & WRITE MYSELF A LETTER" (2:18) [DeSylva, Brown & Henderson ASCAP] Charlie gets a taste of Johnnie Ray in his voice as he cruises through a fine oldie. The fast pace number is full of style.

TONY MOTTOLA ORCH.

(MGm 11527; K-11527)

C "UNDER PARIS SKIES" (2:36) [Leeds ASCAP] A lovely waltz gets an individual styling from the crew of Tony Mottola, the guitarist who is so well known for his work on the "Danger" TV show. The waltz number is very beautiful.

C "BLOCK PARTY IN BARCELONA" (3:06) [George Paxton ASCAP] A cute novelty features Tony's nimble fingers on the guitar. It's a catchy ditty that lolls along pleasantly.

THE HONEYDEAMERS

(Juno 1013; 45-1013)

B "THE BAION" (2:24) [Rio BMI] A story about a dance is excitingly told by the Honeydeamers to a fast moving Latin tempo similar to that on the record of "Anna". The catchy delivery and fine harmony of the crew make the number click. Tune could hit with a push.

C "WHY DO I REMEMBER" (2:51) [Rio BMI] A pretty balad is softly spun by the talented group and the results are pleasant on the ear. The female lead of the group has a soft voice and makes the lyrics take on meaning.

BOBBY LINN

(Cammarota 25)

B "YOU TOOK AWAY THE FRIENDS I HAD AROUND ME" (2:25) [Cammarota BMI] Bobby Linn hands up a fine vocal fop on a sentimental ballad that he treats with ease and color. Assisting in the backdrop are Graham Prine and the orchestra.

C "I DON'T HAVE TO TELL YOU THAT I LOVE YOU" (2:10) [Cammarota BMI] A vocal group adds fullness and warmth to Bobby's straight forward delivery of a pretty ballad. The number is perfect for dancing.

**THE CASH BOX
SLEEPER OF THE WEEK**

"CRYING IN THE CHAPEL" (2:45) [Valley BMI]

"LOVE EVERY MOMENT YOU LIVE" (2:30) [Meridian BMI]

JUNE VALLI

(RCA Victor 20-5368; 47-5368)



JUNE VALLI

● June Valli is known to have all the qualities necessary to become a big star and come up with a terrific hit. The only thing that might

have been lacking was the correct material. But one listen to her "Crying In The Chapel" should convince anyone that this platter has everything. She takes a simple tune with a potent set of lyrics and sings right from the heart in the presentation of the lovely number. She sings with a tear in her voice and convinces the listener of her sincerity. The fitting backdrop is supplied by Joe Reisman's ork and a chorus. Flip features June on a sentimental bouncer labeled "Love Every Moment You Live". She puts everything into the delivery. We go for "Crying" in a big way and look for it to click.

LES BROWN ORCH.

(Coral 61012; 9-61012)

C "MY HEART BELONGS TO DADDY" (2:18) [Chappell ASCAP] Les Brown and his ork give out with some impressive rhythm as they cruise through a favorite standard while Lucy Ann Polk chirps the lyrics. Fine dance stuff.

C "FROM THIS MOMENT ON" (2:18) [Buxton Hill ASCAP] The Brown crew lets itself go on a toe tapper that's really socked out in a jazzy manner. The delivery is exciting.

VICTOR YOUNG ORCH.

(Decca 28745; 9-28745)

B+ "THE MELBA WALTZ" (2:30) [Bregman, Vocco & Conn ASCAP] From the film "Melba" comes this lovely waltz so lushly and invitingly rendered by the Victor Young Orchestra. The flighty instrumental could be swept into the trend and click. It's very pretty.

C "HI-LILI, HI-LO" (2:32) [Robbins ASCAP] This tune is another lovely waltz item, stemming from the flicker "Lili". It's a lovely melody lushly treated by the crew's strings.

TOMMY PRISCO

(King 12412; 45-1240)

C "PARADISE" (2:20) [Feist ASCAP] Dewey Bergman's men set up a fast moving show case with a stirring samba beat for Tommy Prisco's belted version of a standard. The number really moves.

C "GONE" (2:15) [Veronique ASCAP] A soft romantic item is offered by Tommy against a lush Latin tempo. The balladeer delivers the song with warmth and puts a pack of feeling into it.

JUNE HUTTON & AXEL STORDAHL
(Capitol 2512; F-2512)

B "NIGHT THESE LONELY NIGHTS" (2:55) [Milene ASCAP] A very lovely romantic item with a sentimental flavor is perily chirped by June Hutton as hubby Axel Stordahl supplies the fitting accompaniment. Tune is very pretty and The Boys Next Door add to delivery.

C "I'LL FORGET YOU" (3:05) [M. Witmark ASCAP] The sweet voiced thrush sends forth some more soft and dream-dusted music in an appealing manner as she reads another ballad.

ELMO TANNER

(Dot 15086; 45-15086)

B "WHISPERING" (2:31) [ASCAP] A Latin tempo, full orchestral backing is a fitting showcase for Elmo Tanner's whistling interpretation of an oldie. The effect is terrific and reminds one of the old Ted Weems style. Terrific rhythm piece by the talented whistler.

B "THE WHISTLER & HIS DOG" (2:01) Billy Vaughn's ork again supports with a sensational arrangement of a catchy tune as Elmo is featured with his whistling. A terrific rhythm number that should catch loads of coin. Very tricky.

THE GAYLORDS

(Mercury 70170; 70170 x 45)

B+ "TELL ME THAT YOU LOVE ME" (2:34) [T.B. Harms ASCAP] with Ronnie Gaylord handling the lead, the Gaylords glide through a waltz beat item with a beautiful Italian flavor. The boys give their all for the song and Italian lyrics in the number with color to number.

C "COQUETTE" (2:06) [Feist ASCAP] They boys change the mood entirely and rock through an up beat number that's been out for a while. Their harmony and sock delivery is impressive.

ELLA FITZGERALD

(Decca 28762; 9-28762)

B "CRYING IN THE CHAPEL" (2:04) [Valley ASCAP] As Ray Charles' singers and Sy Oliver's ork set up a choir type backing, for Ella Fitzgerald's delivery of a lovely number with a religious flavor. She sings the number with color.

C "WHEN THE HANDS OF THE CLOCK PRAY TO MIDNIGHT" (2:42) [Shapiro Bernstein ASCAP] Ella sends up a heart felt version of a slow waltz number with a pretty set of lyrics. The Charles singers again assist.

TITO PUENTE ORCH.

(Tico 177; 45-177)

C "RAINFALL" (2:30) Tito Puente stands at the vices and leads his group through a rhythmic mambo that rocks along in a perfect tempo for dancing. The lovers of the music will go for this one.

B "THE CONTINENTAL" (2:28) The talented leader helps his men belt out another mambo. This Latin delivery takes the old favorite as the music. A terrific organization for the Cuban beat.

ART MOONEY ORCH.

(MGm 11542; K-11542)

C "O (OH)" (2:30) [Feist ASCAP] A cute ditty that seems to be making a stir gets a bouncy and lively treatment from Art Mooney's Ork with the vocal ensemble cutely bouncing through the lyrics. A good dance item too.

C "CLOVERLEAF SPECIAL" (2:31) The crew bounces along through another fine number presented instrumentally. The tune jumps along in a sock manner that should have the boxes moving.

**THE CASH BOX
BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "PRETTY BUTTERFLY" ... Mills Bros. Decca 28736
- ★ "SIMONETTA" ... Richard Hayman ... Mercury 70166; 70166 x 45
- ★ "THE MOON IS BLUE" ... Sauter-Finegan Orch. ... RCA Victor 20-5359; 47-5359
- ★ "THIS IS MY PRAYER" ... Dick Noel ... Decca 28716; 9-28716

THE CASH BOX ROUND THE NAH CHUCKLE

NEW YORK:

Recording stars galore turned out to honor Barney Sugarman, New York's AMI distributor, at a UJA dinner held last Tuesday night. The entertainment lasted for hours. . . . Arnold Shaw sends a card from Mexico where he is vacationing. . . . Sammy Kaye had a new gimmick at his Astor opening last Monday. He sold batons for a dollar each, donating the proceeds to the Children's Welfare Fund of the New York Daily Mirror. . . . Mary Ann Kelly, Seger Records' latest find, will appear on the Arthur Godfrey Talent Scouts show Monday, June 29. Her first disk, "If I Ever Fall In Love" backed with "Willful Lies" has been taken over by London Records for distribution in England and on the continent. . . . All the metropolitan djs turned out to pay homage to Lionel Hampton at his Bandbox opening which was also his thirteenth anniversary as a band leader. . . . RCA Victor's Bob Mccluskey in Venezuela to settle the affairs of his father who passed away suddenly. He was a hydraulic engineer there. . . . Steve Sholes, A & R head of Victor's folk department, left with his family for a California vacation. . . . Syd Nathan, president of King Records, will take over pop A&R duties for the firm himself. . . . Reports from Boston djs indicates heavy play on the Fiesta recording of "Chivirico" by Ramon Marquez. Leading djs are giving the record plenty of spins with Music Suppliers of New England beginning to feel the effects with orders. Xavier Cugat cut the tune on Victor for a July release. . . . Johnny Parker has re-signed with BMI for one year. The singer-songwriter is still cutting sides at Victor with Hugo Winterhalter. Next release is due out shortly. . . . Jose Greco, famous as a Spanish dancer, will make his debut on the Decca label in new recordings of Spanish folk songs.



HUGO WINTERHALTER

CHICAGO:

Most thrilling news arrived Monday eve (6/22) that ASCAP's McCarran Bill (S.1106) and the Dinkens Bill (S.1141) had been "indefinitely postponed." . . . Certainly happy to hear that Norm Weiser's "Downbeat" had picked Johnny Martin at the Chez Paree as "most promising". It was many, many months before this that The Cash Box had called attention to Johnny Martin and had urged diskers to catch the boy. . . . Nice note from Jilla Webb, now in Hollywood, that she's out to get "her big chance"—in pichooers. . . . Most fun had at Henry Friedman's party at Linn Burton's Steak House for juke box ops and deejays by Irv Green. . . . Tony LoFrano of David LeWinter ork and Master Records seriously injured in an auto accident. He's at the Roseland Hospital. . . . Two nice cards from friend, Herb Kessler. One from Havana. The other from Miami Beach. Looks like Four Aces playing the winter circuit in the summertime. . . . Ever check how many hits Bud Brandom has delivered? Just amazing. . . . Eddie Hubbard's mail has doubled on his 4:30 show WENR-ABC since he has again taken up picking the ukelele, gagging around and interviewing guests. Listeners seem to like the informal manner. On one of his shows, Eddie told about a little goat that wandered into a butcher shop and fell into the meat grinder—THE CRAZY LITTLE MIXED UP KID. . . . The amateurs who performed "The Taming Of The Few" (a musical review based on the movie "Letter To Three Wives" with book by Lois Solomon and Marjorie Mitchell) at the Harris Theater (Sat. 6/20) and who are members of the Dr. Jerome D. Solomon Memorial Research Foundation, won over a record-breaking heat wave and at the same time had people humming many a grand tune as they left the theater. This was Chicago's own "New Faces" in a one-niter display of amateur zeal, enthusiasm and fun.

LOS ANGELES:

New Champ Butler etching looks like it'll click big for the baritone. Tagged, "Tip New" and "Crazy Sue", both sides have what it takes to put a crown on Champ. Latter just opened at Tips this past week down in San Diego. Disk jockey Bob McLoughlin ties the knot this week with pert Johnny Barrett of "He Loves Me" fame. Ditty is nothing a couple new platters with la Barrett's topping them all. . . . Charming Evan Loew, young Warner Brothers starlet off on a camp show tour to Korea with the Johnny Grant troupe. Lass just completed "Desert Song" in which she dances on clouds. . . . They're still talking about Peggy Lee and the stint the gal did for that Cerebral Palsy telethon. Chirp goes into Ciro's for a three week stand. . . . Frankie Laine setting an autograph-signing record of some sort during his stand at the Coconut Grove here. Song stylist is continually besieged for his John Hancock. . . . That Guy Mitchell-Mindy Carson etching of "Tell Us Where The Good Times Are" is starting to rack up tons of sales locally. . . . Pee Wee King in town for a week of business and pleasure. . . . Sammy Friedman, Shapiro-Bernstein publicity, set to move into his new North Hollywood mansion shortly. . . . Les Brown ork and their current stand at the Palladium. . . . Vogue Record star Gino Rockford could be doing a flicker for one of the major studios viddy shortly, as a result of his wonderful "Something Wonderful Happens". . . . Sammy Ricklin, Columbia Music Co. reports he's almost never seen such great demand for a platter as he's getting for Perry Como's "No Other Love". . . . Hear tell there's a disk plat in the offing for thrush Linn, who recently exited the Lawrence Welk ork. Don't know why they waited till now to sign the gal. . . . DJ Joe Yocam taking time off from his "apostat" spiel for long awaited vacation. Jim Smallwood pinch-hitting for Joe as partner on the Al Jarvis show. . . . Latter by the way, notched a front cover on TV time this past week. . . . Bob Chatton, of Chatton Distributors in town this past week prior to getting set for the NAMM show.



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The Gaylords
Mercury 70170

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Richard Hayman
Mercury 70168

5. LOVE ME, LOVE ME

Bobby Wayne
Mercury 70148

6. CRAZY, MAN, CRAZY

Ralph Marterie
Mercury 70153

7. BUTTERFLIES

Patti Page
Mercury 70183

8. MIDNIGHT IN PARIS

Richard Hayes
Mercury 70169

9. ETERNALLY

and

SIMONETTA

Vic Damone
Mercury 70186

10. YOU'RE THE ONE FOR ME

and

THIS SIDE OF HEAVEN

Billy Williams Quartet
Mercury 70180



Judging The Contest



NEW YORK—The judges in the "Scrap Of Paper" contest have just announced the winners. The contest was designed to decide which version of the song was the best. The Bigs Howard disk on Victor won and for being right the following ten disk jockeys received prizes of U.S. bonds: Rex Dale, George Carroll, Bill Brown, Jerry Kreeger, Evelyn Brad Curry, Clara Peters, Jack Lowell, Ray Helgeson, Doc Dougherty, and Ross Smitherman. Pictured above are the judges, Hal Persons, Bob Austin, Maralyn Horner, Mr. & Mrs. Sidney Prosen, Bob Rolantz and Iz Horowitz.

Thiele Names Jacobs His Assistant

Coral Acquires Disk Making Noise In Indianapolis

Brunswick Disk To Be Re- Released On Coral Label

NEW YORK—Bob Thiele, Coral A & R director, last Friday (June 26) announced the appointment of veteran music man Dick Jacobs as his assistant.

Known as an arranger and conductor, Jacobs has been associated with Tommy Dorsey and Sy Oliver and has made special arrangements for artists on every label. For the past two years he has also written for Downbeat.

Jacobs will devote much of his time to arranging and conducting besides his regular A & R duties. He will also record on the Coral label as an artist.

Coral this week also acquired a master that looks like a sequel to "Oh Happy Day." The song was discovered by Lester Sims of Miller Music, who is reported to have paid a substantial sum to get it. It's called "No Stone Unturned" and it was written by an amateur and recorded by Jim Sammers, who was also an amateur. The disk, however, when played over the air in Indianapolis received such response that there was an immediate rush for it, but Coral won out.

Another development at Coral this week was the announcement that Jackie Paris' record of "If Love Is Good To Me," which was originally released on Brunswick will be re-released on the Coral label and Brunswick will be devoted entirely to Rhythm and Blues.

Marty Symes Dies

NEW YORK—Song writer Marty Symes, who joined ASCAP in 1933, died last Friday, June 19. The author was born on April 30, 1904 in Brooklyn, N. Y. During his colorful career, Marty wrote a great many songs which became popular hits: "Under A Blanket Of Blue," "I Don't Wanna Be Loved By Anyone Else But You," "It's The Talk Of The Town," "Where There's Smoke There's Fire," "No Greater Love," "I Have But One Heart," "Stargazing" and a long line of others. At the time of his death, Marty's residence was in Forest Hills, N. Y.

Disk Stars Salute Canada's National Day

NEW YORK—Recording stars Kay Starr, Don Cornell and Percy Faith join with Lowell Thomas, noted radio commentator and author, in wishing Canada a "very happy birthday" in a special transcribed radio program to be broadcast over more than one hundred and fifty stations in the United States on July 1st, Canada's National Day.

The program, in the form of a musical tribute to the Canadian people on their National Day, was conceived by Robert J. Burton, Vice-President of BMI and BMI Canada, Ltd. The program was written and produced by the BMI Special Projects Department.

Prepared with the assistance and cooperation of the Canadian Consulate, the program is introduced by Thomas, and Miss Starr, Cornell and Faith present their recordings and extend their own personal greetings to Canada.

In a statement announcing distribution of the transcribed program to radio stations throughout the country, Burton stated, "The cultural ties that bind the peoples of Canada and the United States are best illustrated by the similarities in both musical taste and activity. We at BMI can think of no more fitting tribute than a musical one, one in which the people who create and perform the music popular in both countries are able to personally say, 'Happy Birthday, neighbor!'"

Seeley and Fields Pinch- Hit For Ted Husing

NEW YORK—Blossom Seeley and Benny Fields, the "Mr. and Mrs. Show Business" of the entertainment world, will become platter spinners when they pinchhit for the vacationing Ted Husing on the "Bandstand" program over WMGM the week of Monday June 29th. Blossom and Benny will substitute for Husing twice daily, 10:00 to 11:00 A.M. and 5:00 to 6:00 P.M., Monday through Saturday.

King Makes New Union Tie-Up

CINCINNATI—King Records and its manufacturing affiliate, Royal Plastics Corporation, have just announced completion of a Union contract with the Vending Machine Service Employees Local 122, affiliated with the International Brotherhood of Teamsters, AFL.

This is a new alliance for the parties concerned as heretofore the employees at the Cincinnati plant have been represented by an independent union. King is also the first record manufacturing company to become allied with this Union.

Negotiations leading to the contract were conducted by Sydney Nathan, President of King, Howard Kessel, President of Royal Plastics, John S. Kelley, Jr., Vice-President and General Manager of both companies and by Harry Friedman and George Stirling of Cincinnati, representing the Union. Friedman recently moved to Cincinnati from Cleveland to succeed the late Al Salupo in connection with the affairs of the Local Union.

All parties announced complete satisfaction with terms of the new contract which runs for one year with automatic renewal unless either side requests changes within ninety (90) days from the expiration date.

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It seems as though the Coronation did not help show business after all. Most visitors to London spent their money on touring the city to see the decorations and floodlighting, thus dimming theatre and vaudeville lights. Among the shows coming off, "Three Cheers" at the Casino, "Happy as a King" at the Princess Theatre and the most unfortunate one of them all "Dangerous Curves" the backer having said good-bye to \$60,000, with no hopes of the incidental music becoming popular. Title tune of the show was penned by Beryl Machin and had a special track recorded by Les Paul. A little bird tells me "Guys and Dolls" might come off as well! . . . Dean Martin and Jerry Lewis opened at Glasgow Empire almost causing a riot. This sensational act had them standing in line for tickets twelve hours before the box office opened. Next week it's the Palladium for the boys. No need for them to worry. The house is sold right out for the two weeks.

Opening his British season last Sunday at the Granada Tooting, Frank Sinatra right from the first notes of "I've Got the World on a String" proved that he is still one of the greatest male singers in pop music.

Diana Lynn just arrived to star in "The Moon is Blue". Another recent arrival is British born composer conductor David Rose here on a business cum pleasure trip before going to Rome. David is plugging about fifty new manuscripts with Chappell, Nicholas Brodsky is here too, and will discuss with Joe Pasternack a new musical for the London stage.

Hit of the Coronation was Her Majesty Queen Salote of Tonga (Polynesian Kingdom of Tonga) who endeared herself to millions by driving through the heavy downpour with her elegant hood down. Now as you might have expected she has been presented with a new song written by Jack Fishman, recorded by the Stargazers and bought by Campbell Connolly called "The Queen of Tonga".

We are getting acquainted with new names over here. Parlophone record company issuing some of the King label platters including Steve Lawrence and Bonnie Lou. It's too soon to tell how the public will take to them. At least King latched on to a good English company as Parlophone have good distributing methods. Can't say the same for Mercury's deal with English Oriole. This company does not seem to have the right set up. Each time Patti Page or Georgia Gibbs have a hit record in the States the other English companies are out with their versions of the song before Oriole sees daylight. How about that Mercury? Gene Autry due here for big Western show. Who handles the publicity? Better let Gene know that I haven't heard one of his records on the BBC for ages.

Arthur Lee Simpkins cut two sides for British Columbia records. Titles are a new ballad "I Hear Angels Singing" and "Elli Ell".

Best Selling Pop Records This Week:

- (Courtesy New Musical Express)
- 1 Believe — FRANKIE LAINE
- 2 Pretend — NAT "KING" COLE
- 3 Hold Me, Thrill Me, Kiss Me — MURIEL SMITH
- 4 I'm Walking Behind You — EDDIE FISHER
- 5 Linelight — FRANK CHACKSFIELD
- 6 Downhearted — EDDIE FISHER
- 7 Song From Moulin Rouge — MANTOVANI
- 8 Linelight — ROULON GOODWIN
- 9 Golden Coach — BILLY COTTON
- 10 Tell Me A Story — LAINE-BOYD

"Make Friends With Records" Selected As Slogan For Industry by RIAA

NEW YORK—At a meeting held on June 3, the Promotion Committee of the R.I.A.A. selected a slogan which now becomes official for the whole record industry and which will be recommended for use by all manufacturers of phonographs and phono accessories. The slogan selected is:

MAKE FRIENDS WITH RECORDS, and was originated by Wendell Buck, 10 East 39th Street, New York City.

The development of a slogan suitable for use by all segments of the industry was one of the first tasks assigned to this committee after the organization of R.I.A.A. early in 1952, and in the course of the last eighteen months nearly 2,000 different slogans have been considered. Prior to the selection of the winning slogan the committee met on several different occasions to consider other entries and at no time was any other proposed slogan able to attract a majority vote of approval. However, the winning slogan submitted by Buck was enthusiastically approved by all members of the committee and was adopted without a dissenting vote.

The search for an industry-wide slogan began with a contest conducted by several disk jockeys during the Hartford, Connecticut promotion conducted by R.I.A.A. in September 1952. However, no slogan was submitted at this time that met with general approval of the record companies. All employees of the record companies were then urged to submit proposed slogans and several hundred additional entries were received. Subsequently, the employees of advertising agencies and other publicity organizations familiar with the phonograph and record industry were asked to participate, and thereafter a thousand or more entries were received from such outstanding organizations as McCann-Erickson, J. Walter Thompson, Cunningham & Walsh, and Calkins & Holden. As an inducement to participation in the contest by employees of these organizations, a prize consisting of a library of classical records was offered by the Association.

The winner of the contest, Wendell Buck, is himself a record enthusiast and heads up his own public relations organization.

It is believed by the Promotion Committee that the slogan selected will be widely used by all companies interested in the sale of phonograph records and accessories both in publication advertising and all other types of printed matter. The Association plans to furnish to all its members a specially designed logotype of the slogan for the purpose of maintaining uniformity of appearance.

In the search for a slogan, R.I.A.A. received many excellent suggestions which dealt with music in a broad sense, but the Promotion Committee decided early in the contest that the winning slogan should specifically mention records.

TONIGHT JUNE 29th IS OUR DATE ON THE ARTHUR GODFREY Show
Don't Miss it!

Mary Ann KELLY
singing
"IF I EVER FALL IN LOVE"
b/w
"WILLFUL LIES"

SEGER RECORD 7013 (45x7013)

Order from your Local Dist., or Direct—if none available
SEGER RECORDS
1650 Broadway • New York, N. Y.

THE CASH BOX
11th
ANNIVERSARY
ISSUE

THE MOST COMPREHENSIVE STUDY OF THE DISK-JOCKEY


COMPLETE LISTS OF ALL IN THE RECORD INDUSTRY

FINAL CLOSING DAY
July 8th

DIST. AT THE NAMM SHOW

RUSH YOUR AD NOW!!!

THE CASH BOX
26 West 47th St. 32 W. Randolph St. 6363 Wilshire Blvd.
New York 36, N. Y. Chicago 1, Ill. Los Angeles, Calif.



Tops For Ops...

1. VAYA CON DIOS JOHNNY (IS THE BOY FOR ME)

L. Paul & M. Ford 2486

2. APRIL IN PORTUGAL SUDDENLY

Les Baxter 2374

3. RETURN TO PARADISE ANGEL EYES

Nat "King" Cole 2498

4. HALF A PHOTOGRAPH ALLEZ-VOUS-EN

Kay Starr 2464

5. OH! SAN

Pee Wee Hunt 2442

6. GIGI I LOVE PARIS

Les Baxter 2479

7. MY ONE AND ONLY LOVE I'VE GOT THE WORLD ON A STRING

Frank Sinatra 2505

Coming Up...Fast

I LOVE YOU SO MUCH LET ME HEAR YOU SAY

Vicki Young—2478

LOVE ME, LOVE ME 'TIL I FIND YOU

Dean Martin—2485

ALL I DESIRE IT'S ALL RIGHT WITH ME

Bob Manning—2493





THE CASH BOX

Disk Jockey's

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 27 without any changes on the part of THE CASH BOX.

Al Ross WBAL—Baltimore, Md 1. Song From Moulin Rouge (Perry Faith) 2. April in Portugal (Les Baxter) 3. I'm Walking Behind You (Eddie Fisher) 4. Say You're Mine Again (Perry Como) 5. Ruby (Richard Hayman) 6. Pretend (Nat "King" Cole) 7. Your Cheatin' Hears (James) 8. I Believe (Frankie Laine) 9. Anna (Silvana Mangano) 10. Organ Grinder's Swing (Four Aces)	Jack Dugan WPTZ—Albany, N. Y. 1. I'm Walking Behind You (Eddie Fisher) 2. Song From Moulin Rouge (Mantovani) 3. Terry's Theme From "Lime-light" (Frank Chacksfield) 4. Ruby (Richard Hayman) 5. April in Portugal (Les Baxter) 6. Say You're Mine Again (Perry Como) 7. I Believe (Frankie Laine) 8. I'll Try (Tommy Mara) 9. Candy Dips (Day & Kay) 10. Say "Si Si" (Mills Bros.)	Bob Harris KFRE—Fresno, Calif. 1. Ruby (Les Baxter) 2. Say You're Mine Again (Perry Como) 3. Is It Any Wonder (J. James) 4. All By Myself (Eddie Fisher) 5. Say "Si Si" (Mills Bros.) 6. Organ Grinder's Swing (Four Aces) 7. Hello Sunshine (Gloria Wood) 8. Song From Moulin Rouge (Perry Faith) 9. My One And Only Heart (Perry Como) 10. Your Cheatin' Heart (James)
Phil Brooks KRKJ—Los Angeles, Calif. 1. Song From Moulin Rouge (Perry Faith) 2. April in Portugal (Les Baxter) 3. I Believe (Frankie Laine) 4. Ruby (Les Baxter) 5. Anna (Silvana Mangano) 6. Say You're Mine Again (Perry Como) 7. I'm Walking Behind You (Frank Sinatra) 8. The Ho Ho Song (R. Butters) 9. Vaya Con Dios (Paul & Ford) 10. Allez-Vous-En (Kay Starr)	Fred Hobbs KBOL—Boulder, Colo. 1. Song From Moulin Rouge (Perry Faith) 2. Uska Dara (Eydie Gorme) 3. I Believe (Jane Froman) 4. By the Light of the Silvery Moon (Doris Day) 5. Ruby (Les Baxter) 6. Swedish Rhapsody P. Faith) 7. Shane (Paul Weston) 8. I'm Walking Behind You (Donald O'Connor) 9. Big Mamou (Pete Hunley) 10. April in Portugal (Les Baxter)	Jeff Evans WLDY—Ladysmith, Wisc. 1. Pretend (Nat "King" Cole) 2. Terry's Theme From "Lime-light" (Richard Hayman) 3. Crazy, Man, Crazy (Marterie) 4. Song From Moulin Rouge (Perry Faith) 5. April in Portugal (Les Baxter) 6. Big Mamou (Pete Hunley) 7. I Believe (Frankie Laine) 8. Anna (Silvana Mangano) 9. Ruby (Richard Hayman) 10. I'm Walking Behind You (Eddie Fisher)
Bob Larson WEMP—Milwaukee, Wisc. 1. Song From Moulin Rouge (Perry Faith) 2. April in Portugal (F. Martin) 3. My One And Only Heart (Perry Como) 4. The Breeze (Trudy Richards) 5. Vaya Con Dios (Paul & Ford) 6. Alibi (Hamish McKenzie) 7. Just Another Polka (Stifford) 8. Return To Paradise (Lita Rosa) 9. I Just Want You (L. Richards) 10. Almost Always (Jonni James)	Ira Cook KECA & KMPC—Hollywood, Calif. 1. April in Portugal (Les Baxter) 2. Ruby (Richard Hayman) 3. I'm Walking Behind You (Eddie Fisher) 4. Say You're Mine Again (June Hutton) 5. Is It Any Wonder (J. James) 6. Anna (Silvana Mangano) 7. Many Are The Times (Cornell) 8. I Am In Love (Nat "K." Cole) 9. He Loves Me (Jenny Bartlett) 10. Vaya Con Dios (Paul & Ford)	Lou Barile WKAL—Rome, N. Y. 1. P. S. I Love You (Hilteppers) 2. I'm Walking Behind You (Eddie Fisher) 3. Ruby (Richard Hayman) 4. April in Portugal (Les Baxter) 5. Crazy, Man, Crazy (Marterie) 6. The Nearest You To Me (Manning) 7. Half A Photograph (K. Starr) 8. Say You're Mine Again (Perry Como) 9. No Other Love (Perry Como) 10. Johnny (Paul & Ford)
Frank Pollack KOOL—Phoenix, Ariz. 1. I Am In Love (Nat "K." Cole) 2. Call Of The Far Away Hills (Victor Young) 3. He Loves Me (Jenny Bartlett) 4. Ruby (Richard Hayman) 5. Lean Baby (Frank Sinatra) 6. Terry's Theme From "Lime-light" (Frank Chacksfield) 7. Song From Moulin Rouge (Perry Faith) 8. April in Portugal (Les Baxter) 9. Return To Paradise (Camrante) 10. Something Wonderful Happens (Margaret Whiting)	John Von WCAR—Pontiac, Mich. 1. I'm Walking Behind You (Eddie Fisher) 2. Big Mamou (Pete Hunley) 3. April in Portugal (Les Baxter) 4. Say "Si Si" (Mills Bros.) 5. Money In The Horn (4 Aces) 6. Song From Moulin Rouge (Perry Faith) 7. I Am In Love (Nat "K." Cole) 8. Terry's Theme From "Lime-light" (Frank Chacksfield) 9. Crazy, Man, Crazy (B. Haley) 10. You're Driving Me Crazy (Buddy Greco)	Don Bell KRNT—Des Moines, Iowa 1. I'm Walking Behind You (Eddie Fisher) 2. April in Portugal (Les Baxter) 3. Song From Moulin Rouge (Perry Faith) 4. Ruby (Les Baxter) 5. I Believe (Frankie Laine) 6. The Breeze (Trudy Richards) 7. Seven Lonely Days (G. Gibbs) 8. My One And Only Heart (Perry Como) 9. Oh! (Pee Wee Hunt) 10. Say You're Mine Again (Perry Como)
Jack Downey WONS—Hartford, Conn. 1. Johnny Paul & Ford 2. Tell Us Where The Good Times Are (Carson-Mitchell) 3. Terry's Theme From "Lime-light" (Hugo Winterhalter) 4. Love Paris (Les Baxter) 5. Midnight In Paris (J. Mayes) 6. Candy Lips (Day & Rev) 7. C'est Magnifique (MacFae) 8. Shane (Richard Hayman) 9. Symphony Of Starry Night (Hugo Winterhalter) 10. Guitar Boogie (Super Sonics)	Joe Monroe KENT—Shreveport, La. 1. I'm Walking Behind You (Eddie Fisher) 2. Ruby (Victor Young) 3. The Ho Ho Song (K. Butters) 4. Blue Gardens (Nat "K." Cole) 5. Almost Always (Jonni James) 6. You, You, You (James Bros.) 7. Say You're Mine Again (Perry Como) 8. Take The Chains From My Heart (Tommy Edwards) 9. Johnny (Paul & Ford) 10. P. S. I Love You (G. Jenkins)	Roy Leonard WKOX—Framingham, Mass. 1. Song From Moulin Rouge (Perry Faith) 2. Money In The Horn (4 Aces) 3. I'm Walking Behind You (Eddie Fisher) 4. Don't Call My Name (Dixon) 5. Say "Si Si" (Mills Bros.) 6. Allez-Vous-En (Kay Starr) 7. Frenches (Earle G. Brown) 8. Gambler's Guitar (R. Draper) 9. You, You, You (James Bros.) 10. Terry's Theme From "Lime-light" (Frank Chacksfield)
Bob Perry WVDA—Boston, Mass. 1. Ruby (Vaughn Monroe) 2. Song From Moulin Rouge (Mantovani) 3. Say You're Mine Again (Perry Como) 4. Till The Moon Turns Green (Johnny Long) 5. Organ Grinder's Swing (Four Aces) 6. Say "Si Si" (Mills Bros.) 7. Pretend (Nat "King" Cole) 8. Big Mamou (Pete Hunley) 9. I'm Walking Behind You (Eddie Fisher) 10. Almost Always (Jonni James)	John Dixon WALA—Mobile, Ala. 1. I'm Walking Behind You (Eddie Fisher) 2. Say "Si Si" (Mills Bros.) 3. Organ Grinder's Swing (Four Aces) 4. You Shouldn't Have Kissed Me (Norman Brooks) 5. Lean Baby (Frank Sinatra) 6. Vaya Con Dios (Paul & Ford) 7. Say You're Mine Again (Perry Como) 8. I Believe (Frankie Laine) 9. Song From Moulin Rouge (Perry Faith) 10. April in Portugal (Les Baxter)	Sherm Feller WVDA—Boston, Mass. 1. Terry's Theme From "Lime-light" (Richard Hayman) 2. Ruby (Richard Hayman) 3. You Shouldn't Have Kissed Me (Norman Brooks) 4. Vaya Con Dios (Paul & Ford) 5. I'd Rather Be Young (The Hilltoppers) 6. Just Another Polka (E. Fisher) 7. Say You're Mine Again (Perry Como) 8. Is It Any Wonder (J. James) 9. My Lady Loves To Dance (Julius La Rosa) 10. My One And Only Heart (Perry Como)
Bill Reynolds WTMJ—Milwaukee, Wisc. 1. I'm Walking Behind You (Eddie Fisher) 2. Song From Moulin Rouge (Perry Faith) 3. Vaya Con Dios (Paul & Ford) 4. I Love You So Much (Young) 5. April in Portugal (F. Martin) 6. Allez-Vous-En (Kay Starr) 7. Money In The Horn (4 Aces) 8. You, You, You (James Bros.) 9. Crazy, Man, Crazy (Marterie) 10. Say You're Mine Again (Perry Como)	Rod Loudon KPOJ—Portland, Ore. 1. Song From Moulin Rouge (Mantovani) 2. April in Portugal (Les Baxter) 3. I'm Walking Behind You (Eddie Fisher) 4. Ruby (Harry James) 5. I Believe (Frankie Laine) 6. My Flaming Heart (Nat Cole) 7. Organ Grinder's Swing (Four Aces) 8. Pretend (Ralph Marterie) 9. All I Want Is A Chance (Lee) 10. Laugh (Georgia Carr)	Dick Courtenay WAIT—Chicago, Ill. 1. April in Portugal (Les Baxter) 2. I'm Walking Behind You (Eddie Fisher) 3. Say You're Mine Again (Perry Como) 4. Ruby (Les Brown) 5. Song From Moulin Rouge (Perry Faith) 6. The Breeze (Trudy Richards) 7. I Believe (Frankie Laine) 8. Uska Dara (Eartha Kitt) 9. Something Wonderful Happens (Gino Rockford) 10. Tropicana (Mentz Kelly)



THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 27 without any changes on the part of THE CASH BOX.

Gary Lesters

- WVNJ—Newark, N. J.
1. Song From Moulin Rouge (Percy Faith)
 2. Say You're Mine Again (Percy Faith)
 3. Anna (Silvana Mangano)
 4. April In Portugal (Les Baxter)
 5. Ruby (Richard Hayman)
 6. The Big Man (G. Gibbs)
 7. The Breeze (Trudy Richards)
 8. Now That I'm In Love (Page)
 9. Organ Grinder's Swing (Four Aces)
 10. I'm The King Of Broken Hearts (Tony Bennett)

Chuck Norman

- WIL—St. Louis, Mo.
1. I'm Walking Behind You (Eddie Fisher)
 2. Song From Moulin Rouge (Percy Faith)
 3. Say You're Mine Again (Percy Faith)
 4. Crazy, Man, Crazy (B. Haley)
 5. Ruby (Richard Hayman)
 6. Seven Lonely Days (G. Gibbs)
 7. P. I. Love You (Hilltoppers)
 8. I Am In Love (Nat 'K.' Cole)
 9. April In Portugal (Les Baxter)
 10. Candy Lips (Day & Ray)

Don Tibbetts

- WFEA—Manchester, N. H.
1. Song From Moulin Rouge (Percy Faith)
 2. April In Portugal (Les Baxter)
 3. Alles-Vous-En (Kay Starr)
 4. Give Me Wings To Fly (Coke)
 5. Terry's Theme From "Limelight" (Frank Chacksfield)
 6. Anna (Silvana Mangano)
 7. No Other Love (Percy Faith)
 8. Is It Any Wonder (J. James)
 9. Tropicana (Monty Kelly)
 10. I'm Walking Behind You (Vic Damone)

Robin Seymour

- WKMH—Dearborn, Mich.
1. Song From Moulin Rouge (Percy Faith)
 2. Help Me Mend A Broken Heart (Pete Hanley)
 3. Return To Paradise (P. Faith)
 4. I Laughed To Keep From Crying (Billy Eckstine)
 5. Eyes Of Blue (Rich. Hayman)
 6. Oh! (Pee Wee Hunt)
 7. Vaya Con Dios (Paul & Ford)
 8. I'd Rather Die Young (The Hilltoppers)
 9. This Is My Prayer (Dick Noel)
 10. Anna (Richard Hayman)

Tal Hood

- WFGM—Fitchburg, Mass.
1. Half A Photograph (Kay Starr)
 2. Vaya Con Dios (Paul & Ford)
 3. Candy Lips (Day & Ray)
 4. Oh! (Pee Wee Hunt)
 5. Down By The Riverside (Four Lads)
 6. No Other Love (Percy Faith)
 7. I'm Walking Behind You (Eddie Fisher)
 8. Tropicana (Monty Kelly)
 9. Terry's Theme From "Limelight" (Frank Chacksfield)
 10. Look At That Girl (Mitchell)

Art Hellyer

- WMAQ—Chicago, Ill.
1. Terry's Theme From "Limelight" (Frank Chacksfield)
 2. Ruby (Les Brown)
 3. Say 'Si Si' (Mills Bros.)
 4. April In Portugal (Les Baxter)
 5. Song From Moulin Rouge (Percy Faith)
 6. Say You're Mine Again (Percy Faith)
 7. Many Are The Times (A. Vally)
 8. Return To Paradise (A. Vally)
 9. Without A Memory (Judy Garland)
 10. The Nearness Of You (Bob Manning)

John Wrisley

- WSAY—Savannah, Ga.
1. Song From Moulin Rouge (Mantovani)
 2. Big Mamou (Dolores Gray)
 3. I'm Walking Behind You (Eddie Fisher)
 4. Say You're Mine Again (Percy Faith)
 5. Vaya Con Dios (Paul & Ford)
 6. Lean Baby (Frank Sinatra)
 7. No Other Love (Percy Faith)
 8. Can't I Get "King" Cole
 9. A-Wooin' We Will Go (Lorry Raine)
 10. Return To Paradise (D. Rose)

Harv Morgan

- WARM—Scranton, Pa.
1. Say You're Mine Again (Percy Faith)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Song From Moulin Rouge (Percy Faith)
 4. Ruby (Richard Hayman)
 5. Seven Lonely Days (G. Gibbs)
 6. April In Portugal (Les Baxter)
 7. Say 'Si Si' (Mills Bros.)
 8. Send My Baby Back To Me (Sunny Gale)
 9. The Breeze (Trudy Richards)
 10. Pretend (Nat 'King' Cole)

Bob McLaughlin

- KLAC—Hollywood, Calif.
1. He Loves Me (Jenny Barrett)
 2. Song From Moulin Rouge (Percy Faith)
 3. I Believe (Frankie Laine)
 4. Say You're Mine Again (Percy Faith)
 5. Ruby (Les Baxter)
 6. I'm Walking Behind You (Eddie Fisher)
 7. April In Portugal (Damone)
 8. Big Mamou (Pete Hanley)
 9. April In Portugal (Les Baxter)
 10. Your Cheatin' Heart (James)

Bob Watson

- WBS—Atlanta, Ga.
1. Ruby (Richard Hayman)
 2. April In Portugal (Damone)
 3. Say You're Mine Again (Percy Faith)
 4. Hush-A-Bye (Bing Crosby)
 5. Song From Moulin Rouge (Percy Faith)
 6. Return To Paradise (Nat Cole)
 7. C'est Magnifique (G. MacRae)
 8. I'd Rather Die Young (The Hilltoppers)
 9. Say 'Si Si' (Mills Bros.)
 10. I Am In Love (Nat 'K.' Cole)

Jim Shannon

- KQV—Pittsburgh, Pa.
1. Song From Moulin Rouge (Percy Faith)
 2. I Am In Love (Nat 'K.' Cole)
 3. I'm Walking Behind You (Eddie Fisher)
 4. The Breeze (Trudy Richards)
 5. Where Did He Go (Whiting)
 6. Alibi (Hansie Menzies)
 7. Alles-Vous-En (Kay Starr)
 8. My Lady Loves To Dance (Julius La Rosa)
 9. Gumbler's Gutter (R. Draper)
 10. My One And Only Love (Frank Sinatra)

Bill Randle

- WERE—Cleveland, Ohio
1. Terry's Theme From "Limelight" (Frank Chacksfield)
 2. Crying In The Chapel (Vall)
 3. Crying In The Chapel (Glen)
 4. April In Portugal (Les Baxter)
 5. Say You're Mine Again (Percy Faith)
 6. No Other Love (Percy Faith)
 7. C'est Si Bon (Eartha Kitt)
 8. I'm Walking Behind You (Eddie Fisher)
 9. Vaya Con Dios (Paul & Ford)
 10. Ruby (Richard Hayman)

Johnny Morris

- WLOL—Minneapolis, Minn.
1. I'm Walking Behind You (Eddie Fisher)
 2. Song From Moulin Rouge (Percy Faith)
 3. Half A Photograph (K. Starr)
 4. Say 'Si Si' (Mills Bros.)
 5. Crazy, Man, Crazy (B. Haley)
 6. April In Portugal (Les Baxter)
 7. Organ Grinder's Swing (Four Aces)
 8. Tell Us Where The Good Times Are (Cannon-Mitchell)
 9. Return To Paradise (P. Faith)
 10. I'd Rather Die Young (The Hilltoppers)

Eddie Gallagher

- WTOP—Washington, D. C.
1. I Believe (Jane Froman)
 2. Song From Moulin Rouge (Percy Faith)
 3. I'm Walking Behind You (Eddie Fisher)
 4. April In Portugal (Les Baxter)
 5. Ruby (Richard Hayman)
 6. Pretend (Nat 'King' Cole)
 7. Say You're Mine Again (Percy Faith)
 8. Seven Lonely Days (G. Gibbs)
 9. Anna (Richard Hayman)
 10. My One And Only Heart (Percy Faith)

Chuck Fuller

- WLEE—Richmond, Va.
1. Song From Moulin Rouge (Henry Rene)
 2. Terry's Theme From "Limelight" (Richard Hayman)
 3. Something Wonderful Happens (Margaret Whiting)
 4. I'm Walking Behind You (Eddie Fisher)
 5. It Just Happened (Cloney)
 6. I Believe (Frankie Laine)
 7. Ruby (Richard Hayman)
 8. Big Mamou (Bigs Howard)
 9. The Breeze (Trudy Richards)
 10. Say 'Si Si' (Mills Bros.)

Dave Tucker

- WCRB—Waltham, Mass.
1. Song From Moulin Rouge (Mantovani)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Johnny (Paul & Ford)
 4. Our Song (Frank Murphy)
 5. Half A Photograph (K. Starr)
 6. Almost Always (Jon James)
 7. My One And Only Heart (Percy Faith)
 8. Seven Lonely Days (G. Gibbs)
 9. Without A Memory (Garland)
 10. Shane (Paul Weston)

Jim Mills

- WGN—Chicago, Ill.
1. I'm Walking Behind You (Frank Sinatra)
 2. I Am In Love (Nat 'K.' Cole)
 3. Song From Moulin Rouge (Percy Faith)
 4. April In Portugal (R. Hayman)
 5. Terry's Theme From "Limelight" (Frank Chacksfield)
 6. Pretend (Nat 'King' Cole)
 7. No Other Love (Percy Faith)
 8. He Loves Me (Jenny Barrett)
 9. Tropicana (Monte Kelly)
 10. Without My Lover (S. Torch)

Jerry Kay

- WWEZ—New Orleans, La.
1. I'd Rather Die Young (The Hilltoppers)
 2. I'm Walking Behind You (Frank Sinatra)
 3. P. I. S. I Love You (Hilltoppers)
 4. Don't Call My Name (Dixon)
 5. Organ Grinder's Swing (Four Aces)
 6. Say 'Si Si' (Mills Bros.)
 7. Now That I'm In Love (Page)
 8. He Loves Me (Jenny Barrett)
 9. Uska Dara (Bernice Parks)
 10. Song From Moulin Rouge (Percy Faith)

Joe Deane

- WHEC—Rochester, N. Y.
1. I Believe (Frankie Laine)
 2. Anna (Silvana Mangano)
 3. Swedish Rhapsody (P. Faith)
 4. Return To Paradise (Camratt)
 5. April In Portugal (Les Baxter)
 6. Big Mamou (Rusty Draper)
 7. Guitar Boogie Shuffle (Super-Sonics)
 8. You Shouldn't Have Kissed Me (Norman Brooks)
 9. Say You're Mine Again (Gray)
 10. Song From Moulin Rouge (Victor Young)

Tomm Finn

- WSPD—Toledo, Ohio
1. I'm Walking Behind You (Eddie Fisher)
 2. Ruby (Richard Hayman)
 3. Say You're Mine Again (Percy Faith)
 4. Song From Moulin Rouge (Percy Faith)
 5. She Loves Me (Don Cornell)
 6. Once Upon A Time (Ames Bros.)
 7. Rosebud (Karen Chandler)
 8. Terry's Theme From "Limelight" (Frank Chacksfield)
 9. No Other Love (Percy Faith)
 10. If Love Is Good To Me (Jackie Paris)

Bob Drews

- WAAF—Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
 2. I'm Walking Behind You (Eddie Fisher)
 3. April In Portugal (Les Baxter)
 4. The Breeze (Trudy Richards)
 5. Say You're Mine Again (Percy Faith)
 6. Ruby (Richard Hayman)
 7. Anna (Silvana Mangano)
 8. I Believe (Frankie Laine)
 9. Terry's Theme From "Limelight" (Frank Chacksfield)
 10. Uska Dara (Eartha Kitt)



THE CASH BOX DISK OF THE WEEK

—June 27th

"... belts out fine romantic ballad labeled 'Unfair'. Tony has another big one. Look for it."



with HENRI RENE and his Orchestra

RCA Victor 20/47-5352



"It's What's in THE CASH BOX That Counts"

record report

AND FORECAST OF TOMORROW'S SONG HITS

HIT
DISK

- **TROPICANA** (Eastwick)
 ● **LIFE IN NEW YORK** (Duchess) — "Tagged hit from beginning to end," states *Cash Box* in awarding Monte Kelly (Essex) "DISK OF THE WEEK" honors. Top deck is a lush and stringy instrumental, penned by Bernie ("Vanessa") Wayne. Reverse is the beautiful theme and title song of that new TV series.

★ ★ ★ ★ ★

MARTIN
"CLICKS"

- **UNFAIR** (Paul) — Tony Martin (Vic.) clicks with his latest, a romantic ballad with lush backing by Henri Rene. *Cash Box* names it "DISK OF THE WEEK." *Variety*'s report: "should give Martin the best spinning action he's had in some time."

★ ★ ★ ★ ★

"POTENT
SIDE"

- **MOONLIGHT TANGO** (Village) — Ricky Hale (Dana) rates a *Cash Box* "BEST BET" for this "polished work on a lovely, lush tango . . . potent side that could hit big."

★ ★ ★ ★ ★

"BEST
BET"

- **TILL THE MOON TURNS GREEN** (Emperor)
 ● **I WANNA KNOW** (Park Ave.) — Johnny Nore (Coral) earns a *Variety* "BEST BET" with this pair. *Billboard* and *Cash Box* believe both sides can make the grade.

★ ★ ★ ★ ★

"SLEEPER
OF THE
WEEK"

- **ALL I DESIRE** (BMJ) — Bob Manning (Cap.) comes up with a "SLEEPER OF THE WEEK" tag in *Cash Box*. Title song from the motion picture "oan make a great deal of noise," is the verdict. The instrumental version by Camarata (Dec.) is nominated a "BEST BET."

★ ★ ★ ★ ★

"BEST
BUY"

- **LOVES ME** (Granson) — Jenny Barrett (Vogue) kicked off this girl version to make it a *Billboard* "BEST BUY." Don Cornell (Coral), in a boy treatment, rates "NEW RECORD TO WATCH" attention.

★ ★ ★ ★ ★

3 DISKS
5 PICKS

- **CRYING IN THE CHAPEL** (Valley) — Darrell Glenn (Valley) gave this semi-religious number a big send-off and *Billboard* reports it a "NEW RECORD TO WATCH," with similar honors to the Rex Allen (Dec.) and June Valli (Vic.) releases, "strong cover records that should pull pop action."

★ ★ ★ ★ ★

FILM
HIT

- **ANGEL EYES** (Bradshaw) — Nat "King" Cole (Cap.) in an impressive performance of the blues item from the film, "Jennifer," *Cash Box* lists it "DISK OF THE WEEK." Nat Cole has that same wonderful sound," says *Billboard*.

★ ★ ★ ★ ★

NOVELTY
"SLEEPER"

- **MAMA DON'T WANT NO PEAS AN' RICE AN' COCONUT OIL** (Marks) — Bob Carroll (Derby) wins "SLEEPER OF THE WEEK" spot in *Cash Box* for "a march novelty that could take the country by storm . . . a sockeroo."

★ ★ ★ ★ ★

"DISK
TO
WATCH"

- **KISS ME AGAIN, STRANGER** (Blackwood) — Doris Day (Col.) "creates a good stir," reports *Billboard*, citing tune a "NEW RECORD TO WATCH." The intimate, whispery ballad looks big.

★ ★ ★ ★ ★

"BEST
C & W
BUY"

- **BUTTERFLY LOVE** (American)
 ● **LET ME LOVE YOU JUST A LITTLE** (American) — Jim Reeves (Abbott) rates a *Billboard* "BEST BUY" with action lively on both sides.

★ ★ ★ ★ ★

"BEST
BET"

- **DO ME A FAVOR** (Presto) [non-exclusive BMJ] — Lisa Kirk (Vic.) has "her best chance," according to *Variety* and gives disk a "BEST BET." *Cash Box* says, "results are terrific."

★ ★ ★ ★ ★

STRONG
COMERS

- **SYMPHONY OF A STARRY NIGHT** (Johnstone-Monte) — Hugo Winterhalter (Vic.).
 ● **YOU'RE MINE MY LOVE** (Ward-Sears) — Bob Santa Maria (MGM).
 ● **SOMETHING WONDERFUL HAPPENS** (Johnstone-Monte) — Margaret Whiting (Cap.).

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AL—Aladdin AP—Apollo AT—Atlantic BR—Brunswick BU—Bullet CA—Capitol CD—Cadence CH—Chess CO—Columbia	CR—Coral CY—Crysalis DA—Dana DE—Decca DO—Dot DY—Derby ES—Essex FE—Federal MO—Modern	IM—Imperial IN—Intra JU—Jubilee KI—Kings LO—London MA—Mars ME—Mercury MG—MGM 4 Star—Four Star	NA—National OR—Orion PE—Peacock PR—Pringle RA—Rainbow RE—Regent RHM—Recorded in Hollywood SA—Savoy SE—Seeger	SV—Sylvia SW—Swingtime TE—Tempo TN—Tennessee RHM—Recorded in Hollywood VI—Victor VO—Vogue ZO—Zodiac
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July 4 June 27

1—Song From
Moulin Rouge

122.2 133.5
 CA-2429 (F-2429) J. HUTTON
 & A. STORHAHL
 Say Your Mine Again
 ★CO-39944 (A-39944)
 PERCY FAITH ORK
 Swedish Rhapsody
 CR-60984 (A-60984)
 NICK PERITO
 April In Portugal
 DE-28675 (F-28675)
 VICTOR YOUNG O.
 Ruby
 DE-28713 (F-28713)
 COLEMAN HAWKINS
 Song From Moulin
 ROUGE
 LO-1328 (45-1328)
 MANTOVANI O.
 Vale Colombia
 MG-11491 (K-11491)
 BUDY DE FRANCO
 May Are The Times
 OK-6963 (4-6963)
 STAN FISHER
 Slaughter On 10th Ave.
 TI-170 (45-170)
 JOE LOCO QUINT.
 Can Can Mambo
 VI-10-4166—BOSTON POPPS O.
 Doa Wacker Doodle
 VI-20-5264 (47-5264)
 HENRI RENE O.
 Street Of Shadows
 VI-20-5324 (47-5324)
 NORA MORALES
 Mexicanita

2—April In Portugal

111.3 110.5
 ★CA-2374 (F-2374)
 LEX BAXTER O.
 Suddenly
 CO-39983 (4-39983)
 KEN GRIFFIN
 LOUIS ARMSTRONG
 RAMONA
 DE-28646 (F-28646)
 FLORIAN ZABACH
 Red Canary
 DE-28723 (F-28723)
 DUTCH MCILLAM
 Eleven Thirty Saturday
 Night
 ME-70114 (45-70114)
 X45
 DICK HAYMAN O.
 Anna
 ME-70128 (70128 & 45)
 VIC DAMONE
 I'm Walking Behind You
 OK-6978 (4-6978)
 FRANK ASSUNTO
 Darkness On The Delta
 VI-20-5052 (47-5052)
 FREDDY MARTIN
 Penny Whistle Blues
 VI-20-5279 (47-5279)
 TONY MARTIN
 Now Hear This

3—I'm Walking
Behind You

104.4 88.9
 CA-2450 (F-2450)
 FRANK SINATRA
 Lean Baby
 CR-60985 (F-60985)
 DOROTHY SQUIRES
 Is There Any Room In
 Your Heart
 DE-28692 (F-28692)
 DONALD O'CONNOR
 Cash
 LO-1314 (45-1314)
 JIMMY YOUNG
 All Night Long
 ME-70128 (70128 & 45)
 VIC DAMONE
 April In Portugal
 ★VI-20-5293 (47-5293)
 EDDIE FISHER
 Just Another Polka

4—Ruby

89.2 87.4
 CA-2457 (F-2457)
 LEX BAXTER O.
 A Little Love
 CO-39994 (A-39994)
 HARRY JAMES
 Palladium Party
 CR-60959 (F-60959)
 LEO BROWN O.
 Midnight Sun
 CR-60983 (F-60983)
 NICK PERITO
 The Magic Touch

July 4 June 27

DE-28675 (F-28675)
 VICTOR YOUNG O.
 Song From Moulin
 ROUGE
 DE-28713 (F-28713)
 COLEMAN HAWKINS
 Song From Moulin
 ROUGE
 ★ME-70115 (70115
 & 45)
 RICHARD HAYMAN O.
 Love Mood
 MG-11472 (K-11472)
 LEW DOUGLAS O.
 My Flaming Heart
 MG-11529 (K-11529)
 LEROY HOLMES O.
 Anna
 VI-20-5286 (47-5286)
 VAUGHN MONROE O.
 Less Than Tomorrow

5—Terry's Theme
From "Line-
light"

61.2 61.6
 CA-2507 (F-2507)
 JACKIE GLEASON O.
 PLOOF O. My Heart
 CO-40013 (4-40013)
 WALLY STOTT O.
 Incidental Music From
 "Linealight"
 CR-61006 (F-61006)
 RON GOODWIN O.
 When I Fall In Love
 DE-28735 (F-28735)
 VICTOR YOUNG
 Bad And Beautiful
 LO-1342 (45-1342)
 FRANK CHACKFIELD O.
 Incidental Music From
 "Linealight"
 ME-70168 (70168 & 45)
 RICHARD HAYMAN
 Shine
 VI-20-5326 (47-5326)
 HUGO WINTERHALTER O.
 Symphony Of A Starry
 Night
 VI-20-5342 (47-5342)
 NORA MORALES O.
 No Other Love

6—No Other Love

56.4 35.4
 CA-2487 (F-2487)
 HELEN O'CONNELL
 Night For Love
 CA-1685 (F-1685)
 JOE STAFFORD
 Sometime
 DE-28746 (F-28746)
 GORDON JENKINS O.
 All In Desire
 MG-30796 (K-30796)
 DAVID ROSE O.
 All I Desire
 OK-6979 (4-6979)
 STAN FISHER
 Just One More Time
 ★VI-20-5317 (47-5317)
 PERRY COMO
 Keep It Gay
 VI-20-5342 (47-5342)
 NORA MORALES O.
 Theme From Linealight

7—Say You're
Mine Again

53.6 57.1
 AD-5000 (45-5000) J. DONS &
 GINNY GREER
 Tutti Frutti Baby
 CR-60982 (F-60982)
 THE MODERNAIRES
 Hey Hoo Hoo
 DA-801 (45-801)
 HARMONY BELLS
 Just Another Polka
 DE-28676 (F-28676)
 DOLORES GRAY
 Big Mamou
 ME-70134 (70134 & 45)
 EDDY HOWARD
 ★VI-20-5277 (47-5277)
 PERRY COMO
 My One And Only
 Heart

8—Anna

44.0 47.9
 CO-39968 (4-39968)
 PAUL WESTON ORK
 Dutch Treat
 CR-60963 (F-60963)
 RAY BLOCH O.
 Melancholy Serenade
 DE-28703 (F-28703)
 VICTOR YOUNG
 Call Of The Far
 Away
 ME-70114 (70114 & 45)
 RICHARD HAYMAN ORK.
 April In Portugal

July 4 June 27

★MG-11457 (K-11457)
 SILVANA HANGANO
 I Loved You
 MG-11529 (K-11529)
 LEROY HOLMES
 Ruby
 VI-20-5246 (47-5246)
 THE THREE SUNS
 Little Red Monkey
 VI-20-5232 (47-5232)
 AL CAIOLA
 Cocita

9—Vaya Con Dios

21.6 13.4
 CA-2486 (F-2486)
 LEO PAUL & MARY FORD
 Johnny
 CA-2514 (F-2514)
 WES & MAR TUTTLE
 I Wonder Where You
 Are
 CR-60991 (F-60991)
 JACK SMITH
 Knoloth
 CY-654 (45-654)—BOB LONDON
 My Adobe Hacienda
 ME-8947 (8947 & 45)—NITA DAY
 Ain't This A Wonderful
 Day

10—I Believe

23.2 52.2
 CA-2332 (F-2332)
 JANE FROMAN
 Ghost Of A Rose
 CO-39918 (4-39918)
 FRANK LAINE
 Your Cheatin' Heart

11—Crazy, Man,
Crazy

22.6 22.9
 ★ES-321 (45-321)
 BILL HALEY
 Whatcha Gonna Do
 ME-70153 (70153 & 45)
 RALPH MARKERIE O.
 Go A Way

12—Allez-Vous-En

21.5 23.6
 ★CA-2464 (F-2464)
 Half A Photograph
 DE-28746 (F-28746)
 GORDON JENKINS O.
 No Other Love

13—The Ho Ho Song

19.5 23.2
 ★CO-39981 (4-39981)
 RED BUTTONS
 Strange Things Are
 Happening

14—I'd Rather
Die Young

18.2 14.9
 CA-2501 (F-2501)
 GISELE MACKENZIE
 I Don't Want To Love
 You
 CA-2502 (F-2502)
 JEAN SHEPARD
 A Door Into Letters
 CO-21127 (4-21127)
 ROSE MADDOX
 OK-15085 (45-15085)
 THE HILTOPPERS
 P. S. I Love You

15—Pretend

17.5 23.4
 ★CA-2346—NAT "KING" COLE
 Don't Let Your Eyes
 Go Shopping
 CO-39915—KEN GRIFFIN
 Oh, Happy Day
 CO-40927 (F-40927)
 EILEEN BARTON
 Too Proud To Cry
 DE-28576 (F-28576)
 GUY LOMBARDI O.
 That's Me Without You
 DO-15048—DAN BELLOC
 You Are Ecstasy
 ME-70045—RALPH MARKERIE O.
 After Midnight
 VI-20-5119 (47-5119)
 HENRI RENE
 Madeline

16—Half A
Photograph

15.3 6.7
 ★CA-2464 (F-2464)
 Half A Photograph
 ALLEN-VOUS-EN
 Key Starr

BROADCAST MUSIC, INC.
 580 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago
 Hollywood • Toronto
 Montreal

"It's What's in THE CASH BOX That Counts"

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
• Indicates best selling record.

Comprising
100
Selections

July 4 June 27	July 4 June 27	July 4 June 27
CA-2500 (F-2500)— BILLY STRANGE Red DE-28742 (9-28742)— GUY LOMBARDO Don't You Care	CR-60918 (9-60918)— LES BROWN O. Montana Clipper DE-28704 (9-28704)— LOUIS ARMSTRONG April In Portugal ★ME-70012 (70012)— THE GAYLORDS Spinning A Web	★MG-11470 (K-11470)— JOHN JAMES Is It Any Wonder 35—Now That I'm In Love DE-28680 (9-28680)— ANDREWS SISTERS Fugue For Tinklers ★ME-70127 (70127)— PATTI PAGE Oo! What You Do To Me MG-11483 (K-11483)— BARBARA RUICK Chi-li, Chi-li, Chi-li VI-20-5248 (47-5248)— SAUTER-FINEGAN O. Yankee Doodletown
17—Gambler's Guitar ME-70167 (70167)— RUSTY DRAPER Free Home Demonstration ★ME-70163 (70163)— JIM LOWE The Martins And The Coyes	25—Gigi ★CA-2479 (F-2479)— LES BAXTER O. I Love Paris CO-40014 (4-40014)— PAUL WESTON O. Shine	36—Thunder And Lightning ★ME-70172 (70172)— GEORGIA GIBBS Far Me, Far Me 37—I Am In Love ★CA-2459 (F-2459)— NAT "KING" COLE My Flaming Heart 38—Uska Dara CR-60999 (9-60999)— EYDIE GORME Cocoanuts ME-70160 (70160 x 45)— SERVICE PARKS Nowhere Guy ★VI-20-5284 (47-5284)— EASTRA KITT Two Lovers
18—The Breeze DE-28732 (9-28732)— OWEN BRADLEY Granda ★DY-823 (45-823)— TRUDY RICHARDS I Can't Love You Anymore OK-6964 (4-6964)— HELENE DIXON Don't Call My Name	26—With These Hands CO-40006 (4-40006)— JOHNNIE RAY Satisfied ★VI-20-5365 (47-5365)— EDDIE FISHER When I Was Young	39—Johnny ★CA-2486 (F-2486)— LES PAUL & MARY FORD Vaya Con Dios 40—Caravan CA-2421 (F-2421)— BAS-SHEVA My Mother's Lullaby EN-101—FERIANTE & TEICHER ★ME-70097 (70097 x 45)— RALPH MANTERIE O. While We Dream MG-10368 (K-10368)— BILLY ECKSTINE A Senorita's Bouquet MG-11474 (K-11474)— LEROY HOLMES O. Three On A Match RA-188—ESQUIRE BOYS
19—Candy Lips ★CO-40001 (4-40001)— J. RAY & D. DAY Let's Walk That-A-Way	28—Honey In The Horn ★DE-28691 (9-28691)— FOUR ACES Honey In The Horn	41—I Love You So Much ★ME-70168 (70168)— RICHARD HAYMAN O. Theme From Limelight MG-11510 (K-11510)— CURTIS & THOMAS Brass Ring Love
20—Oh! ★CA-2442 (F-2442)— PEE WEE HUNT O. Son MG-11542 (K-11542)— ART MOONEY O. Cloverleaf Special VI-20-5359 (47-5359)— SAUTER-FINEGAN O. The Moon Is Blue	29—Swedish Rhapsody ★CO-39944 (4-39944)— PERCY FAITH O. Song From Moulin Rouge DE-28674 (9-28674)— ETHEL SMITH After Hours	42—Big Mamou ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 43—Oo! What You Do To Me ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 44—My Flaming Heart ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 45—My One And Only Heart MG-11512 (K-11512)— KEN REMO Utemia ★VI-20-5325 (47-5325)— AMES BROTHERS Once Upon A Tune
21—Return To Paradise ★CA-2498 (F-2498)— NAT "KING" COLE Angel Eyes CO-39998 (4-39998)— PERCY FAITH O. CR-60997 (9-60997)— ALAN DALE Tonight We Live DE-28714 (9-28714)— CAMARATA O. All I Desire LO-1349 (45-1349)—LITA ROZA Tell Me We'll Meet Again MG-30783 (K-30783)— DAVID ROSE O. Bad And The Beautiful VI-20-5318 (47-5318)— THE SILVER STRINGS The Moon Is Blue	30—Shane ★CO-40014 (4-40014)— PAUL WESTON O. Gigi DE-28703 (9-28703)— VICTOR YOUNG O. Anna DE-28755 (9-28755)— DOLores GRAY Darling The Moon Is Bright ★ME-70168 (70168)— RICHARD HAYMAN O. Theme From Limelight MG-11510 (K-11510)— CURTIS & THOMAS Brass Ring Love	46—Seven Lonely Days ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 47—Let's Walk That-A-Way ★CR-61011 (9-61011)— DON CORNELL When The Hands Of The Clock VO-1024 (45-1024)— JENNY BARRETT Do Me A Favor
22—Just Another Polka ★CO-40000 (4-40000)— JO STAFFORD My Dearest, My Darling DA-801 (45-801)— HARMONY BELLS Say You're Mine Again DE-28719 (9-28719)— GUY LOMBARDO Spinning A Web ME-70147 (70147 x 45)— RICHARD HAYES Trust Me ★VI-20-5293 (47-5293)— EDDIE FISHER I'm Walking Behind You	31—How Much Is That Doggie In The Window ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 32—You, You, You ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 33—She Loves Me ★CR-61011 (9-61011)— DON CORNELL When The Hands Of The Clock VO-1024 (45-1024)— JENNY BARRETT Do Me A Favor	48—Your Chentlin' Heart ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 49—The Nearness Of You ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 50—Love Me, Love Me ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes
23—P. S. I Love You DE-28750 (9-28750)— GORDON JENKINS O. I Thought About Marie ★DO-15085 (45-15085)— HILLTOPPERS I'd Rather Die Young	34—Almost Always ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes 35—She Loves Me ★CR-61011 (9-61011)— DON CORNELL When The Hands Of The Clock VO-1024 (45-1024)— JENNY BARRETT Do Me A Favor	51—Love Me, Love Me ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes
24—Ramona CA-1684 (F-1684)— GORDON MACRAE So In Love	36—Thunder And Lightning ★ME-70172 (70172)— GEORGIA GIBBS Far Me, Far Me 37—I Am In Love ★CA-2459 (F-2459)— NAT "KING" COLE My Flaming Heart 38—Uska Dara CR-60999 (9-60999)— EYDIE GORME Cocoanuts ME-70160 (70160 x 45)— SERVICE PARKS Nowhere Guy ★VI-20-5284 (47-5284)— EASTRA KITT Two Lovers	52—Love Me, Love Me ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes

HER GREATEST SINCE
"BUTTONS AND BOWS"

Dinah
Shore
Sings



"BLUE
CANARY"

••ETERNALLY••
(Based on Terry's Theme from LIMELIGHT)
RCA Victor 20 47-5390



"It's What's in THE CASH BOX That Counts"

"BEST BETS"
THE CASH BOX June 27th

"DONKEY SERENADE"
Dana Record 2106 (45x2106)

Village Music Company

609 Broadway - Suite 507
New York 10012, N.Y.

Disk Industry Volume To Rise, Sacks Predicts

CAMDEN, N. J.—A substantial upsurge in phonograph record sales over the present annual volume of \$200,000,000 has been predicted by Manie Sacks, Vice-President and General Manager of the RCA Victor Record Department. He told a meeting of the company's overseas distributors that greater appreciation of classical selections, availability of holiday, industrial and special-occasion music, and a 300 per cent increase in the number of record players in use were leading factors in the industry's post-war growth and healthy outlook for the future.

Schools and colleges have helped to promote interest in the classics, Sacks said, adding that radio and television also have played a notable part in this development. Greater availability of "mood music," expansion of music's role in factories and offices since World War II, and a promotion by the trade of records as "a welcome gift for every commemorative milestone," he said, have also contributed to the industry's upturn in sales. He also noted the importance of the increase in turntables in use in the United States from 8,000,000 in 1946 to the present total of over 24,000,000.

Pointing out that the final quarter of 1952 was the best in Victor's entire 50-year history and that the first quarter of this year brought a 10 per cent rise over the same period last year, Sacks underscored the value of three new aids for selling records:

1. Growing understanding of the value of "exposure," which has brought self-merchandising albums, heightened eye-appeal of packages, and other advances permitting visual shopping and self-selection of records.

2. Broadening of the industry's retail base through addition of syndicate stores on "fast-selling pop and middle-of-the-road classical items."

3. Introduction by Victor last September of Extended Play records, which have enabled the trade to offer record buyers "more music for less money."

Relaxed



LOS ANGELES—Spike Jones dreamily relaxes atop new Seeburg Select-a-matic "200" while shapely co-worker Dolores hikes-up volume on "City Slicker" record. Pic was taken at Minthorne Music Company (Seeburg Distributor) exhibit at Los Angeles Home Show.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Song From Moulin Rouge (Percy Faith)
2. Terry's Theme From "Lime-light" (Frank Chacksfield)
3. I'm Walking Behind You (Eddie Fisher)
4. April In Portugal (Les Baxter)
5. Anna (Silvana Mangano)
6. Ruby (Richard Hayman)
7. No Other Love (Percy Como)
8. Say You're Mine Again (Percy Como)
9. I Believe (Frankie Laine)
10. Alles-Vous-En (Kay Starr)

Atlanta, Ga.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Terry's Theme From "Lime-light" (Frank Chacksfield)
4. April In Portugal (Les Baxter)
5. For Me, For Me (G. Gibbs)
6. Say You're Mine Again (Percy Como)
7. Pretend (Nat "King" Cole)
8. I'd Rather Die Young (The Hilltoppers)
9. I Believe (Frankie Laine)
10. Ruby (Richard Hayman)

Detroit, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Percy Como)
4. April In Portugal (Les Baxter)
5. Ruby (Richard Hayman)
6. Vaya Con Dios (Paul & Ford)
7. No Other Love (Percy Como)
8. Oh! (Pee Wee Hunt)
9. Pretend (Nat "King" Cole)

St. Louis, Mo.

1. I'm Walking Behind You (Eddie Fisher)
2. Terry's Theme From "Lime-light" (Frank Chacksfield)
3. P. S. I Love You (Hilltoppers)
4. April In Portugal (Les Baxter)
5. Song From Moulin Rouge (Percy Faith)
6. The Breeze (Trudy Richards)
7. Vaya Con Dios (Paul & Ford)
8. Crazy, Man, Crazy (B. Haley)
9. Ruby (Richard Hayman)
10. I'd Rather Die Young (The Hilltoppers)

Philadelphia, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Baxter-Hayman)
4. Ruby (Richard Hayman)
5. No Other Love (Percy Como)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. Say You're Mine Again (Percy Como)
8. Gambler's Guitar (R. Draper)
9. Organ Grinder's Swing (Four Aces)
10. Half A Photograph (K. Starr)

Pittsburgh, Pa.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Damone-Baxter)
3. I'd Rather Die Young (The Hilltoppers)
4. I'm Walking Behind You (Eddie Fisher)
5. P. S. I Love You (Hilltoppers)
6. Vaya Con Dios (Paul & Ford)
7. No Other Love (Percy Como)
8. Crazy, Man, Crazy (B. Haley)
9. You, You, You (James Bros.)
10. Down By The Riverside (Four Lads)

Reno, Nev.

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Percy Faith)
4. Anna (Silvana Mangano)
5. Ruby (Young-Hayman)
6. I Believe (Laine-Froman)
7. Pretend (Nat "King" Cole)
8. The Breeze (Trudy Richards)
9. Half A Photograph (K. Starr)
10. Say You're Mine Again (Percy Como)

Chicago, Ill.

1. I'm Walking Behind You (Eddie Fisher)
2. Terry's Theme From "Lime-light" (Frank Chacksfield)
3. April In Portugal (Les Baxter)
4. Song From Moulin Rouge (Percy Faith)
5. Ruby (Richard Hayman)
6. Vaya Con Dios (Paul & Ford)
7. Say You're Mine Again (Percy Como)
8. Anna (Silvana Mangano)
9. No Other Love (Percy Como)
10. Crazy, Man, Crazy (B. Haley)

Boston, Mass.

1. Terry's Theme From "Lime-light" (Frank Chacksfield)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Percy Como)
4. I'm Walking Behind You (Eddie Fisher)
5. Ruby (Richard Hayman)
6. April In Portugal (Les Baxter)
7. I'd Rather Die Young (The Hilltoppers)
8. Vaya Con Dios (Paul & Ford)
9. Say You're Mine Again (Percy Como)

Seattle, Wash.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Hayman-Damone)
4. April In Portugal (Les Baxter)
5. Crazy, Man, Crazy (B. Haley)
6. You, You, You (James Bros.)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. P. S. I Love You (Hilltoppers)
9. Vaya Con Dios (Paul & Ford)
10. Oh! (Pee Wee Hunt)

New Orleans, La.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. I'd Rather Die Young (The Hilltoppers)
4. I Believe (Frankie Laine)
5. Anna (Silvana Mangano)
6. April In Portugal (Les Baxter)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. P. S. I Love You (Hilltoppers)
9. Ruby (Richard Hayman)
10. Alles-Vous-En (Kay Starr)

Shoals, Ind.

1. April In Portugal (Les Baxter)
2. Song From Moulin Rouge (Percy Faith)
3. Ruby (Les Baxter)
4. I'm Walking Behind You (Eddie Fisher)
5. I Believe (Frankie Laine)
6. Say You're Mine Again (Percy Como)
7. I'd Rather Die Young (The Hilltoppers)
8. Pretend (Nat "King" Cole)
9. The Ho Ho Song (B. Buttons)
10. Half A Photograph (K. Starr)

Dallas, Tex.

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Percy Faith)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Percy Como)
6. Gambler's Guitar (R. Draper)
7. For Me, For Me (G. Gibbs)
8. The Breeze (Trudy Richards)
9. Shane (Richard Hayman)
10. I Believe (Froman-Laine)

Lansing, Mich.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. I'd Rather Die Young (The Hilltoppers)
5. Ruby (Young-Hayman)
6. Alles-Vous-En (Kay Starr)
7. I'm Walking Behind You (Eddie Fisher)
8. Big Mamou (Dolores Gray)
9. Say You're Mine Again (Percy Como)
10. Anna (Silvana Mangano)

Los Angeles, Calif.

1. I'm Walking Behind You (Eddie Fisher)
2. Ruby (Richard Hayman)
3. Song From Moulin Rouge (Percy Faith)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. I Am In Love (Nat K. Cole)
6. Alles-Vous-En (Kay Starr)
7. April In Portugal (Les Baxter)
8. Vaya Con Dios (Paul & Ford)
9. Anna (Silvana Mangano)
10. No Other Love (Percy Como)

Denver, Colo.

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Percy Faith)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Percy Como)
6. Anna (Silvana Mangano)
7. I Believe (Frankie Laine)
8. How Much Is That Doggie In The Window (Patti Page)
9. Terry's Theme From "Lime-light" (Frank Chacksfield)
10. Pretend (Nat "King" Cole)

Washington, D. C.

1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. No Other Love (Percy Como)
5. Ruby (Richard Hayman)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. Crazy, Man, Crazy (B. Haley)
8. I Believe (Jane Froman)
9. Anna (Silvana Mangano)
10. I Am In Love (Nat K. Cole)

Des Moines, Iowa

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Say You're Mine Again (Percy Como)
5. Just Another Pops (E. Fisher)
6. Half A Photograph (K. Starr)
7. I Believe (Jane Froman)
8. The Ho Ho Song (B. Buttons)
9. Pretend (Nat "King" Cole)
10. Terry's Theme From "Lime-light" (Richard Hayman)

Cincinnati, Ohio

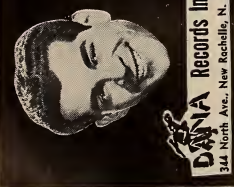
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Percy Como)
4. I'd Rather Die Young (The Hilltoppers)
5. Ruby (Richard Hayman)
6. Crazy, Man, Crazy (B. Haley)
7. No Other Love (Percy Como)
8. Terry's Theme From "Lime-light" (Hayman-Damone)
9. Terry's Theme From "Lime-light" (Frank Chacksfield)
10. I Believe (Jane Froman)

Savannah, Ga.

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. I'm Walking Behind You (Eddie Fisher)
5. Seven Lonely Days (G. Gibbs)
6. Is It Any Wonder (J. James)
7. Pretend (Nat "King" Cole)
8. Say You're Mine Again (Percy Como)
9. Oo! What You Do To Me (Patti Page)
10. I'd Rather Die Young (The Hilltoppers)

Boise, Idaho

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (Les Baxter)
4. I'd Rather Die Young (The Hilltoppers)
5. Anna (Silvana Mangano)
6. Always At Your Side (James Bros.)
7. I Believe (Frankie Laine)
8. How Much Is That Doggie In The Window (Patti Page)
9. Pretend (Nat "King" Cole)
10. Say You're Mine Again (Percy Como)



DANA Records Inc.
334 North Ave., New Rochelle, N. Y.

CASH BOX TOPICS

TORONTO TOPICS

The weather has been hot but so has business in the local niteries as well as with the record dealers and operators. The summer slump is not general in the local disc business the answer seems to be good records that have the coin boxes jingling and the record counters busy. The continuing flow of names in the after dark spots has left the customers populating the spots and it all adds up to good business for almost everyone. Last Monday Don Cherry moved into the Colonial and made a lot of new friends and Decca record buyers among their patrons. Don't know how much golfing Don was able to do but most of the local fairway denizens were as happy as his listeners to have him in this part of the country. The local publishers are great boosters of this talented vocalist and all of them were busy getting their fall tunes to Don while he was here. May be that Don will become a convert to the fine brand of music coming out of this part of the country. We hope. . . Ted Lewis And His Orchestra will be the added holiday attraction at the Sky Club at the Brant Inn on the International holiday, July 1st to 4th. This is a great bet for this part of the country where Ted has always done well. . . Freddy Martin And His Orchestra will trek to the Brant Inn later in the season following Guy Lombardo And His Royal Canadians who hold forth there during the second week of July. The return of the Lombardo clan to their native land is also an event and this year it looks as if the Sky Club will be sold out weeks in advance. . . Wally Wicken with his trio have become society favorites in this city, are celebrating their second anniversary at the Embassy Lounge. . . Jim Larkin has a great bet in the piano magic of the nimble-finger Wiken and all of the local trade dropped to visit him and Wally at the start of his third year. . . Mickey Rooney proved to be a real draw and a superfine entertainer during his engagement last week at the Casino Theater. On the same bill, and doing a great singing job was Montreale, Ann Brooks, the talented sister of Norman Brooks. Here is a girl to keep an eye and an ear on. My hunch is that she will go a long way in this business. . . Johnnie Ray is the current headliner at the Casino and the Columbia Record's star looks set to equal the record gross that he established last time he played the local vaude house. . . Producer Maude Franchot has a winning combination in Dagmar and Arthur Treacher who are currently pulling them in at the Niagara Falls Summer Theater in Ezra Stone's production of "Loco". . . Whitey Hains, Manager of the local Capitol office, has done a great job of getting "Hey Bellboy" in the boxes hereabouts and the way the coins are coming in the ops will not be taking time out of the locations for many a day. . . Back at the Tempo in the Embassy Hotel is Frede Mowry and His Orchestra. Genial Frede has just completed a year's run at the Edison Hotel but prior to that he put in twenty odd years as the musical director at the Embassy and is now playing to the second generation of Mowry music fans at the Bloor St. top spot. . . Rocky Marciano is the headliner of this year's Variety Club's annual show which takes place June 29th. As ever, all of the local show mob are behind this worthy cause which seems sure to be sellout. . .



FREDDY MARTIN

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DON CHERRY

MONTREAL MEMOS

Jack Creley headlining the Mountain Playhouse production of "The Butter and Egg Man" and garnering a good press. . . On the main stem Mercury Records Reta Moss co-headlining with the Three Bobs has been getting the downtown play and can come back to this town anytime she wants. . . Donna Gresco headlines the current Folies de Paris extravaganza at the Bellvue Casino. This huge spot is famed for its lavish shows and good entertainment but the current bill equals or betters their usual high standard. . . MGM's Canadian disk star, Denny Vaughan, in town with his talented and titled wife, for a couple of days visiting with his Players Cigarette sponsors and the local radio boys who have been spinning both sides of his current release, "Spoon, Spoon, Spoon" and "In Single Blessedness". The fact that the latter tune is based on an old French-Canadian folk song has certainly done it no harm with the local listeners. The Vaughnans take off from here for six weeks in England on a combination business and pleasure trip. His radio network show will continue via transcription til Denny gets back in mid-August. . . The trek to England seems to be particularly popular with Canadian music makers these days. Geoffrey Waddington, director of music for the CBC net work, away to England where he will conduct a couple of concerts for the BBC, one of which will be a special Dominion Day program on July 1st with the BBC Scottish Orchestra. While on the other side of the ocean, Geoff will attend the UNESCO Conversance in Brussels re music in the education of young folks and grown-ups.



JOHNNIE RAY

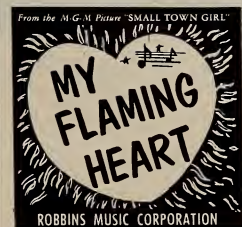
EDMONTON ITEMS

Rudy Hallwas, the Prince Albert publisher, moving his music publishing business here next month. . . While here last week, Bert Lynn, of Western Airlines, Los Angeles, announced that two major movie firms are planning productions in Alberta in the coming months. One of these is to be 20th Century Fox who will film scenes with Marilyn Monroe and Robert Mitchum at Jasper Park. The other MGM who will have a troupe including Mervyn Leroy and Ann Blyth at Jasper Park for several weeks. The Western Association of Broadcasters will be holding their convention at Jasper Park Lodge on August 27th and under the able direction of Jerry Gates, it looks like the biggest turnout ever. Red Hops is already busy lining up golf prizes for the highlight journey of the convention.

Juke Box Party



CHICAGO—Henry Friedman, Mercury Midwest Distributors, gave juke box ops and disc jockeys an outstanding party at Linn Burton's Steak House here. Gathered together here are part of the many who were present and enjoyed one of the most entertaining evenings. Seen here are Linn Burton, Jim Lounsbury, Bob Porter, Henry Friedman, Cliff Bondioli, Al Rice, Earl Kies, Les Taylor, Morris Price, M. Berry, and others.



The Greatest Record Ever!
THE HILLTOPPERS

featuring the voice of JIMMY SACCA

"I'D RATHER DIE YOUNG"

b/w

"P.S. I LOVE YOU"

DOT 15085

DOT RECORDS, INC.

Gallatin, Tennessee
Phones: 880-881

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE

NEW YORK

750 - 10TH AVE.

(Phone: PLaza 7-7977)

Cable Address: Expo Record, M. Y.

HARTFORD, CONN.

126 1/2 WINDSOR ST.

(Phone HA. 5-7123)



with Paul Weston Orchestra

sings

**KISS ME AGAIN,
STRANGER**

Columbia Record 40020

"It's What's in THE CASH BOX That Counts"

Recording Stars Honor Barney Sugarman At UJA Dinner



NEW YORK — A score of top recording stars turned out to honor Barney Sugarman at a UJA dinner held last Tuesday, June 23. The dinner was attended by more than 500 people associated with the coin machine business. Barney Sugarman is head of Runyon Sales, distributor for the AMI phonograph.

The dinner was presided over by Jack Mitnick, chairman of the Coin Machine Division of UJA.

Comedian Buddy Hackett acted as master of ceremonies, introducing the singers.

In the top row photos above are: Tony Martin congratulating Barney

Sugarman; Vic Damone who came from his engagement at the Paramount; Richard Hayman, who was also playing the Paramount; Trudy Richards, whose current Derby recording of "The Breeze" has sent her into the hit category; Bob Carroll, who came into prominence with his Derby waxing of "Say It With Your Heart"; Bernice Parks, recording on the Mercury label; and Tommy Edwards, MGM artist.

In the lower row are: Steve Lawrence of King Records; Roger Coleman of Decca; Georgia Carr of Capitol; Danny Winchell of MGM; Vince Massey of Herald; Verne Leeds of Jubilee; Lennie Forrest of Slade; and Pat Terry of Jubilee.

CAMMAROTA RECORDS
Climbing Fast!
"YOU MENDED A HEART THAT WAS BROKEN"
b/w
"WHY DON'T YOU TELL ME YOU'RE SORRY?"
sung by
DICK LARKIN
DISTRIBUTORS WANTED
CAMMAROTA PUB. CO.
234 Patterson Ave.
East Rutherford, N. J.

Al Morgan's
"Little Black Buggy"
B/W
"Disappointed In You"
CHANCE 3002
CHANCE RECORD CO.
1151 E. 47th St., Chicago 16, Ill.
(Tel: Kenwood 8-5131)

MR. BABALU!
First in Latin American Music Everyone Says

MIGUELITO VALDES
Latest Release
"WHATEVER IT MEANS"
(La Que Sea)
b/w "RHUMBA RHAPSODY"
MOOD #1003
mood RECORDS
74 Prospect St.
UN 4-2200
Cambridge, Mass.

THE JUKE BOX RECORD OF THE DECADE!
The Gayest, Live-it-up, Celebratin'est Song in a Generation
"TELL US WHERE THE GOOD TIMES ARE"
Guy Mindy
MITCHELL & CARSON
with MITCH MILLER ORK.
Columbia #39992

"THE TERRY THEME" (LIMELIGHT)
"WHEN THE RED, RED, ROBIN
Comes Bob, Bob, Bobbin' Along"
BOURNE, INC.

Big Operator and DJ Reaction on these 2 Cuties—
"THERE'S NO LOVE LIKE AN OLD LOVE"
b/w
"Gonna Give My Heart A Pat On The Back"
by DODI SIMPSON
MAYJOE RECORD #2001
MAYJOE RECORDS
1674 Bway (Rm. 718) N.Y.

MA Swings it and so does PA with the **FOUR ACES**
Decca Record of
ORGAN GRINDER'S SWING
American Academy of Music
400 Madison Ave., New York 17, N.Y.

Watch Us Grow!!
"MOONLIGHT TANGO"
"TENNESSEE WIG-WALK"
"SCRAP OF PAPER"
Village Music Company
1619 BRADWAY - SUITE 507
NEW YORK 19, N.Y.

She's Great
WATCH FOR
JAYE P. MORGAN
with
FRANK DeVOL ORK.
Another 1st on Derby
Derby Records, Inc.
Hollywood, California
New York City



Operation Midnight



CHICAGO — Linn Burton (right) interviews Dorothy Shay, currently appearing at Chicago's Empire Room as co-announcer Jack Payne looks on. Linn's "Operation Midnight" is heard nightly on Radio Station WCFL, Midnite to 3 A.M. This program doing much to liven up the music biz here in Chicago.

1 **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)

2 **PLEASE LOVE ME**
B. B. King
(R.P.M. 386)

3 **I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
Dolly Cooper
(Savoy 891)

4 **THIRD DEGREE**
Eddie Boyd
(Chess 1541)

5 **THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)

6 **I'M MAD**
Willie Mabon
(Chess 1538)

7 **GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)

8 **THE CLOCK**
Johnny Ace
(Duke 112)

9 **I FOUND OUT**
The Du Droppers
(RCA Victor 20-5321)

10 **TIN PAN ALLEY**
James Wilson
(Big Town 101)

170 Victor Dealers Win Bermuda Cruise In "101 Best Seller" Sales Contest

NEW YORK — All the tropical breezes and scenic splendors of a seven-day trip to Bermuda were enjoyed this past week by one hundred and seventy record dealers, Larry Kanaga, Sales Manager, RCA Victor Record Department, has announced.

The all-expense trip was awarded dealers who made the highest percentage of sales quota on the RCA Victor 101 Catalog of Best Sellers from March 1st, to April 30th. Both Kanaga and Joseph B. Elliott, Vice President in charge of RCA Victor Consumer Products, accompanied the winners, who came from as far afield as Florida and Alaska, for the trip. The party, which numbered two hundred and ten, with guests, docked June 26th at New York on the Queen of Bermuda, after a five day cruise, highlighted by a two-day stop-over at Bermuda's famous Castle Harbor Hotel and extensive sightseeing and diversified entertainment on the coral isle.

The 101 Catalog Contest was the second to offer a Bermuda Cruise as prize. The first, held last year, upped 101 Catalog Sales an estimated 50%, according to Kanaga. This year an exceptionally strong barrage of promotion material and sales aids were utilized to springboard the dealers' 101 merchandising.

Newspaper ad mats, window displays featuring full-color, eye-catching litho art, teaser postcards, promotion folders based on last year's cruise highlights and 101 merchandise streamers, contributed heavily to on-the-spot merchandising of the 101 best-selling items. Counter or wall rack merchandise displays of 101 record store stock also lent strong visual emphasis to the contest, which was conducted by Distributors in one of the most spectacular and extensive RCA Victor dealer distributor contests in recent years.

Early Juke Box



WASHINGTON, DC. — Hirsh de La Viez, leading Washington juke box operator and Gordon MacRae, Capitol artist, examine an early model juke box at the Washington airport. Gordon is currently out with "C'est Magnifique" from "Can Can".

"It's What's in THE CASH BOX That Counts"

PRESTIGE RECORD CO.

446 W. 50th St. • CI 6-0847 • N. Y.

HOT JAZZ SELLERS

1. KING PLEASURE - Red Top - 821
2. EDDIE JEFFERSON - Strictly Instrumental - 858
3. ANNIE ROSS - Farmer's Market - 839
4. CHARLIE FERREUSON - Stop Talkin' - 855
5. ZOOT SIMS - Jaguar - 852
6. MILT JACKSON - Vendome - 851
7. MILES DAVIS - Bluing - 846
8. JOE HOLIOAY - Hello To You - 848
9. SONNY STITT - Jeeps Creepers - 826
10. JAMES MODDY - Stardust - 841
11. BILLY TAYLOR - Man With A Horn - 822
12. THELONIOUS MONK - Trinkle Tinkle - 838
13. WARDELL GRAY - April Skies - 840
14. ANNIE ROSS - Twisted - 794
15. JOE HOLIOAY - Blue Holiday - 815

SEND FOR FREE CATALOG

Standard Songs are MONEY MAKERS!

"I GUESS I'LL HAVE TO CHANGE MY PLAN"

FRED ASTAIRE &
JACK BUCHANAN—MGM
BILLY MAY—Capitol
DINAH SHORE—Columbia
Pub. by HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

SOON ON TOP Coast to Coast!

Watch this Baby Grow!
Savoy # 897

VARETTA DILLARD
"MERCY"
MR. PERCY"

b/w
"You're Just No Kinda Good No How"

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

Chess 1542 Muddy Waters "TURN THE LAMP DOWN LOW"

B/W

"WHO'S GOIN' TO BE YOUR SWEET MAN WHEN I'M GONE"

LATIN AMERICAN Hit on
Nesta Records

78's

"CHIVIRICO"
"SUBY - BAJO"

RAMON MARQUEZ & ORK.
Fiesta # 20-011

MAMBO RUMBA

Nesta Record Co.
1619 Broadway New York 19, N. Y.

Breaking - Fast - In Virginia
and S-P-R-E-A-D-I-N-G!

The New Spiritual Hit

"I SAW THE LIGHT"

BY
THE
SOUTHERN STARS

on CHES # 1540

The Biggest One Yet!

"SHIRLEY'S BACK"

Shirley & Lee

ALADDIN 3192



THEIR

7th
STRAIGHT SMASH!
THE CLOVERS

New Hit

"GOOD LOVIN"

b/w

"HERE GOES THE FOOL!"
Atlantic 1000



Checker 774

Danny Overbea

"40 CUPS OF
COFFEE"

B/W

"I'LL FOLLOW YOU"



8508 Sunset Blvd., Hollywood 46, Cal.

Hoofin'



NEW YORK—Vic Damone, Georgia Gibbs and Don Russell do a sample Charleston step before Don's "Take The Break" show takes to the telewaves. The pop music program is seen every weekday at 2:00 p.m. on WABD Channel 5. Vic has just released a vocal version of "Terry's Theme" and Georgia is riding the charts with "Thunder & Lightning" and "For Me, For Me."

"Melba" Gets All-Out Promotion

The biggest promotional campaign on a musical picture in recent years has been built around the United Artists release, "Melba," starring Patricia Munsel. The campaign was designed by Lyle K. Engel, U.A.'s music promotion consultant. It included the services of disc-jockies and top celebrities, and was designed to exploit both the movie and the music from the movie.

The high point of the promotion came on Monday, June 22nd, two days before the premiere itself. Twenty-four big name disc-jockies, representing all but one metropolitan radio station plugged "Melba" continuously from 12 noon to 12 midnight and played music from the film, including the "Melba Waltz" and "Is This The Beginning of Love."

During this time, ten ice cream wagons were stationed a block apart—from Times Square to the Capitol Theatre. The wagons were manned by celebrities in town who, assisted by New York models, gave away free peach melba ice cream donated by Louis Sherry to every one of the thousands who gave to help fight cerebral palsy. Each wagon had a radio tuned to the particular disc-jockey who was talking about "Melba" and cerebral palsy at that time.

Several days before this, the big disc-jockey contest on "I like the Melba Waltz because . . ." in 50 words or less got under way. A thousand dollars worth of prizes were given away, with duplicating prizes for the disc-jockey. The contest ended on mid-right on June 24th, right after the premiere.

The premiere was televised with all proceeds going to the Cerebral Palsy Fund.

THE CASH BOX

in
HARLEM

on
CHICAGO'S
South Side

in
NEW
ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|--|
| 1 ANNA
Silvana Mangano
(MGH 11457) | 1 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 2 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | THE CLOCK
Johnny Ace
(Duke 172) |
| 3 I FOUND OUT
The Du Droppers
(RCA Victor 20-5221) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 4 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | IS IT A DREAM
The Vocaliers
(Red Robin 114) | SHAKE, BABY, SHAKE
Jack Dupree
(Red Robin 112) |
| 5 MY DEAR, DEAREST,
DARLING
Five Willows
(Allen 1000) | 40 CUPS OF COFFEE
Danny Overbea
(Checker 774) | DAILY PRAYER
Lowell Fulson
(Swing Time) |
| 6 I'M MAD
Willie Mabon
(Chess 1538) | 1 FOUND OUT
The Du Droppers
(RCA Victor 20-5221) | WAY BACK HOME
Big Maybelle
(Okeh 6955) |
| 7 CRAZY, CRAZY,
CRAZY
The "5" Royales
(Apollo 446) | FOUND DOG
Willie Mae Thornton
(Peacock 1612) | THESE FOOLISH
THINGS
The Dominoes
(Federal 12129) |
| 8 THESE FOOLISH
THINGS
The Dominoes
(Federal 12129) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) |
| 9 GOIN' TO THE RIVER
Little Domino
(Imperial 5231) | OFF THE WALL
Little Walter
(Checker 770) | IS IT A DREAM
Vocaliers
(Red Robin 114) |
| 10 HITTI'N ON ME
Buddy Johnson
(Mercury 70116) | ANNA
Silvana Mangano
(MGH 11457) | LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459) |

in
SAN FRANCISCO

in
NEWARK

in
MEMPHIS

- | | | |
|---|--|---|
| 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 2 IS IT A DREAM
Vocaliers
(Red Robin 114) | I'M MAD
Willie Mabon
(Chess 1538) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) |
| 3 RED TOP
King Pleasure
(Prestige 821) | GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | 1 WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) |
| 4 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | TIN PAN ALLEY
James Wilson
(Big Town 101) |
| 5 MEET ME WITH YOUR
BLACK DRESS ON
Jimmy Nelson
(R. P. M. 385) | WILD, WILD
YOUNG MEN
Ruth Brown
(Atlantic 593) | CRAZY, CRAZY,
CRAZY
The "5" Royales
(Apollo 446) |
| 6 TIN PAN ALLEY
James Wilson
(Big Town 101) | FOUND DOG
Willie Mae Thornton
(Peacock 1612) | TONGUE TIED BLUES
Jack Dupree
(King 4633) |
| 7 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | MERCY, MR. PERCY
Varetta Dillard
(Savoy 597) | THE MOJO
J. B. Lenore
(J.O.B. 1012) |
| 8 CRAZY, CRAZY,
CRAZY
The "5" Royales
(Apollo 446) | THESE FOOLISH
THINGS
The Dominoes
(Federal 12129) | MEND YOUR WAYS
Ruth Brown
(Atlantic 593) |
| 9 THESE FOOLISH
THINGS
The Dominoes
(Federal 12129) | THE CLOCK
Johnny Ace
(Duke 172) | THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 10 NOT ANY MORE
TEARS
Four Blues
(United 146) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | THE CLOCK
Johnny Ace
(Duke 172) |

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** I'M MAD
Willie Mabon
(Chess 1538)
- 2** GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- 3** HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- 4** THESE FOOLISH THINGS
The Dominoes
(Federal 12129)
- 5** I WANNA KNOW
Dolly Cooper
(Savoy 891)
- 6** HOUND DOG
Willie Mae Thornton
(Pecock 1612)
- 7** PARADISE HILL
The Embers
(Horald 410)
- 8** HEAVY JUICE
Tiny Bradshaw
(King 4621)
- 9** IF I CAN'T HAVE YOU
Flamingos
(Chances)
- 10** THE HONEY JUMP
Oscar McCallie
(Modern 902)

- TIN PAN ALLEY**
Fats Domino
(Imperial 5231)
- PLEASE LOVE ME**
B. B. King
(R. P. M. 386)
- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)
- WILD, WILD YOUNG MEN**
Ruth Brown
(Atlantic 993)
- RED TOP**
King Pleasure
(Prestige 821)
- I WANNA KNOW**
Dolly Cooper
(Savoy 891)
- HEAVY JUICE**
Tiny Bradshaw
(King 4621)
- LUCY MAE BLUES**
Frankie Lee Sims
(Specialty 459)
- THIRD DEGREE**
Eddie Boyd
(Chess 1541)

- PLEASE LOVE ME**
B. B. King
(R. P. M. 386)
- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
- I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
- THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
- I FOUND OUT**
The Du Droppers
(RCA Victor 20-5231)
- PLAY GIRL**
Smiley Lewis
(Imperial 5234)
- DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)
- THE CLOCK**
Johnny Ace
(Duke 112)
- I AM IN LOVE**
Nat "King" Cole
(Capitol 2459)
- IS IT A DREAM**
Vocalers
(Red Robin 114)

- in
DALLAS

in
NASHVILLE

in
MILWAUKEE
- 1** PLEASE LOVE ME
B. B. King
(R. P. M. 386)
 - 2** TIN PAN ALLEY
Fats Domino
(Imperial 5231)
 - 3** LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459)
 - 4** THIRD DEGREE
Eddie Boyd
(Chess 1541)
 - 5** THE CLOCK
Johnny Ace
(Duke 112)
 - 6** LOST MIND
Percy Mayfield
(Specialty 460)
 - 7** DRIVE IT HOME
Hol Paige
(Atlantic 996)
 - 8** THE MOJO
J. B. Lenoir
(J. O. B. 1012)
 - 9** CAN'T DO NO
NO MORE
The Du Droppers
(Red Robin)
 - 10** ONE ROOM COUNTRY SHACK
Merley Dee
(Specialty 458)
- PLEASE LOVE ME**
B. B. King
(R. P. M. 386)
 - GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)
 - THIRD DEGREE**
Eddie Boyd
(Chess 1541)
 - MEND YOUR WAYS**
Ruth Brown
(Atlantic 993)
 - THE CLOCK**
Johnny Ace
(Duke 112)
 - I'M MAD**
Willie Mabon
(Chess 1538)
 - HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
 - I FOUND OUT**
The Du Droppers
(RCA Victor 20-5231)
 - THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
 - I'LL HELP YOU BABY**
Christina Kittrell
(Republic 7044)
- HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
 - RED TOP**
King Pleasure
(Prestige 821)
 - I'M MAD**
Willie Mabon
(Chess 1538)
 - MEND YOUR WAYS**
Ruth Brown
(Atlantic 993)
 - THIRD DEGREE**
Eddie Boyd
(Chess 1541)
 - CRAZY, CRAZY, CRAZY**
The "5" Royales
(Apollo 446)
 - THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
 - PLAY GIRL**
Smiley Lewis
(Imperial 5234)
 - I FOUND OUT**
The Du Droppers
(RCA Victor 20-5231)
 - PLEASE LOVE ME**
B. B. King
(R. P. M. 386)

A 3D View



NEW YORK—In order to promote their two 3D pictures, "It Came From Outer Space" and a 3D featurette with Nat "King" Cole singing "Pretend," Universal Pictures tagged model Donna Pearson "The Girl From Outer Space" and had the Gotham model visit New York disc jockies. Here John Conte of WABC chats, with Donna about the pix. Donna was flown from La Guardia Field to the 41st St. Terminal from where she took off on her dj visit. On the morning of the premiere of the flicks, WMGM dj, Bill Silbert handed out Capitol records of "Pretend" to the first 150 patrons at the Loew's State Theatre where the films are being shown.

Modern To Release Series Of EPs

BEVERLY HILLS, CALIF.—Saul Bihari, president of Modern Records, Inc., this past week announced the forthcoming release of a series of EP platters as part of a program to augment their present Kay Starr series.

Disks are to be ready for release at the NAMM show in Chicago, July 13, and will feature some of the better known jazz groups in the country. Talent comprises Wardell Gray, Charlie Shavers, Stan Getz, Johnny Miller, Willie Smith, Red Norvo, Oscar Moore, King Cole, Lou Bellson, Errol Garner, Vido Musso, Dexter Gordon and a set of four sides of Andre Previn.

Some of the tunes to be released include "I Got Rhythm" in two parts, "How High The Moon," "Perdido," and "Body And Soul."

Modern pictures is currently experiencing a hypo in sales via their B. B. King etching of "Please Love Me" in addition to a steady volume in the latter's "Woke Up This Morning" and the Oscar McCallie rendition of "Honey Jump."

RCA Sponsors DJ Show

CHICAGO—On Sunday, June 21, 1953, Howard Miller emceed the premier broadcast of a series titled: "RCA Victor Disk Jockey Parade." The program occupies the 9:30 P. M. to 10:00 P. M. slot each Sunday night, on Station WIND.

RCA plans to feature different dee jays each week for this summer series, together with any of the stars who may be in town.

Jocks lined up so far include Fred Reynolds, Jay Trompeter, Jim Lounsbury, Bill Evans, Art Hellyer, Linn Burton, Mel Bellairs, and others. With such RCA recording artists as Eddie Fisher, June Valli, etc.

This is the second year this series has been aired.

EVERYONE'S WHOPPIN' & HOLLERIN' ABOUT...
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"LAST NIGHT'S DREAM"
b/w
"Fifty Three"
Duke 113

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RAMA RECORDS

Smash Release
THE CROWS
"I LOVE YOU SO"
b/w "GEE"
RAMA #RRS

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"LOVE EVERY MOMENT YOU LIVE"
b/w
KISS! KISS! KISS!

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GOTHEM RECORD CORP.

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ANNIVERSARY
ISSUE

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JULY 8
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RHYTHM 'N' BLUES REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓒ VERY GOOD

ⓐ GOOD

ⓑ FAIR

ⓒ MEDIOCRE

FRANK MOTLEY

(DC 94-78)

ⓐ "CARAVAN" (2:37) [Claiborne-Davis-BMI] Frank Motley and his crew rack up a belted version of the current pop hit. Motley plays three trumpets on this side and sounds like a brass section by himself.

ⓐ "I FOUND OUT" (2:38) [Claiborne-Davis-BMI] Motley etches his answer to "I Wanna Know". Repetition of title becomes monotonous.

LITTLE SAM DAVIS

(Rockin' 512)

ⓐ "1958 BLUES" (2:16) [Lois-BMI] Little Sam Davis sings a fast beat southern blues against a background of strings and harmonica.

ⓐ "GOIN' HOME TO MOTHER" (2:33) Davis sings a sentimental slow blues in similar styling.

DESSA RAY

(7-11 2103)

ⓐ "AIN'T GONNA TELL" (2:47) [7-11 Music-BMI] Dessa renders a sexy vocal of a quick beat bounce. Jewell Grant and his band supply the musical support.

ⓐ "DADDY" (2:40) [H. Tobias] The artists echo a quick tempo Jewish folk type tune on the flip deck.

SUNSET TRAVELERS

(Duke 201)

ⓐ "MY NUMBER WILL BE CHANGED" (2:40) [Lion Publ.-BMI] The Sunset Travelers dish up a steady beat chant that generates excitement. The group, with M. Jones and S. Dortsch handling the leads, blend on a restrained jubilee.

ⓐ "YES, YES, I'VE DONE MY DUTY" (2:40) [Lion Publ.-BMI] In a style that is definitely their own, the Travelers do this fast moving religious number in a manner that is soft, and yet manages to create a frenzy of excitement.

MAHALIA JACKSON

(Apollo 273)

ⓐ "DO YOU KNOW HIM" (2:21) [Bess Music-BMI] Mahalia Jackson etches a new release for her followers. The religious chanteuse is in good voice as she sings the middle beat religious item.

ⓐ "I'M GOING DOWN TO THE RIVER" (2:53) Flip is a slow tempo gospel tune sung with excitement and dramatic effect.

THE CASH BOX

★ AWARD OF THE WEEK ★

"MESS AROUND" (2:39)

[Progressive-BMI]

"FUNNY (BUT I STILL LOVE YOU)" (3:05) [Progressive-BMI]

RAY CHARLES

(Atlantic 999)

● This is a side that has to command attention. Ray Charles takes a hold of a driving boogie beat, titled "Mess Around", sings it from the toes and creates such a frenzy of excitement that the tune threatens to erupt from torrid to blazing. Charles gives a catchy lyric an infectious reading that keeps the listener bobbing from the opening note. Some scintillating keyboard work by Charles helps round out a sock side. The flip, "Funny But I Still Love You", is a slow ballad, intimately talking by the artist against a soft instrumental backing.

"GOOD LOVIN'" (2:58)

[Barnhill-BMI]

"HERE GOES A FOOL" (2:54)

[Progressive-BMI]

THE CLOVERS

(Atlantic 1000)

● The Clovers continue to rack up the hits. Ever since the group joined the Atlantic stable some seven releases back they have turned out one hit after another. Their latest effort, "Good Lovin'", seems certain to keep them rolling as the boys bang out a middle tempo jump. Lead chanter bounces through the lively lyrics that says he needs, wants, must have good loving. Arrangement is solid with a nod to an early guitar interlude and a raucous low down sax solo well into the etching. The lower end is a slow, melodic ballad, "Here Goes A Fool". The boys perform in lush style, etching the first half in almost pop. Lead is strong and the group blends for the sound that has made them.

THE ROCKETEERS

(Herald 415)

ⓐ "GONNA FEED MY BABY POISON" (2:38) [Ember Music-BMI] The Rocketeers blend on a middle beat jump for an interesting waxing that could bring strong juke box reaction. Group tells what to do to get rid of your baby.

ⓐ "FOOLISH ONE" (2:36) [Ember Music-BMI] The vocal quartet gets together on a slow bounce ballad with romantic lyrics. Group is effective.

SONNY THOMPSON

(King 4639)

ⓐ "WAITING TO BE LOVED BY YOU" (2:13) [Jay & Cee-BMI] The Sonny Thompson orchestra dishes up a slow rhythmic item solidly with Lula Reed handling the vocal end with much appeal.

ⓐ "LOW FLAME" (2:19) The ork takes over on this side and dishes up a pleasant reading of a slow moody instrumental.

CHRIS WOODS

(United 151)

ⓐ "BRAZIL" (2:45) [Peer-BMI] Chris Woods and his instrumental aggregation belt out a wild and exciting version of the oldie.

ⓐ "BLUES FOR LEW" (3:00) [Parolee-BMI] An exciting rhythmic tempo is maintained thru the instrumental slow blues by the Woods ork.

THE BLENDERS

(MGM 11531)

ⓐ "PLEASE TAKE ME BACK" (2:47) [Beacon Music-BMI] The Blenderns dish up a slow bounce ballad in smooth style. Lead is a solid performer as he begs his baby to take him back.

ⓐ "ISN'T IT A SHAME" (2:33) [Beacon Music-BMI] The group etches a similar item with romantic lyrics in the same polished manner.

ARNETT COBB O.

(Mercury 70171)

ⓐ "THE TRAVELER" (2:38) The Arnett Cobb Ork spins a rhythmic middle tempo instrumental with pleasing results. A good danceable disk.

ⓐ "APPLE WINE" (2:25) [Russell Music-ASCAP] Flip is a quick beat on the progressive kick. Vocal group adds color to the etching.

Rhythm 'N' Blues SLEEPER OF THE WEEK

"LET'S GET THE PARTY

ROCKIN'" (2:54)

[Agatha Music Co.-BMI]

"THE BLUE ROOM" (2:30)

[Harms-ASCAP]

GEORGIE AULD-SARAH McLAWLER

(Brunswick 84014)

● Brunswick has set up a team that should develop into something real big if they keep turning out sides like their first, "Red Light", and their second, "Let's Get The Party Rockin'". The latter is a middle tempo rocker with a very catchy tune. The pair, Georgie Auld on the tenor sax and Sarah McLawler on the organ, combine their talents and come up with some mighty wonderful sounds. Sarah, by playing slightly behind Auld gives the disk a little something different. Saxing is tops and the juxyish sounds emanating from the Hammond makes this etching a must. The under lid, "The Blue Room", is a rhythmic middle beat treatment of the classic oldie. Should get the teeners jumping although it doesn't capture the sound of the upper deck.

"FOUR COLD, COLD WALLS"

(2:41) [Savoy-BMI]

"AFTER AWHILE" (2:37)

[Savoy-BMI]

BILLY WRIGHT

(Savoy 1100)

● Billy Wright comes up with a top drawer etching in "Four Cold, Cold Walls". The theme follows the idea of "One Room Country Shack" in that Wright bemoans his inability to recognize a good woman when he had one. Wright sings with a simplicity that conveys his disconsolate feelings as he must look at four cold walls. Pianist does a wonderful job filling in the background and also interjects comments aimed at consoling the lonesome singer. The under lid, "After Awhile", is a middle beat jump with good orking and good vocal, but in light of the upper deck becomes one of the better routine etchings.

THE CASH BOX RHYTHM AND BLUES Ragmblings

NEW YORK:

Looks like the recent flood of grade A releases by the rhythm and blues diskeries will shake up the usual summer slump and give business a real shot in the arm. Peacock is really hot with the new Johnny Ace "The Clock," Earl Forester's "Last Night's Dream" and the Deuces of Rhythm-Tempo Toppers two sider "Ain't That Good News" and "Fool At The Wheel." Atlantic Records new quartet of releases includes The Clovers' latest, "Good Lovin'," which looks like the seventh straight hit for the boys, and Ray Charles "Mess Around." The latter is an original and unusual up beat. Charles is just "great" on this side and the disk could go all the way. Savoy comes up with a new Emmitt Slay Trio release, "Male Call," that should stir up some action based on the novelty of the etching and the Trio's last two records, and a solid hit in "Four Cold, Cold Walls" by Billy Wright. Brunswick has been turning out some fine stuff in the last few months and the latest releases include one that teams Georgie Auld on the tenor sax and Sarah McLawler on the organ. "Let's Get The Party Rockin'". They make some wonderful sounds on a solid rocker that should create a good deal of excitement. . . . Bill Jenkins, program director of WLBI, New York, is planning a "Musical Festival" from July 4th to 14th. Bill will have live artists as guest disk jockies and asks artists who will be in town during the festival get in touch with him. . . . Claude Tomlinson, R & B jockey on WIVK-Knoxville, Tenn. doing a bang up job on his "Ebony Rhapsody" show six days a week. Claude isn't being serviced by all the record companies but would like to be. . . . Clyde McPhatter, newly inked Atlantic artist began rehearsing his new group last week. McPhatter, formerly lead singer for The Dominoes, is still being claimed by King Records, who have The Dominoes under contract. . . . Looks like mambo is taking a solid grip on the pop market. Latest report is from Sam Clark in Boston, who says all the leading pop jockies in that city have been programming the Fiesta line in strength and the city is becoming very mambo conscious. Add this to the way Tico Records has been flourishing in New York, Philadelphia, New Jersey and many other states and it looks like a definite trend. . . . Very mysterious up at Tico. All they would say is that they have a new Joe Loco record that is exceedingly different and ultra unusual. They're not talking as it's not yet ready for release.

SARAH MCRAWLER

Chicago: How's this for a real success story? Jeanne Dunne, pegged "The Modern Cinderella", was soloist with a Detroit church choir only one month ago. Discovered by Al Green. And turned over to Maurice King for grooming. After two weeks, King advised Green that she was "ready". Green took her to see the owner of the Flame Show Bar, who listened to her. Was so impressed, he decided to head his next bill with the gal and at \$500 per week. For two weeks, with option, according to what we hear. Well, Jeanne is now in her third week, and her salary is reported far above the original \$500. . . . Art Sheridan has taken "Chance" in the pop field. It's Al Morgan's "Little Black Buggy" b/w "Disappointed In You". . . . For the last two years, Leonard Chess has had everyone on the lookout for "Washboard" Sam. But to no avail. Suddenly, out of a clear sky, about three weeks ago, just as Len was ready to board a plane at Midway Airport, he bumped smack into Sam. Len quickly took advantage of the chance meeting and signed Sam to a contract. Several sides have already been cut. The first of these should be ready for release in about two weeks, according to Len. . . . The Flamingtons have just closed at Gleason's in Cleveland. Returning to Chicago for one more week. After which they will tour the South for two months of one-nights. . . . Wonder how come some diskery hasn't signed Lonnie Satin, current male singing star at the Club DeLisa?

CHICAGO:

LOS ANGELES: Disk that's gonna make the nation sit up and take notice is that wild one by B. B. King tagged "Please Love Me." Saul Bihari, prexy of Modern Records reports a back-log of thousands, with teenagers to his offices every day for more. . . . Sid Talmadge, Record Merchandising Co. doing a whale of a job with that "Paradise Hill" number on Herald. . . . Ditto Abe & Vera Diamond via Elmo James' new one on Clair. . . . New TV show that bowed here last week featuring rhythm and blues talent only getting lots of attention. Tagged "Ebony Showcase", the show got off to a fine start by presenting some terrific talent local viewers haven't had a chance to see till now. . . . Leo Mesner's Aladdin subsidiary, 7-11 Records has a whale of a platter in Jimmy Wilson's "Tell Me". . . . Johnny Hodges and gang making the joint jump over at the Tiffany. Crew puts out some of the best jazz we've heard in a long time. . . . Bill McCall Jr.'s. Big Town label going wild round these parts as "Tin Pan Alley" continues to draw raves. . . . Jimmy Warren, Central Records, Sales getting set to leave for the NAMM show in Chicago this July 13. One of the top latters at the Central firm is that great Ruth Brown etching of "Wild, Wild Young Men". . . . RCA Victor's red hot rhythm and blues line proves that a major can do it if they record and promote the same homespun material the indies do. Their Piano Red etching of "A Hole In It" looks like it might take off. . . . Paul Shorten and Johnny Commacho holding down the fort over at Allied Music while major domo Irv Shorten watches the Dodgers prance at Ebbets Field. New Johnny Ace etching received this week by the boys has already started to make some noise. . . . That Christine Kittrell recording of "I'll Help You Baby" getting lots of lots of attention from rhythm and blues fans throughout the city. . . . Franklin Kort's Bayou label has a winner in "Sabre Jet".

LOS ANGELES:

PIANO RED

Dance Band Biz Perks Up



BALTIMORE, Md.—Buddy Deane of WITH Baltimore, sponsored Buddy Morrows' 16 piece orchestra at the Famous Ballroom recently. Turn out was good, and the audience (part of which is pictured above) reacted with enthusiasm. So good was the reception that band leader Morrow was prompted to remark in an interview with Deane from the bandstand, "The dance band business is DEFINITELY improving, and all of us directly affected are becoming encouraged." (Buddy Deane, center at microphone, Buddy Morrow with trombone, and band vocalist Frankie Lester to the right).

Baion, Brazilian Dance Gaining In Popularity

NEW YORK—Gaining increasing popularity in the United States is a new rhythm called the Baion. Actually the Baion is an old Brazilian folk dance originating in the northern provinces of Brazil. Until two years ago, it was practically unknown. Once introduced into the major cities of Brazil it caught on with such dramatic suddenness that it quickly spread to Uruguay and Argentina and soon exceeded in popularity the Rhumba and Mambo, and even replaced their favorite native dance, the Tango.

The first Baion in the United States was the popular "Delicado," interpreted instrumentally by Percy Faith. The second, also a hit, is the Baion from the picture "Anna".

"The Baion" just released by Juno Records, Inc. is the first rendition of the Baion using the authentic Brazilian folk rhythms and recorded by the Honeydewers with English lyrics.

Junio's "Baion" was composed by Paulo Aienar a noted Brazilian songwriter, who has had many of his tunes recorded and published in the United States and Brazil. Ben Raleigh who has many hit tunes to his credit, was commissioned to write the English lyrics.

Junio Records, Inc. was recently formed by two successful business men both with good classical and popular musical background. It is their intention to build a label of which they can be proud.

Further releases are scheduled and will consist of outstanding American tunes as well as songs drawn from the music of other countries. Distribution has been arranged for Eastern U.S. and negotiations are now in progress with distributors in other parts of the country.

NEW EXCELLO RELEASES

"DETROIT ARROW"

By SHY GUY DOUGLAS Excello 2008

"SKIP'S BOOGIE"

By KID KING'S COMBO Excello 2009

"HAPPY GO LUCKY"

By GOOD ROCKIN' BEASLEY Excello 2011

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REPUBLIC RECORDING CO.

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FATS DOMINO

"THE GIRL I LOVE"

b/w

"PLEASE DON'T LEAVE ME"

5240

Imperial Records

Chess 1543

Jimmy Rogers

"LEFT ME WITH

A BROKEN HEART"

Fan Club Officials



KILGORE, TEXAS—The monthly meeting and poll of fan club officials was held last week by Rex and Little Partner, artists on KOCA. The results of the poll this month were: 1. Jimmie Lee Durden with "Time To Go" on Shamrock; 2. Jimmie Lee with "Mistakes" on Capitol; 3. Hoot & Cunley with "I'm Alone Tonight" on Imperial; Hilbilly Barton with "No Interest" on Abbott; 5. Slim Whitman with "Song of the Old Waterwheel" on Imperial; 6. Bo Stegall with "Restless One" on Abbott; 7. Hank Williams with "Kaw-Liga" on MGM; 8. Jim Reeves with "Mexican Joe" on Abbott; 9. Autry Innman with "That's Alright" on Decca and Webb Pierce with "The Last Waltz" on Decca; 10. Lefty Frizzell with "Bring Your Sweet Self Back To Me" on Columbia. There are two new artists in the list, one even winning first place. He is little 14 year old Jimmie Lee Durden recording on the Shamrock label. While recovering from a heart ailment 3 years ago, his folks gave him a steel guitar and considering his age, Jimmie plays it pretty well. In the picture, seated in the front row left to right are: Mrs. Windham, VP of Slim Whitman fan club; Rose Lee Cobb, president of Hilbilly Barton fan club; Mrs. L. A. Cook, president of Slim Whitman fan club; Joanne Prier, president of Jimmie Lee fan club; and Tommie Maxwell VP of Jimmie Lee fan club. Standing, top row, are: Rex, Little Partner, Mrs. Fay Kirkland, (Manager of Bo Stegall) and Bob Stegall.

THE CASH BOX FOOT & WESTERN JOCKEY REGIONAL RECORD REPORTS



Tom 'n' Jack

- WKAP—Mobile, Ala.
1. Lonesome Midnight (Jack Cardwell)
2. I Can't Wait (Faron Young)
3. That Hound Dog In The Window (Homer & Jethro)
4. Castle In The Sky (Marty Robbins)
5. Burned Fingers (Wade Ray)
6. Tennessee Wig Walk (B. Lou)
7. I'm Gonna Buy Me Another Heart (Billy McChae)
8. The Last Waltz (Webb Pierce)
9. Spanish Fireball (Hank Snow)
10. Rub-A-Dub-Dub (Thompson)

Elmer Snodgrass

- WAKE—Greenville, S. C.
1. Take These Chains From My Heart (Hank Williams)
2. Seven Lonely Days (B. Lou)
3. Your Cheatin' Heart (Carl Smith)
4. Walk Me By The River (Bell & Scotty)
5. Too Young To Tango (Sunshine Ruby)
6. Mexican Joe (Jim Reeves)
7. I Ain't A Little Longer (R. Faye)
8. Free Home Demonstration (Eddy Arnold)
9. Winner Of Your Heart (Hank Williams)
10. You Were Not Ashamed To Kiss Me (Ray Price)

Buck Benson

- WLBR—Lebanon, Pa.
1. Knokhole (The Carlises)
2. Mexican Joe (Jim Reeves)
3. No Help Wanted (Carles)
4. Kaw-Liga (Hank Williams)
5. I Feel It In My Heart (Martha Carson)
6. Crazy Blues (Cam Wisceman)
7. Why Did You Wander (Hank Williams)
8. Is At You Myrtle (Carles)
9. What Will I Do (Roy Acuff)
10. Rainbow In The Valley (Mac Wiseman)

Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. I's Been So Long (W. Pierce)
2. I Can't Wait (Faron Young)
3. Orchids Mean Goodbye (Carl Smith)
4. Song Of The Water Wheel (Slim Whitman)
5. Seven Lonely Days (B. Lou)
6. Just Wait Till I Get You Alone (Carl Smith)
7. Too Young To Tango (Sunshine Ruby)
8. Broken Wings (Elton Britt)
9. Knokhole (The Carlises)
10. Castle In The Sky (Marty Robbins)

Cuz'n Larry Lane

- WEBK—Tampa, Fla.
1. Dennis The Menace (J. Boyd)
2. Mexican Joe (Gore & Inis)
3. Bumping Around (T. T. Tyler)
4. Don't Talk To Me About Men (Polly Possum)
5. Orchids Mean Goodbye (Carl Smith)
6. Doggie On The Highway (Lefly Frizzell)
7. I'm Lonesome And Blue (Lefly Frizzell)
8. Blue Letters (Red Foley)
9. Knokhole (The Carlises)
10. Seven Lonely Days (B. Lou)

Butch Lewis

- WKJO—Springfield, Mass.
1. Broken Wings (Elton Britt)
2. Knokhole (The Carlises)
3. Plaid And Calico (J. Horton)
4. My Heart Is Free (Wiggins)
5. Mexican Joe (Jim Reeves)
6. Changeable Tex (Williams)
7. Free Home Demonstration (Eddy Arnold)
8. 16 Chickens And Tambourine (Jerry Glenn)
9. Restless Heart (S. Whitman)
10. Cannonball Yodel (E. Britt)

Uncle Eb

- WGST—Atlanta, Ga.
1. I Have But One Goal (Smith Bros. & Lowery)
2. Spanish Fireball (H. Snow)
3. Can't Wait (F. Young)
4. Orchids Mean Goodbye (Carl Smith)
5. How's The World Treating You (Eddy Arnold)
6. The Last Waltz (Webb Pierce)
7. Knokhole (The Carlises)
8. I's Been So Long (F. Young)
9. How About A Dale (Marvin)
10. Burned Fingers (Wade Ray)

Doug Smith

- WLSL—Roanoke, Va.
1. South In New Orleans (Johnnie & Jack)
2. Knokhole (The Carlises)
3. Winner Of Your Heart (Johnnie & Jack)
4. The Last Waltz (Webb Pierce)
5. Orchids Mean Goodbye (Carl Smith)
6. Rub-A-Dub-Dub (Thompson)
7. Mexican Joe (Jim Reeves)
8. Mini-Ha-Cha (F. Huskey)
9. My Little Decca (T. West)
10. Free Home Demonstration (Eddy Arnold)

Big Jim Hess

- WIVK—Knoxville, Tenn.
1. How's The World Treating You (Eddy Arnold)
2. Orchids Mean Goodbye (Carl Smith)
3. Crying In The Chapel (Darrell Glenn)
4. Burned Fingers (Wade Ray)
5. The Last Waltz (W. Pierce)
6. Between Fire And Water (Hank Williams)
7. I Can't Wait (Faron Young)
8. Take These Chains From My Heart (Hank Williams)
9. Winner Of Your Heart (Hank Williams)
10. Seven Lonely Days (Pinetoppers)

Don Larkin

- WAAT—Newark, N. J.
1. Mexican Joe (Jim Reeves)
2. The Long Way (Lou Monte)
3. Take These Chains From My Heart (Hank Williams)
4. Your Cheatin' Heart (Hank Williams)
5. Rub-A-Dub-Dub (Thompson)
6. Spanish Fireball (Hank Snow)
7. Cannonball Yodel (E. Britt)
8. Butterfly Love (Jim Reeves)
9. I Can't Wait (Faron Young)
10. Half Way Chance (Marty Robbins)

Art Barrett

- WSAP—Portsmouth, Va.
1. I'd Rather Die Young (Rose Maddox)
2. Choking The Strings (Reno Smiley)
3. How Come You Never Answer (Eric Lee)
4. South In New Orleans (Johnnie & Jack)
5. Wait A Minute (Hank Williams)
6. I Hear The Bluebirds Sing (Lynn Faye)
7. Sideseat And Cabaret (Jimmie Dickens)
8. I's Been So Long (W. Pierce)
9. A Dear John Letter (Jean Shepard)
10. Sixteen Chickens (J. Glenn)

Tom Edwards

- WERE—Cleveland, Ohio
1. Crying In The Chapel (Darrell Glenn)
2. Spanish Fireball (Hank Snow)
3. Gambler's Guitar (J. Lowe)
4. Half Way Chance (Marty Robbins)
5. Don't Throw Your Life Away (Webb Pierce)
6. Rub-A-Dub-Dub (Thompson)
7. Dim Dimples, The Wedding (M. Collie)
8. Tennessee Wig Walk (H. Snow)
9. Trademark (Carl Smith)
10. Little Hoo Wee (M. Torok)

Paul Kallinger

- XERF—Del Rio, Tex.
1. The Last Waltz (Webb Pierce)
2. Mexican Joe (Jim Reeves)
3. I Can't Wait (Faron Young)
4. Take These Chains From My Heart (Hank Williams)
5. I Haven't Got The Heart (Webb Pierce)
6. Say Big Boy (Goldie Hill)
7. Whirlpool (Owen Perry)
8. Your Cheatin' Heart (Hank Williams)
9. Betrayed Waltz (W. Kane)
10. I's Been So Long (W. Pierce)

Billy The Kid Stanley

- WNOE—New Orleans, La.
1. Your Cheatin' Heart (Hank Williams)
2. Knokhole (The Carlises)
3. The Last Waltz (W. Pierce)
4. No Help Wanted (Carles)
5. Orchids Mean Goodbye (Carl Smith)
6. Spanish Fireball (H. Snow)
7. I Can't Wait (Faron Young)
8. Jackshot (Eddie Arnold)
9. South In New Orleans (Johnnie & Jack)
10. Broken Wings (Elton Britt)

Cracker Jim

- WMIE—Miami, Fla.
1. Your Cheatin' Heart (Hank Williams)
2. Mexican Joe (Jim Reeves)
3. Seven Lonely Days (B. Lou)
4. I Can't Wait (Faron Young)
5. Rub-A-Dub-Dub (Thompson)
6. No Help Wanted (Carles)
7. I Couldn't Keep From Crying (Marty Robbins)
8. Too Young To Tango (Sunshine Ruby)
9. Broken Wings (Elton Britt)
10. Orchids Mean Goodbye (Carl Smith)

Sheriff Tex Davis

- WLOW—Norfolk, Va.
1. Seven Lonely Days (B. Lou)
2. Your Cheatin' Heart (Hank Williams)
3. Free Home Demonstration (Eddy Arnold)
4. Rub-A-Dub-Dub (Thompson)
5. How's The World Treating You (Eddy Arnold)
6. That Hound Dog In The Window (Homer & Jethro)
7. Just Wait Till I Get You Alone (Carl Smith)
8. Take These Chains From My Heart (Hank Williams)
9. Your Cheatin' Heart (Hank Williams)
10. South In New Orleans (Johnnie & Jack)

Burt Beck

- WSOU—South Orange, N. J.
1. Crying In The Chapel (Darrell Glenn)
2. I'm Not Broken (Hank Williams)
3. That Hound Dog In The Window (Homer & Jethro)
4. Tennessee Wig Walk (B. Lou)
5. Butterfly Love (Jim Reeves)
6. The Long Way (Lou Monte)
7. Sea Of Sorrow (Tabby Street)
8. Your Cheatin' Heart (Hank Williams)
9. Cold Shoulders (Ray Price)
10. You're Pretty Fox (Drake Morgan)

Slim Lay

- WHBS—Huntsville, Ala.
1. Crying In The Chapel (Darrell Glenn)
2. Orchids Mean Goodbye (Carl Smith)
3. Take These Chains From My Heart (Hank Williams)
4. How's The World Treating You (Eddy Arnold)
5. The Last Waltz (W. Pierce)
6. Between Fire And Water (Hank Snow)
7. Knokhole (The Carlises)
8. Seven Lonely Days (B. Lou)
9. Is At You Myrtle (Carles)
10. That's What I Get For Loving You (Ray Price)

Fred Wamble

- XEG—Fort Worth, Tex.
1. I've Forgotten More (James)
2. Half My Chance (Robbins)
3. Mini-Ha-Cha (F. Huskey)
4. Let Me Love You (J. Reeves)
5. I'm Not Broken (Hank Williams)
6. Baby, You're The Only One (T. Tommy)
7. Knokhole (The Carlises)
8. Take These Chains From My Heart (Hank Williams)
9. A Dear John Letter (Shard)
10. I Haven't Got The Heart (Webb Pierce)

Joe Morris

- WKDK—Newberry, S. C.
1. Mexican Joe (Jim Reeves)
2. Take These Chains From My Heart (Webb Pierce)
3. I Haven't Got The Heart (Hank Williams)
4. Knokhole (The Carlises)
5. The Last Waltz (Webb Pierce)
6. That Hound Dog In The Window (Homer & Jethro)
7. I Can't Wait (Faron Young)
8. I Couldn't Keep From Crying (Marty Robbins)
9. It's Been So Long (W. Pierce)
10. Restless Heart (S. Whitman)

"Uncle" Joe Johnson

- WPAQ—Mt. Airy, N. C.
1. No Help Wanted (Carles)
2. Mexican Joe (Jim Reeves)
3. Rainbow In The Valley (Mac Wiseman)
4. I Can't Wait (Faron Young)
5. That's Alright (Autry Innman)
6. Ask Ye Shall Receive (Autry Innman)
7. Wait A Little Longer (Faye)
8. I Couldn't Keep From Crying (Marty Robbins)
9. Huh, Huh, Huh (Inman)
10. Is At You Myrtle (Carles)

THE CASH BOX

IIIth
ANNIVERSARY
ISSUE

THE MOST
COMPREHENSIVE
STUDY OF
THE DISK-
JOCKEY

COMPLETE
LISTS OF
ALL IN THE
RECORD
INDUSTRY

FINAL
CLOSING DAY
July 8th

DIST.
AT THE
NAMM
SHOW

RUSH YOUR AD NOW!!!

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THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1 MEXICAN JOE**
Jim Reeves
(Abbott 116; 45-116)
- 2 TAKE THESE CHAINS FROM MY HEART**
Hank Williams
(MGM 11479; K-11479)
- 3 NO HELP WANTED**
The Carlisles
(Mercury 70028; 70028x45)
- 4 RUB-A-DUB-DUB**
Hank Thompson
(Capitol 2445; F-2445)
- 5 THAT HOUND DOG IN THE WINDOW**
Homer & Jethro
(RCA Victor 20-5280; 47-5280)
- 6 YOUR CHEATIN' HEART**
Hank Williams
(MGM 11416; K-11416)
- 7 SPANISH FIREBALL**
Hank Snow
(RCA Victor 20-5296; 47-5296)
- 8 BUMMING AROUND**
T. Texas Tyler
(Decca 28579; 9-28579)
- 9 I COULDN'T KEEP FROM CRYING**
Marty Robbins
(Columbia 21075; 4-21075)
- 10 THE LAST WALTZ**
Webb Pierce
(Decca 28594; 9-28594)

Al Miller Returns To King Records



AL MILLER

CINCINNATI — Al Miller announces his resignation as West Coast Pop A & R Director for RCA Victor and his return to King Records, Inc., where he formerly occupied a major position in the Sales and Recording Departments of that company from its inception until his departure in 1950.

At that time Mr. Miller left his position as Sales Manager with King to accept a post as Midwestern Field Representative for Victor. He progressed rapidly in the employ of the Victor organization and in 1951, was promoted to the post of Sales Manager for Country and Western and Blues and Rhythm, with headquarters in New York. In 1952, he took over the duties of Pop A & R man on the West Coast, with headquarters in Los Angeles succeeding Henry Rene in that position.

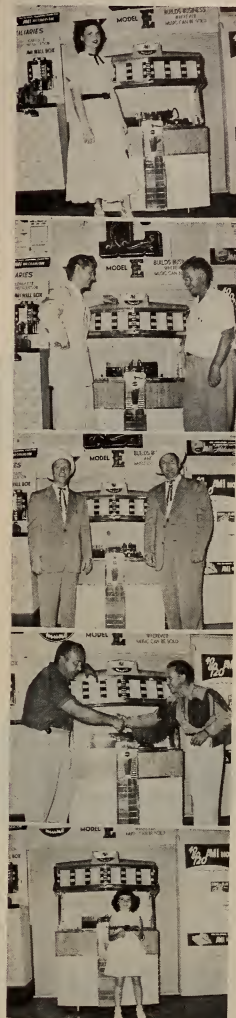
Al's experience in the record business dates back before World War II, in which he served a three year stretch. He started as a route man for a midwestern juke box outfit and later became buyer for that firm. Later he left that position to join Columbia Records as Field Representative and was responsible for opening many Columbia branches and distributor operations. He joined King immediately after his discharge from the Army when King was an infant in the record industry, and he was part and parcel of its struggle in Country and Western and Rhythm and Blues fields. He served King in Salesmanagement, Inventory Control, Production Control, and branch and distributor development, as well as participating in recording sessions.

Al will return to King about August 1st, and will take over direction and management of all sales and branch operations, as well as handling of some recording sessions in all types of recording. The King organization feels very happy to welcome him back and anticipates his return will be of great value to the company in developing its expansion program in the recording business.

Change of Name

NEW YORK—Budd Granoff president of George Evans Associates, nationally known as publicity representatives, announces that the firm will change its title to Granoff-Freeman Associates, and will continue to conduct business on and after July 1, 1953, under the new name. New offices will be at 36 Central Park South, New York City, and at 214 North Canon Drive, Beverly Hills, California.

AMI Showing In Nashville



NASHVILLE, TENNESSEE — At the recent showing of the new AMI Model "E", held by the Hermitage Music Company, AMI distributor in Nashville, stars in the folk and western world turned out to inspect the new phonograph on which their records are going to be played.

- 1) Kitty Wells, Decca star.
- 2) Carl Smith and C. V. Hitchcock, one of the partners in Hermitage Music.
- 3) Johnny and Jack, RCA Victor artists.
- 4) Jack Tureman, also one of the partners in Hermitage, and "Little" Jimmie Dickens.
- 5) Little Rita Faye, MGM artist.

**LADDER OF
Best Sellers
FROM
King
AND
Federal
RECORDS**

Popular

BONNIE LOU
HAND-DE-DOWN HEART
TENNESSEE WIG WALK
1237 and 45-1237

THE GLOBE
TWO LITERS
MY GAL SAIL
SUNDOWN
1210 and 45-1210

Folk/Western

WAYNE RANEY
GONNA ROW MY BOAT
BURNING YOUR LOVE
LETTER 1229 and 45-1229

BONNIE LOU
SEVEN LONELY DAYS
OUT OF REACH
1192 and 45-1192

LATTIE MOORE
DON'T TRADE THE OLD ONE
FOR A NEW
I'M NOT BROKE BUT I'M
BADLY BENT
1228 and 45-1228

COWBOY COPAS
TENNESSEE SENIORITA
IF YOU WILL LET ME BE
YOUR LOVE
1234 and 45-1234

Rhythm/Blues

TINY BRADSHAW
HEAVY JUICE
THE BLUES CAME
POURING DOWN
4621 and 45-4621

SOFT STRANGE
4577 and 45-4577

JACK DUPREE
TONGUE-TIED BLUES
THE BLUES GOT ME ROCKIN'
4633 and 45-4633

LULA REED
I'M LOSING YOU
MY POOR HEART
4630 and 45-4630

Federal

**BILLY WARD AND
HIS DOMINOES**
THESE FOOLISH THINGS
REWARD ME OF YOU
DON'T LEAVE ME THIS
WAY
12129 and 45-12129

THE ROYALS
GET IT
NO IT AINT
12133 and 45-12133

LITTLE ESTHER
37 LITTLE LIGHTS
YOU TOOK MY LOVE TOO
FAST
12122 and 45-12122

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**King
AND
FEDERAL
RECORDS
INC.**
1540
Brewster Ave.
Cincinnati 14,
Ohio

Newest Novelty
Release

"YOUR KISSES AREN'T KISSES ANYMORE"

b/w

"IF AND WHEN"

(WALTZ)

Pee
Wee
King

RCA-Victor 20-5344

RIDGEWAY MUSIC, INC.

Charlie Adams

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HOLLYWOOD, CALIF.

— Sole Selling Agent: —

Keys Music, Inc.

146 W. 47th St., New York, N. Y.

THE CASH BOX 101 FOLK & WESTERN Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. THAT HOUND DOG IN THE WINDOW

Hammer & Jethro
(RCA Victor 20-5280; 47-5280)

2. NO HELP WANTED

The Carlisles
(Mercury 70028; 70028 x 45)

3. YOUR CHEATIN' HEART

Hank Williams
(MGM 11416; K-11416)

4. BIG MAMOU

Pete Hanley
(Okeh 6956; 4-6956)

5. RUB-A-DUB-DUB

Hank Thompson
(Capitol 2445; F-2445)

6. BUMMING AROUND

T. Texas Tyler
(Decca 28579; 9-28579)

7. MEXICAN JOE

Jim Reeves
(Abbott 116; 45-116)

8. SPANISH FIREBALL

Hank Snow
(RCA Victor 20-5296; 47-5296)

9. RAMBLIN' MAN

Hank Williams
(MGM 11479; K-11479)

10. ORCHIDS MEAN GOODBYE

Carl Smith
(Columbia 21087; 4-21087)

FOLK AND WESTERN REVIEWS

✓ DISC & SLEEVE

✓ EXCELLENT

✓ VERY GOOD

✓ GOOD

✓ FAIR

✓ MIDDLED

BULLSEYE OF THE WEEK

"I WON'T BE HOME NO MORE"
(2:43) [Acuff Rose—BMI]
"MY LOVE FOR YOU (Has Turned
To Hate)" [Acuff Rose—BMI]

HANK WILLIAMS
(MGM 11533)



HANK WILLIAMS

● Another pair of Hank Williams' tunes waxed before his death. Both are in the typical Williams' story telling vein and should mean more hits for the deceased chanter. The upper lid, "I Won't Be Home No More," is a cute middle tempo ditty in which Williams tells his gal since she had other fish to fry, he "Won't Be Home No More." Williams sings his story in simple, straight forward fashion. The under lid, "My Love For You Has Turned To Hate," is a slow, sad romantic ballad sung plaintively. Williams handles the tune in his usual top notch manner and it's a toss up between the two sides.

"THERE'S A RAINBOW IN EVERY
TEARDROP" (2:39)
[Hill & Range—BMI]
"DANNY BOY" (2:45)

SLIM WHITMAN
(Imperial 8201)



SLIM WHITMAN

● Slim Whitman does the standard "Danny Boy" with the now accepted Whitman styling and does a beautiful job on the lovely slow ballad. Slim, who has built himself quite a following in the country field, adds lustre to his reputation with his rendition of "Danny." This side should bring action in the boxes fast. The lower end, "There's A Rainbow In Every Teardrop," is a lilting quick beat love tune that Whitman chants solidly. The item is melodic and the western artist gives it a zestful reading. Something for everybody on this two sided release.

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1707 CHURCH PH 42-5644

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NASHVILLE
TENN.

45's and 78's 5¢ Over
Regular Wholesale

WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

THE CASH BOX

11th
ANNIVERSARY
ISSUE

Goes To Press

WEDNESDAY
JULY 8

RUSH YOUR AD
IMMEDIATELY TO

The Cash Box

26 WEST 47th STREET

NEW YORK 36, N. Y.

The Original Hit!

"MEXICAN

JOE"

JIM REEVES

on ABBOTT # 116

ABBOTT RECORD CO.

1653 N. Argyle Avenue
Hollywood 28, Calif.

GOING STRONG!

New and Different

DARRELL GLENN

and the Rhythm Riders

CRYING IN THE CHAPEL

b/w

"HANG UP THAT TELEPHONE"

Record V-105

Some Areas still available for Distributors

Write . . . Wire . . . Jack Carter

VALLEY RECORDS

BOX 10033, KINGSTON PIKE

KNOXVILLE, TENNESSEE

PETE GRAVES

(Four Star 1638)

● "LESSONS IN LOVE" (2:19)
[Four Star Sales—BMI] Pete Graves does a solid vocal bit as he sings the slow beat warning to the teener who thinks he knows all about love.

● "PRETTY JANE" (2:18) [Four Star Sales—BMI] Graves sings of his love for pretty Jane against a background of strings. Pretty little item.

GEORGE FAITH

(ApeX 26352)

● "HARD TO PLEASE" (2:37)
George Faith lightly yodels a moderate tempo romantic bounce in which he complains about the treatment his gal accords him. A light ditty for summer fare.

● "THE LETTER" (2:39) Faith sings a tender love tune on the flip deck. His broken love has hurt and embittered him and his friends do not understand.

ROSS MADDOX

(Columbia 21127)

● "I'D RATHER DIE YOUNG" (2:46) [Randy-Smith—ASCAP] Ross Maddox sings the tender pop hit with feeling against a soft string backing.

● "THE NIGHTINGALE SONG" (2:27) [Muse Music—BMI] Maddox sings a middle tempo rhythmic lilt with pleasing results.

BURL IVES

(Decca 28708)

● "CLOSE THE DOOR RICHARD" (2:41) [Forrest Music—BMI] Burl Ives sings a quick beat novelty based on two former big ones. "Open The Door" and "The Thing."

● "LEFT MY GAL IN THE MOUNTAIN" (2:27) [Peer-International—BMI] Ives sings a slow story of his troubles in his accepted manner of chanting.

TOMMY SOEBEE

(Coral 64158)

● "LOVE ME" (2:33) [Blazon Music—BMI] Tommy Soebée yodels a pretty love ballad of middle tempo. Soebée handles the item smoothly.

● "HONKY TONK WALTZ" (2:35) [Forrest Music—BMI] The flip is a slow sad romantic ditty with Tommy singing the blues with feeling. Strings and a sprinkling piano back the warbler.

TABBY WEST

(Coral 64159)

● "MY DADDY LEFT MY MOMMY AGAIN" (2:29) [Peer International—BMI] Tabby sings a slow weeper crying that her daddy left her mommy again and tells of the child's problems arising from a broken marriage.

● "SEA OF SORROW" (2:46) [Delta Music—BMI] Flip is an other weeper. A victim of a broken heart with thoughts of suicide. Chantress has an appealing style.



FOLK and WESTERN ROUNDUP

Jim Reeves (Abbott) ridin' in the first place position with his recording of "Mexican Joe" will be heard this Saturday, July 4th on the Louisiana Hayride, after several weeks on the road. Reeves recordings which have been given first hand promotion by Fabor Robinson, Abbott prexy, have found wide reception. Reeves newest release is now showing up; a catchy ditty titled "Let Me Love You." On June 19th Carolina Cotton, who benefited now

in Long Beach for the Arizona Indians and did a guest spot for Smokey Rogers at his Bostonia Ballroom near San Diego. Carolina's AFPS guests on "Carolina Cotton Calling" included Johnny Bond with Patsy Montana and Shesha Moore on tap for shows last week. Coronado Days is her next big celebration and she will crown the queen and see her own picture "Apache Country" at Village Theatre in that City, July 3. She will act as Grand Marshal and ride in the parade on the 4th and make awards on the 5th of July. The Davis Sisters (RCA Victor) who cut their first session under Steve Sholes in Nashville, May 23rd, now have their first release out and action looks good from all reports. The Davis Sisters are managed by Norm O'Neill, Detroit. Smiley Burnette returned last week from his most successful tour of Canada and Nova Scotia under auspices of his Canadian radio sponsor, Imperial Tobacco Co. The tour was booked by Earl

W. Kurtz of WLS, Artist Bureau, Chicago, who has booked the cowboy comic in many times in many years. Smiley is now making stops in Missouri and then Tennessee before beginning the last leg of a Southern summer tour which started June 22 in Mississippi. He will return to the Coast in mid July. He is now working on mid-winter dates. Big Jim Hess, WIVK, Knoxville, Tennessee, country dj, recently acted as master of ceremonies on the George Morgan Show, which was presented in the Atomic City, Oak Ridge, Tennessee. Darrell Glenn, Valley Records' youthful artist from Ft. Worth, Texas also was introduced to Tennessee fans via this show. Glenn is also scheduled to appear with Carl Smith in two Florida cities and will guest on the Les Paul and Mary Ford radio show this month. Jimmie Davis is taking advantage of hot weather which has prevailed in the Deep South by going out on fishing and rest. But he has to take time out for handling his radio show transcribed for Fillup with Billups, and to make a few personal appearances. Jimmie has another session for Decca, and believes he has one number which will sell as well as his current "Big Mamou" and "Neon Love." On personals the singing composer has set a number of crowd records this year. The Grand Ole Opry Show has opened June 7th in Gatlinburg, Tennessee, host city for visitors to the Great Smoky Mountain National Park, is now in its third week, with attendance growing nightly in proportion to the tourists who are crowding the resort for the summer. Last week's Opry now consisted of Marty Robbins and his band, The Duke of Paducah, Zeb and Mandy, of Ma and Pa Perkins fame, Lew Childre. A new group of artists will be billed for the coming week! June Carter and the Carter Sisters with Mother Maybelle did a week of dates through Illinois and Indiana last week. An all-out push is being put on with the releasing of Carl Smith's latest record. Smith's current tunes, "Wait 'Til I Get You Alone" and "Orchids Mean Goodbye" continue to get strong play and top attention. Smith and his band, "The Tune Smiths" are scheduled for several park dates this summer.

James Carson has joined the Dinner Bell Show at WROL, Knoxville, and will work with Johnny Masters and the Masters family. Joe Maphis and Rose Lee were guests this week of Hank Travis and his show on KNX-Mutual from Don Lee Studios in Hollywood. Program lasted 25 minutes devoted exclusively to records by these two popular entertainers along with an interview on their current activity. Okeh has just released their first record and titles are "Black Mountain Rag" and "Dime Light, Thick Smoke" and "Load, Load, Load." Both are getting excellent play in Hollywood and the entire West Coast. Mailings have gone out to deejays in all areas. Jo and Rose Lee are making many personal appearances. George Beverly Shea and the Billy Graham, Evangelistic team, are drawing from 10,000 to 15,000 people every night at the Cotton Bowl in Dallas for another of the Graham Crusades. Bev Shea, America's beloved gospel singer, is soloist at the Crusades as well as in Graham's "Hour Of Decision" on radio and TV. Also Bev has an important vocal part in the motion pictures "Mr. Texas" and "Oil-Town USA." He has a new release due out soon, and next month will complete special songs for an album release of Christmas numbers. Big Jimmie Smith, The Hobbs, N. M. singer, composer and leader, who did "Answer To Cheatin' Heart" and "Some Joker Stole My Queen" on Vogue Records, doesn't remember when he started singing. He does remember that when only nine years of age he teamed with Jimmy Widener of the Tex Williams orchestra and they played as a string band team until Jimmie moved to California. For one year Saufy worked with the Williams and the Texas Playboys. When the call to colors came for World War II he was with the Jimmy Wakely band in Hollywood. He now owns Club Morrice near Hobbs, N. M.

Things really buzzin' around the Valley Publishers, Records office and Dave Garrison, vice-president and Jack Comer, president busy as all-get-out trying to get out shipments and handling details on their "Crying In The Chapel" tune which has now been recorded by several major labels. Lester Platt-Earl Scruggs of the Foggy Mountain Boys, who last week over WNOX's Mid-Day Merry-Go-Round, Knoxville, Tennessee, have moved into Nashville and are doing the early morning show over WSM for Martha White Flour Company. Ken Marvinin, (RCA Victor) has just completed a week of dates in Mississippi territory. Cowboy Copas, with Kathy Copas and Lonzo and Oscar and Tommy Warren just finished dates in Kentucky and Canada. Salty Holmes and Mattie O'Neill who recently worked with Martha Carson (Capitol) are set for a week with the Opry Show in Gatlinburg, Tennessee. Johnnie & Jack with Kitty Wells as added attraction continue to do good business in spite of hot weather, according to Frankie More, groups manager. Johnnie & Jack's Victor recording of "South In New Orleans" is getting good play in all areas. Don Owens, country and western dj, WBMD, Baltimore, Maryland, is doing a good job with his country show, and programming sacred numbers. Johnny Bond's recent resignation from the Gene Autry organization brought to a close an association that lasted 13 years and saw the genial guitarist and singer contribute his talents to Autry's radio shows, personal appearances in all the 48 states and other activity.



SMILEY BURNETTE



DAVIS SISTERS

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- | | |
|------------------------------------|--------------------------|
| 1. MEXICAN JOE | Jim Reeves (Abbott) |
| 2. I CAN'T WAIT | Faron Young (Capitol) |
| 3. KNOTHOLE | The Carlises (Mercury) |
| 4. YOUR CHEATIN' HEART | Hank Williams (MGM) |
| 5. THE LAST WALTZ | Webb Pierce (Decca) |
| 6. SPANISH FIREBALL | Hank Snow (RCA Victor) |
| 7. TAKE THESE CHAINS FROM MY HEART | Hank Williams (MGM) |
| 8. ORCHIDS MEAN GOODBYE | Carl Smith (Columbia) |
| 9. HOW'S THE WORLD TREATING YOU | Eddy Arnold (RCA Victor) |
| 10. NO HELP WANTED | The Carlises (Mercury) |

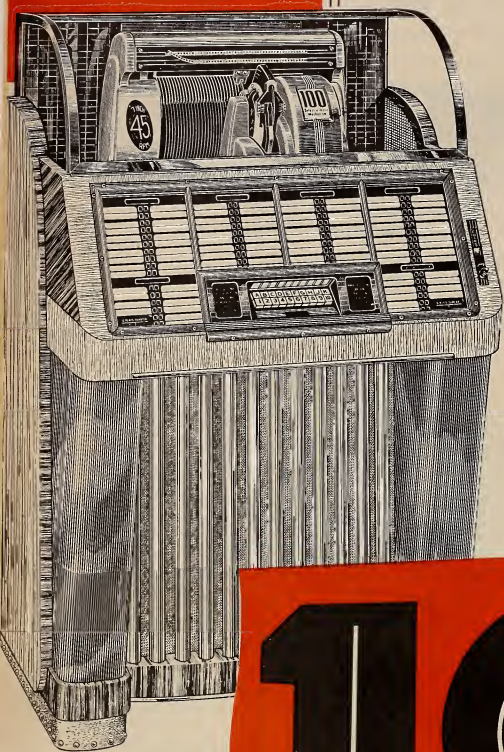
Meeting Dates Of Music Operators' Associations

- June 29—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 30—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- July 2—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 6—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 6—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 6—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 7—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 7—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 8—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 9—Music Operators of Northern Illinois
Place: Philip's Stone Cottage, Elmhurst, Ill.
- 9—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 15—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

**MUSIC
MEN
KNOW IT!**

**LOCATIONS
KNOW IT!!**

**THE
PUBLIC
KNOWS IT!!!**



**THE
SEEBURG**

Select-o-matic

**IS THE MOST REVOLUTIONARY
DEVELOPMENT IN THE HISTORY
OF THE COIN OPERATED
MUSIC INDUSTRY**



100 SELECTIONS... AT THE PHONOGRAPH... ANYWHERE IN THE LOCATION

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems



Juke Box Ops Passing Up Much Coin Because Of Incorrect Programming:

Here and There

PROFIT WITH PROPER PROGRAMMING

NEW YORK — NOTHING TO SAY! There are occasions when another publication, which also delves into the coin machine industry, appears with certain "news" stories, and in which *The Cash Box* has nothing to say. To those not familiar, it would appear that we were "scooped". However, nothing takes place in the coin machine industry about which *The Cash Box* is unacquainted with. But, in those particular instances, through long years of experience, we know it's better to remain silent. In the past month, several specific cases have come to the forefront. In every one of these instances, by the appearance of these items in print, the industry was injured. *The Cash Box* will permit itself to be scooped on these stories in the future—it still will have NOTHING TO SAY!

BRAUNSCHWEIG, GERMANY—The "Automaten- Markt", magazine for the German coin machine industry, released figures which show that in the last three months of 1952 there was an increase in the export of German equipment. Exports in 1952 were three times greater than 1951. These machines were shipped to other European countries as well as overseas. Looks like the U. S. coin trade might run into competition from Germany, where they get to a point where they go into real production.

NEW YORK—In a mid-year survey of 228 firms representing a cross-section of the city's commercial activity, the Commerce and Industry Association of New York, Inc. reported that not only did New York City business generally increase in volume during the first half of 1953, compared with 1952, but equally consistent gains should be maintained in the last six months of the year.

LOUISVILLE, KY. — Altho more than 80 of Kentucky's 120 counties are dry, efforts are being made to capture the State Legislature, and force the entire state to prohibit the sale of distilled spirits. The Temperance League of Kentucky wants a repeal of a 1948 amendment to the local option law, and a review of the work of the State Alcoholic Beverage Control Board. The amendment lets cities of the first four population classes vote independently of their counties on the wet-dry question.

CHICAGO — The vending machine field came up with a new one. This is a self-service coin-operated coal vending machine. By placing 50c in the vendor, the customer receives 60 pounds of coal. The ice vending machine has proved successful in certain territories—so why not the companion piece, the coal vendor?

As every operator of music equipment now realizes greater selectivity is here to stay.

The Cash Box pointed this out many, many months ago and, at that time, urgently recommended that each and every music operator in the nation begin to make an intense and thoro study of every one of his locations, for the purpose of properly programming music.

The members of this publication, in their travels about the nation, noted that many music operators were paying little, if any attention, to the most important detail of their business—programming.

Dozens of coins, on each and every location an operator has, do not go into his juke boxes simply because he incorrectly programs the music on his phones.

This fact has gradually dawned upon many of the nation's music operators, ever since *The Cash Box* started to pound home the value of programming, and, today, these men are paying closer and more personal attention, to this one all-important detail of their business.

This is the one detail that BRINGS THE COIN INTO JUKE BOXES ON EVERY LOCATION—PROPER PROGRAMMING.

Is there anything that is more important, then, to any juke box operator in the country—than what brings in the money?

Proper programming catches those many extra coins on locations every day.

Proper programming can mean the difference between profit and loss for any juke box operator anywhere.

Proper programming can bring any juke box operator anywhere the extra coin he needs to show him some profit on his investment so that he will not just look at music equipment as a "backbone bare living operation" but, instead, as "an extremely profitable operation."

Proper programming, today, is more important than it ever was. Simply because the industry is today featuring 100 and more selections in every new coin operated phonograph.

This publication agrees that every operator knows the "top ten," and also a few "old time favorites," which he continues to feature in his juke boxes, but, because most phonographs today feature 100 and more selections, the juke box operator must know much, much more about

music generally and, especially, about proper programming.

He simply must fill up every title strip on every single one of his highly selective phones with a record that will bring in the most coin. Otherwise he just won't be able to profit from his operation.

The Cash Box has gone to tremendous expense to bring the juke box operators a most complete knowledge of what's what in music. This expense grows ever greater, week after week. This expense is part of the continued constructive efforts of *The Cash Box* to bring each and every juke box operator a better and more profitable livelihood and an assured future in this industry.

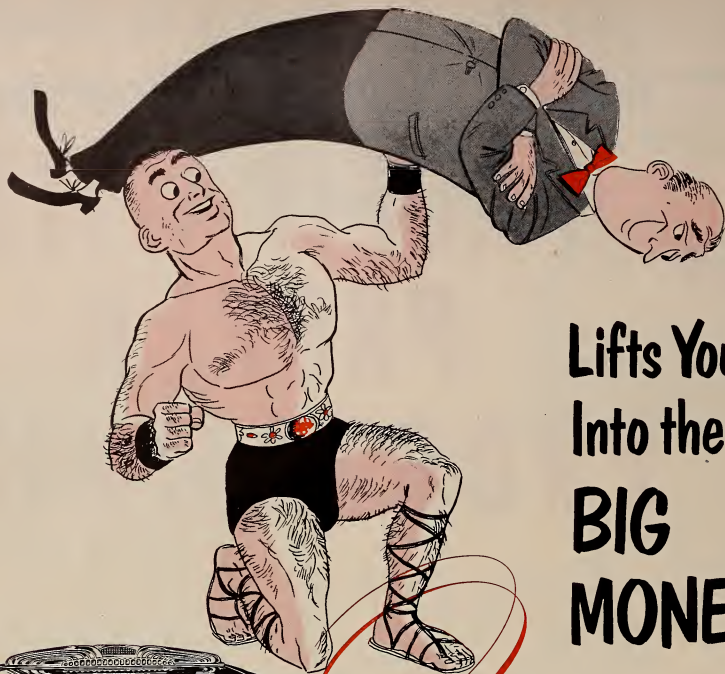
That is why *The Cash Box* has created music charts which have been imitated by almost every other publication in the music field. That is why *The Cash Box* pays representatives all over the nation to send in authentic reports of the top money-making disks in each and every center of the country. That is why *The Cash Box* spends many, many dollars contacting disc jockeys, and also covering all music sources, so that the juke box operators will have correct and authentic information on which to base themselves—to properly program their music machines.

Each and every location has its very own individual programming problem. There may be a foreign element in a certain location which would simply wear white the records in its native tongue. Only by close personal contact and intense study can the operator himself, not just leaving this important part of his business to hurried employees, learn about such needs of individual locations and, by fulfilling this need, enjoy profit—instead of loss.

The juke box operator today must study the Hillbilly, Folk and Western music charts in *The Cash Box*, just as he should study the Rhythm & Blues charts, the Popular music charts, and the reviews of all recordings, which appear in every week's issue of *The Cash Box*.

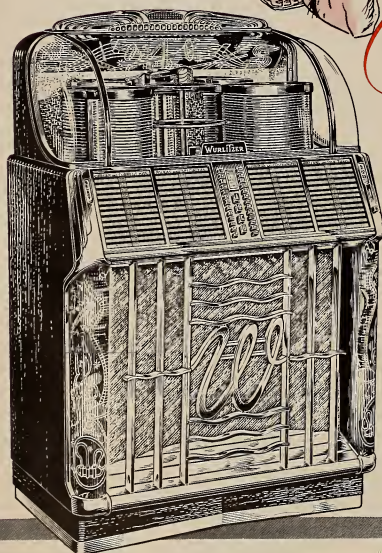
Once he has this information he then can, by personal study of each of his locations, tie into each location with the recordings best suited for the needs of that very location.

Therefore, proper programming is "the answer to profits," for any juke box operator, anywhere in the nation, because only by proper programming will he gain the approval and commendation of the patrons of each and every location—AND THAT MEANS PROFIT.



Lifts You
Into the
**BIG
MONEY**

Wurlitzer 1500



In its ability to play 45 and 78 RPM records intermixed, the 104-selection Wurlitzer 1500 offers one of the strongest location-getting, play-stimulating features ever incorporated into a phonograph. It will lift the take in any location and continue to hold it high.

See Your **Wurlitzer** Distributor

TWO SPARKLING NEW 48-SELECTION PHONOGRAPHS

If you have some locations where limited space is a factor, the Wurlitzer Models 1600 and 1650 fill the bill. They are smaller in over-all dimension but contain all the famous Wurlitzer features, Cobra tone arms, playmeter, coin banking mechanism, the finest audio and built-in volume level control. Choose either the 1650 for straight 45 play or the 1600 to play 45 or 78.

You're sure to pick a winner at the new low price.



The Rudolph Wurlitzer Company
North Tonawanda, New York

"It's What's in THE CASH BOX That Counts"

HEARINGS OFF

Barney Sugerman Honored At UJA Testimonial Dinner Attended By Over 500



Barney Sugerman, Al Denver and Jack Mitnick look over the plaques presented to Sugerman—one from the UJA and the other from the Automatic Music Operators Assn.

NEW YORK—Barney (Shugy) Sugerman, nationally known distributor, was honored on Tuesday, June 23, at the Plaza Hotel, this city, when over 500 members of the coin machine industry attended the UJA-Barney Sugerman Testimonial Dinner.

Culminating an intensive drive among members of this industry throughout the New York area, the dinner marked the most successful UJA drive ever held here. The dinner was the highlight of the UJA drive, which resulted in pledges representing an increase over 1952 of more than 30%.

Theme of the evening's addresses by members of the coin machine industry was a tribute to Barney Sugerman. Each speaker took occasion to laud "Shugy" and his wife Molly for their personal and general devotion to the industry and their humanitarian efforts for UJA.

Chairman of the Coin Machine Division of UJA was Jack Mitnick, who also acted as master of ceremonies, introducing the various speakers. Al Denver, president of the music operators association, and honorary chairman, made the opening address, declaring "no man can receive a better tribute to his career than Barney Sugerman—that tribute is your presence here tonight." Denver then presented Sugerman with a plaque from the officers and members of the Automatic Music Operators Association,

commending his charitable work and stature in the coin machine industry.

Other members of the industry who spoke briefly and laudatorily, were: Meyer Parkoff, Sidney H. Levine, John Haddock, Joe Young, "Senator" Al Bodkin, and Jack Nelson.

The speaking part of the program ended dramatically with Jack Mitnick presenting Sugerman with the traditional UJA laminated plaque attesting to his "constant and devoted service to UJA and other great humanitarian causes," and Shugy's short and sincere acceptance speech.

Interspersed among the industry members' talks, were those of Rabbi Eidenbaum, who delivered the invocation; guest speaker John Stanley Grauel, one of the co-founders of the American Christian Palestine Committee; and entertainment supplied by a number of top recording artists.

**RUSH YOUR
AD NOW**
FOR

THE CASH BOX
11th
**ANNIVERSARY
ISSUE**

No New Date Set. Industry Might Get Sudden Call With Short Period To Present Case. Industry Alerted To Be Ever Ready

WASHINGTON, D. C.—The last word, as we go to press, is that the McCarran and Dirksen Bills hearings before the Sub-Committee on the Judiciary, have been postponed indefinitely from the June 30 date. This is the second adjournment. Originally the hearings were set for June 24, then held off for June 30.

The "indefinite postponement" only means that the hearings will be called some time in the very near future. In all likelihood, it is expected by members of the juke box industry, the date may be set for any day in the week of July 6. As noted many times by THE CASH BOX, the proponents of these ASCAP sponsored bills will be first to testify. The Juke Box Industry will be heard following this. Altho members of the Juke Box Industry, who have been in Washington all this week, have been assured that they will be given plenty of time to prepare its defense and bring witnesses to Washington, it cannot be stressed too often that everyone must be on the alert to rush to the assistance of the men fighting these Bills.

George A. Miller, president and general manager of Music Operators of America (MOA) and Sidney H. Levine, attorney for the group, as well as representatives for the manufacturers of the automatic music machines, spent all week in Washington. Some of them are still there awaiting word as to a definite date of the hearings.

Susman Shows "E" To Dallas Ops



DALLAS, TEX.—A view of the operator crowd viewing the AMI model "E" phones at Abe Susman's State Music Distributors, Inc., this city, during the firm's showing.

THRU THE COIN CHUTE

DALLAS DOINGS

The weather in Texas is Hot! And when we say hot we don't mean maybe—over 100 degrees every day. But the unusual heat doesn't seem to have affected the business.

A number of out of town operators braved the heat to make the drive to Dallas this week. Pete Purvis of Stephenville was in for the day. . . . Jimmy Garrett came up from Longview. One of his route men is on vacation so he was trying to get his record buying done in one day so he could devote the remainder of the week to checking his machines. . . . Garland Deleamar was in for E. J. Shelby of Waco. He took a load of air conditioners back to Waco with him. . . . Lawrence Ricks of DeKalb is now in the television business as well as the juke box operating business. . . . W. B. Moseley of Paris is increasing his coin machine route. . . . A big ditto for Johnny Caldwell, also of Paris. . . . Speedy Walker of Waco is increasing his route with Williams Baseball games. Says they are terrific money makers. . . . Fred Ellis of Waco says that all his business is flourishing. This includes a cafe, a grocery store and of course the coin machine route. . . . Over at Commercial, Gene Williams has joined forces with his brothers. He is traveling Dallas, Fort Worth, Waco and Mineral Wells. Gene has given up his own coin machine route we understand. The rest of the folks at Commercial are eagerly looking forward to vacations. Tommy Chatten has a new nick-name now that he is traveling East Texas. Just call him "Pinney" Chatten. . . . Marion Jones, ex Cash Box columnist from Dallas and later New Orleans, was in town this week. She is now with Civil Service. She is awaiting "her orders." Marion is counting on going to Germany. The gal was making the rounds of the distributors and old friends with Mrs. Dewey Parsons. . . . The newly organized Dallas Music Operators Association is looking forward to a big steak dinner and mass meeting June 29 at Big Pete's, 5001 Lovers Lane, says E. L. Certain Jr., president.

Paterson, N. J. Conversion To Dime Play Brings Up Receipts 5% To 35%

Other Jersey Areas Now Experimenting

NEWARK, N. J. — Ed Burg, Runyon Operating Division, this city, reports that not only his firm, but others who have been experimenting with dime play, are enthusiastic over the results, and predicts that it is only a matter of time, maybe a year, maybe more, before all juke boxes convert in the state.

The experimentation started in the city of Paterson, and all operators there, members of the Passaic-Bergen County Ops Assn., cooperated. Today, Paterson is 95% converted, and the balance will be completed very shortly. The experiment started off at 10c, 3 for 25c. In order to overcome some difficulties in certain locations, operators went to 4 for 25c. By using discretion, ops here have minimized all complaints, and report an increase from 5% to 35%.

Without the cooperation of any ops, Runyon started an experiment in a certain outlying area. They tried both 3 and 4 plays for 25c. Finally they went to 10c, 5 for 25c. The latter plan seemed to work out the best. Result of the experiment is that other ops in that area, on their own volition, are converting to 10c, 5 for 25c.

Next town to be converted will be Palisades Park. This will be a cooperative drive by all ops in that area. "We are making progress," stated Burg. "We have found out many things during our experimentation. But, analyzing all the pros and cons of the patron, location and operator, we are convinced that eventually dime play will become universal. Another thing we discovered, which is important to the juke box operator, is that the juke box is one of the most important factors in conducting a bar, tavern or restaurant for the location itself. We operators make our livelihood from the juke box, but the location cannot do without one."

FOR SALE:

Deco SPACE RANGERS

Completely Reconditioned,
Repointed, Like New
Price \$545.00 F.O.B. Los Angeles

Write, Wire or Phone
ROCKET RIDES, INC.

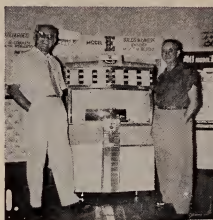
8334 BEVERLY BOULEVARD
LOS ANGELES 48, CALIF.
(Phone: Walnut 1129)

Nat'l Rejectors Opens In Toronto

ST. LOUIS, MO. — National Rejectors, Inc., this city, announced the opening of a new branch office in Toronto, Canada.

The branch will serve the Dominion of Canada by bringing quicker service and personal contact to this area. It will be fully equipped to handle repairs, parts, and training of service men in the maintenance of coin detecting devices and change makers.

Taran Shows AMI "E" In Jax



JACKSONVILLE, FLA. — Taran Distributing, Inc., this city, held its AMI Model "E" showing the week of June 14, and according to manager H. N. Gorman the results were "terrific."

Attending operators were enthusiastic in their praise of the 40, 80 and 120 selection phonographs, Gorman stated.

Among those who were present were: Alex Graves, Tifton, Ga.; Oscar Ard, Pensacola, Fla.; Crash Hopkins, Savannah, Ga.; D. W. Shader, Palatka, Fla.; Ed Hill, Gainesville, Fla.; Clarence Bramlett, Valdosta, Ga.; F. D. Johns, Daytona Beach, Fla.; H. H. Wood, Orlando, Fla.; O. Shepherd, Jasper, Fla.; Edwin J. Jackson, Perry, Fla.; Phil Goldman, St. Augustine, Fla.; E. J. Dahmer, Starke, Fla.; Charles Langlotz, Daytona Beach, Fla.

Local operators attending were: B. C. Paul, Billy Valentine, C. O. Hutchinson, John Mondelli, Bill Whitcomb, Joe Barton, Tom Holland, Lee Board, Bill Dukes, Tom Coleman, Pat Harvard, Gene Jeansome, Raymond McCombs, Charlie Ledford, Jack Williams and Al Gorman.

Pictured above are: 1) Sam Taran, president of Taran Distributing, Inc., and D. W. Shader of Palatka, Fla.; 2) Billy Valentine, Hi Tone Music Co.; 3) Freddie and Herb Gorman, sons of Herb Gorman, manager of Taran Distributing; 4) B. C. Paul, Jax Phonograph Co. and Al Gorman, Al's Music Co., Jacksonville operators; 5) Kenneth Dunn and Yvonne Wright jiggerbugging to the music emanating from the new model "E"; 6) Mr. & Mrs. H. H. Wood, Pastime Amusement Co., Orlando, place their first order for the new AMI phone.

OFFERED FOR QUICK SALE

SHUFFLE GAMES
United 4 Pl. Form. Top \$125
United 5 Pl. Form. Top 160
United 6 Pl. Form. Top 185
United 6 Pl. Deluxe 220
United 6 Pl. Super Deluxe 265
United 4 Pl. Match Bowl. 260

CHI COIN 6 PLAY \$220
CHI COIN 6 PLAY MATCH 295
CHI COIN 6 PLAY MATCH 360
CHI COIN BOWL-A-BALL 380
Like New



Geo. George



Roy Monroe

SPECIAL PRICES ON ALL TYPES OF BINGO GAMES

BRIGHT LIGHTS • SPOT LIGHTS
BRIGHT SPOTS • BEACH CLUBS
CONEY ISLAND • PALM BEACH
ATLANTIC CITY • BEAUTY •
CABANA • LEADER • ABC •

QUICK!
WRITE! WIRE! PHONE!

NATIONAL CANDING VENDORS
National King Ball Gum Vendor \$19.50
Star Candy Vendor 9.95
4 Column Stamp Vendor 18.50
Romance Top Coin Vendor 75.00

NEW EQUIPMENT READY FOR DELIVERY
EXCLUSIVE FACTORY DISTRIBUTORS FOR:
CHI COIN BAND BOX
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ONE BALLS
Belly Futurity, Like New \$235.00
Turf King, Very Clean 85.00
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SPECIALS
Genco 400 \$145.00
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Genco Golden Nugget Write
Genco Silver Chest Write
Buckley Truck Odds Write
Remote Control Write

MUSIC
Seeburg 5-10-25c 3 Wire Wallomatic \$27.50
Seeburg 3 Wire Wallomatic 14.50
Wallurizer Bar Box 3-10c 9.95
Seeburg 19c Metal Cabinet 175.00
Wallurizer 1100, Very Clean 250.00
Williams Music Mite & Stand 110.00
AMI Model A, Very Clean 239.00
Restaurant 65.00
AMI Wall Box 5-10c 40 Selections Write

WANTED
AUTOSCOPE CROSS COUNTRY
AUTOSCOPE DRIVE MOBILE
AUTOSCOPE VOICE-O-GRAPH
STANDARD METAL TYERS

ALKANA CRACKER VENDOR 27.50
Stick Gum Vendor 9.95
Unesco-Pack-Monarch Cigarette Machine Write
PX-8, Like New Write
Latest Vendors, New & Used Write

ACORN VENDORS
AUTO PHOTOS
DOWNEY JOHNSTON
COIN JOINTERS

Southern Aut., Indianapolis, Celebrates

INDIANAPOLIS, IND. — Sam Weinberger, Southern Automatic Music Company, this city, reported the two-day combination showing of the AMI Model "E" phonographs and the celebration of the thirtieth anniversary of the firm was a tremendous success.

The Indianapolis branch, which covers a radius of 50 miles, had an attendance of over 500 people which included operators, their families and service men.

Said Weinberger, "In presenting the new AMI Model "E" 40, 80 and 120 selection phonographs, I have never seen so much enthusiasm as was created among the crowds that attended our showing. The "E" was a terrific hit with the operators and while our showing was scheduled to end at 6 P. M., it was after 9 before we were able to close our doors."

The Southern staff hosted the party which included excellent food, refreshments and gifts to all.



**Definitely
Tops!**
Gottlieb's

A WONDERFUL ARRAY
of STAR STUDDED FEATURES
with FABULOUS SNAPPY ACTION!

G U Y S D O L L S

PLAY THAT SPARKLES
WITH SPECTACULAR
THRILLS!

RESETTING SEQUENCE FROM 1 TO 9—

ADVANCES BONUS for high score . . . INCREASES VALUE of point lanes . . . LIGHTS ROLL-OVERS at bottom for replays . . . AWARDS REPLAYS for spelling out "DOLLS" . . . EACH RE-SET lights one letter . . . MYSTERY "SPOT-EM" spots one letter intermittently at start of game.

A - B - C - D SEQUENCE
Lights bonus holes for replays.

creates dazzling ball action . . . marvelous recovery shots . . . induces repeat play.

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

A POP BUMPERS

BRAND NEW! HIGH POWERED POP-UP POSTS

ORDER FROM YOUR DISTRIBUTOR NOW!

Weinand Named Exhibit Sales Mgr.

Frank Mencuri Resigns



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand was appointed salesmanager of Exhibit Supply, as of Monday, June 22, 1953, according to Ford Sebastian, executive vice-president of the firm. Frank Mencuri, former salesmanager, resigned as of that date. Mencuri will make an announcement very

soon regarding his future plans, it is reported.

Weinand has been with the firm since August, 1952, on special sales assignment work.

One of the first statements issued by Weinand, immediately after his appointment, was, "Exhibit Supply's distributor organization will remain as is.

"There will be a host of new products forthcoming soon," he continued, "and Exhibit will enter into the industry bigger and stronger than ever before."

The firm also plans to make some very interesting announcements in the near future concerning some of its new products, as well as the stepped up production schedules it plans for all coin operated equipment it manufactures.

"There is no doubt," Weinand said, "that the long known and famous name of Exhibit Supply will become even more famous as new and better ideas and products are presented."

WANT TO BUY

- ALL TYPES BINGO GAMES
- LATE MODEL SHUFFLE GAMES
- EXHIBIT and BALLY HORSES

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVENUE, CHICAGO 47, ILL.

Phone EVerglade 4-2300

Bally Kiddie Rides Placed In Key Detroit Locations

CHICAGO—Jack Nelson, manager of the Bally Manufacturing Company, this week visited with Joe Auton, manager of the King Pin Distributing Company, Detroit, Michigan.

It proved to be a very profitable visit for Nelson, as when he and Auton made calls on several chain stores and summer spots they secured some of the finest locations for the Bally "Space-Ship" and the "Champion Horse." One of the locations is in a new shopping center where three "Space-Ships" and two "Champion Horses" are now in operation in four different stores. Also several summer spots were contracted for during the visit for Bally kiddie rides.

FOREIGN BUYERS!

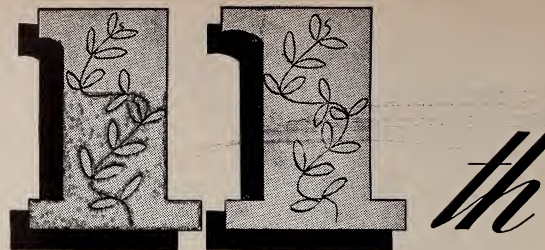
We carry the world's
Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

Sal Groentemann
will leave for Europe
August 2nd

**INTERNATIONAL
AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)



Anniversary



The Cash Box

(Dated: JULY 18, 1953)

An Annual ENCYCLOPEDIA of the Coin Machine Industry

Featuring: ✓ UP-TO-THE-MINUTE LISTS of • Manufacturers — and Their Distributors • Jobbers
• Merchandise Vending and Service Machine Manufacturers. ✓ SPECIAL FEATURES ✓ HISTORICAL DATA ✓ REVIEW OF EVENTS—July 1952 thru June 1953. ✓ CONFIDENTIAL PRICE LISTS ✓ EDITORIALS ✓ NEWS ✓ ADS

**YOUR ADVERTISEMENT WILL
BE SPOT-LIGHTED ALL YEAR LONG**

 **LAST MINUTE. WED., JULY 8** 
CLOSING DATE.

**HURRY—HURRY—HURRY
RUSH YOUR AD TODAY!**

THE CASH BOX

(PUBLICATION OFFICE)

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32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

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"It's What's in THE CASH BOX That Counts"



2
FLIPPERS

ORDER FROM
YOUR
DISTRIBUTOR
TODAY!



A NEW

Generational

OPERATING FEATURE:

HINGED FRONT DOOR enables operator to service cash box and coin receiving mechanism with greater accessibility and ease!



features:

HIGH SCORES plus STROKES SCORES!

4 TRAP HOLES each good for 500,000 plus 5 strokes each!

5 KICKOUT HOLES and ALL (6) ROLLOVERS score 1 stroke each!

MAKING 1 to 7 lites 2 top rollovers and 2 center rollovers for replays!

MAKING 4-5-6 and 7 lites up 2 "special" (Top at side) bumpers for replays!

MAKING A-B-C and D ROLLOVERS lites 2 bottom rollovers for replays!

MAKING HOLES 1 to 9 in "par" strokes, or under, scores 5 replays!

MAKING 9 HOLES OVER "PAR" scores 1 replay!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column
by
AL SCHLESINGER



Al S. Levy of Dayton, O. has been operating since 1916. He actually started in the coin machine business at the World Fair in St. Louis in 1903 as a salesman for Watling Scales. His wife Fannie has shared with him all the grief and joy of forty three years of marriage. They have been blessed with three fine children, two sons and a daughter: all college graduates. The A.S.L. Enterprises, the trade name for the business, is now in the capable hands of his two sons, Ben and Al Jr. Though retired from the business, Al Levy sets the policy and method of operation that was so successful for him over the many many years he operated. His storerooms still contain machines that were manufactured twenty and thirty years ago. Parts and accessories for games whose manufacturers have long passed out of business, grace the shelves and are a moment of his glorious past. Like the Chinese, he don't believe in destroying or throwing anything away: as there might be a day when it might be used. The oldest son Ben, has been in the coin machine business with his dad since he was a lad. Except for college and the army, he spent most of his forty years in this business. The army claimed him for five years between 1941 and 1946, when he was honorably discharged into the Air Corps Reserve as a Lt. Colonel. He was recalled during the early days of the Korea incident and served for 21 months more. Al Jr. the youngest son recently completed two years of service in the army as a Lieutenant.

These are the type of men who are now operators. They are clean, high class men. Unfortunately, Dayton, Ohio has no operators association. There are approximately forty operators in the immediate vicinity who still operate under the laws of the jungle. You hear the usual complaints about jobbers and distributors; underselling, and selling direct to locations. This will continue as long as the operators are not organized. In the early days of the coin machine business this was the only method of operation. It was dog eat dog. All the early pioneers operated under this theory. In this Atomic Age those methods should be as dead as the Dodo. With the type of men who have entered this business in the past decade, I hope that they will gradually rise above the methods used in the early days and conduct their business according to the present age.

As I see it, the new generation of operators have the opportunity to erase the stigma that has been associated with this business. If this is to be their business of the future, it will require much effort and sacrifice on their part to put this business on a par with other businesses, so that it can enjoy the esteem and good will of the public.

Wurlitzer Office Workers Start Vacation Period Factory On Strike. Hope For Early Return

NORTH TONAWANDA, N. Y.—Starting Tuesday, June 23, the office staff of The Rudolph Wurlitzer Company, this city with the exception of a skeleton force, starts its vacation period. These vacations were originally scheduled for the period from July 24 to August 8, but due to a work stoppage at the factory, the temporary vacation period was started. When the factory personnel return to work, the temporary vacation program will be terminated. However, those who have made plans for an extended trip at this time will be permitted to continue their vacation.

The productive personnel walked out at 10 A.M. on Thursday, June 11, and have not as yet returned. The stoppage is in protest against the firing of a third shift assistant union steward who was sleeping on the job.

Negotiations are under way between the company and the union in an attempt to reach an equitable agreement on which the employees will return to work as soon as possible.

THE CASH BOX

th
ANNIVERSARY
ISSUE

NOW ON THE PRESSES
WITH EARLY FORMS

FINAL CLOSING DATE

WEDNESDAY

JULY 8

RUSH YOUR AD!

FOR STEADY LONG-RUN PROFITS *New!*
OPERATE Keeney's CARNIVAL BOWLER

GIANT disappearing PINS
FAST SILENT REBOUND!

Magic Dial selects:

- 20-30 Scoring
- 10th Frame Feature
- Bonus Scoring—Possible to score up to 900!
- Double in 3-5-7 plus 10th Frame

Meets Every Location Requirement
 by Adjusting **MAGIC DIAL**
 Inside the Cabinet

6-PLAYERS!

PLAYER'S HIGHEST SCORE AND NAME CAN BE POSTED ON BACKGLASS

silent EVER-SLICK "PLASTOK" PLAYFIELD

QUICK DIAL SCORING!

Order and Install CARNIVAL BOWLER

KEENEY'S

J. H. Keeney & CO. INC.
 2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

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BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	650
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	175
WURLITZER 1080	140
WURLITZER 1400	475
A.M.I. MODEL A	325
A.M.I. MODEL B	375
A.M.I. MODEL C	395
A.M.I. MODEL D-40	495

NEW CHICAGO HIT PARADE \$132.50

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 SEEBURG 100 SELECTION BOXES AND BRACKETS
 SCOOPY BALL GUM VENDORS

Supreme Distributors, Inc.
 3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Airmail Subscription
The CASH BOX \$30.

Southern Auto AMI "E" Week



LOUISVILLE, KY.—Enthusiastic crowds of operators and families poured into the Louisville branch of Southern Automatic during the AMI "E" Week showings of the new 40, 80 and 120 selection phonographs to congratulate Leo Weinberger on the AMI phonographs and the thirtieth anniversary of the firm. Seen above are 1: Tom Sherick, Shoals, Indiana; 2: Mrs. Alan Stephens, Louisville, Ky., Mr. & Mrs. Von C. Weddle, New

Albany, Indiana, and James Allen, Southern Automatic Music; 3: Mrs. Tom Sherick, Shoals, Indiana, Judy Brasel, Southern Automatic, and Mrs. Glen Moody, Jr., Louisville; 4: Paul Bedell, Muncie, Ind., Skip Youngberg, Muncie, Ind., and Sam Weinberger, Southern Automatic, Indianapolis, Ind.; 5: Sandra Gordon, 9 years old, and Elaine Weinberger, 10 years old; 6: Morton Weinberger and Martha Henneke, Louisville; and 7: Judy Brasel and Jimmy Logsdon, Decca recording artist, Louisville.

N. A. M. A. Convention

CHICAGO—Plans are well under way for what is confidently predicted to be the largest and most successful convention-exhibit ever held by National Automatic Merchandising Association (N.A.M.A.), the national trade association of merchandise operators, manufacturers and suppliers.

The 1953 N.A.M.A. trade show and 18th annual convention will be held August 23 to 26 at the Conrad Hilton Hotel, Chicago.

"It's What's in THE CASH BOX That Counts"

Bally SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action
captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddie-Rides with a small cash investment.

- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ National Rejector



Ride THE CHAMPION

TO BIGGEST PROFITS
IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION... the deluxe hobby-horse... is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

THRU THE COIN CHUTE

ALABAMA ACTIVITIES

Birmingham Vending, Birmingham, looked like an old time country fair when they set up for their AMI phonograph model "E" showing. Ops showed tremendous interest and owners Max and Harry Hurvich were all smiles... Hubert Hare, Music Box, Birmingham, who has a wired music and music machine route, has just started a route of cigarette vendors... Howard Johnston, The Music Box, Montgomery, has purchased 15 minutes of each hour from 12 p.m. to 6 p.m. over station WMGY. Jockey Charles Elliott (Charles The Square) handles the programs and spins the hit tunes, giving the baseball scores from time to time. Johnston sent in his application to The Cash Box as a Twenty Year Club member... W. H. Burnham excited as a kid over his grandson, Billy Ray's birthday. Billy Ray was one year old and the party was held up until grandpa got home and lit the single candle. Grand dad Burnham gifted the baby with a lovely high chair... O. C. Woods, Woods Amusement Company, Andalusia, will take a one week fishing vacation, but he won't reveal where he is going. Timothy McGinnis resigned as service man at W. N. Distributors of St. Louis, Mo. and joined Woods Amusement Company as supervisor of the service department... Isaac and Raymond Cohen, Cohen Amusement Company, Montgomery, are doing business at their old stand, 224 Dexter Ave. because of the fire on May 30. The boys plan to start rebuilding immediately... Newest F.A.B. store (Birmingham) something to see. One of the best equipped parts stores in the city. The big window display features the new Wurlitzer "1600"... B. Brassell, Brassell Amusement Co., Mobile, back on the job after a vacation in California. Now that he's back, brother C.D. will take off for his cottage on the gulf and some fishing... C. H. Cowlishaw, Lane Amusement, Mobile, back from his vacation in old Kaintuck... United Novelty Company, Biloxi, Miss., was burglarized on Saturday, June 14. The thieves made off with \$960, leaving behind \$750 in nickels... O. C. Wood, Wood Amusement of Andalusia, sent a wonderful letter to Wico Corporation praising their No. 3 Wurlitzer Conversion Kit. Wood is sold on it.

Mo. Ops Use Plane To Service Route

WICHITA, KAN. — While visiting at United Distributors, this city, during the week of the AMI "E" phono showing, Bill FitzGerald, advertising and sales promotion manager of AMI, Inc., met up with F. B. McGinnis of McGinnis Amusement Service, Tarkio, Mo., who flew to Wichita in his own Cessnaplane. Accompanying McGinnis was his associate Ted Nixon.

Pete Blum and Mel Hammer of United stated that these men fly into Wichita to see them on numerous occasions. The plane is used to service some of the distant points on their route.

Chi Music Ops Delay Golf Outing To July 28

CHICAGO — Phil Levin, Secretary of the Recorded Music Service Assn., this city, reported this past week that the organization had decided to move up the date of its annual golf outing and banquet from July 16 to July 28.

The outing will be held at the Southmoor Country Club, 131st Street and Southwest Highway.

This annual affair has always pulled a capacity crowd from all over this area.



RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Kenney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LQ 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

"In view of the fact", Levin stated, "that the recording manufacturers are holding their convention around the July 16 date, we have been asked to move up our affair, because they want to send us their most outstanding recording artists."

BABE KAUFMAN'S - THE CASH BOX - "20 Year Club"

Party at Atlantic Highlands, N. J.



A group of "20 Year Club" members seated around the large table, partaking of the world's best food.



Joe Orleck of The Cash Box presenting Babe Kaufman with a registration book, which will be kept as a permanent memento of the 1st meeting of the members of The Cash Box "20 Year Club."



Babe cuts the first slice of a huge cake, which read "Welcome 20 Year Coin Machine Members".



Willie Blatt presents Babe with a group photo which he brought from Miami, picturing New York coinmen taken on January 1933 — 20 years ago, and in which Babe steals the spotlight.

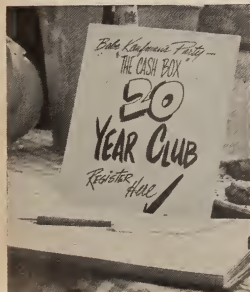
ATLANTIC HIGHLANDS, N.J.—The "Fabulous Babe"—Babe Kaufman—proved to be the most fabulous hostess in the industry on Sunday, June 21, when many of the country's members of The Cash Box "20 Year Club" attended the first gathering ever to be held, at Babe's home in this city.

Babe absorbed the expense of wining and dining the many guests. Food, not only fit for a king, but in sufficient quantities to feed the King's army was available from the moment of their arrival until they left. A variety of foods was on hand to satisfy anyone's taste. There was hot "Knishes", canapes, charcoal grilled frankfurters and hamburgers, turkey, smoked ham, pastrami, cornbeef, and side dishes of salads, pickles, spiced tomatoes, macaroni, specially prepared Boston Baked Beans, etc., etc., all topped off with a piece of "20 Year Club" cake, which must have surely been 2 feet square. For the thirsty guests, there was all kinds of both cool and hot drinks.

Attendance was cut down due to the tepid 95 degree heat, but those hardy coinmen (and their wives in most cases) on hand, stuffed off the heat as they used to contend with coin machine problems in those days 20 years or so ago.

Mayor W. Smith of Atlantic Highlands and several other city officials spent the day with Babe.

Wires and phone calls were received from those who couldn't attend, the one coming from the furthest distance was from Paul and Lucille Laymon of Los Angeles. Among the others were: Meyer Parkoff, Harry Rosen, Mrs. M. Hankin, Sidney H. Levine and Ben Smith.



The Registration Book was set up in a prominent spot — in the midst of the food and drinks.

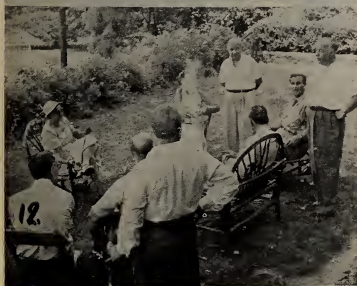


The first piece of the "20 Year Club" cake went to two real old-timers. Babe hands Willie Blatt (seated) a piece, and Mike Munves (standing) hands over a plate for his portion.



It Was A Great Party!

- 1) Standing (1 to r): Al Schlesinger, Poukhkeepsie, N.Y.; Charlie Katz, N.Y.; Ed Ravreby, Boston, Mass.; Bill Marmer, Cincinnati, O.; Leo Willens, N.Y.; Charlie Lichtman, Newark, N.J.; and Joe Orleck. Seated: Joe Fishman, Newark, N.J.; Mrs. Schlesinger; Mrs. Fishman; and Mrs. Lichtman.
- 2) Irv Blumenfeld, Baltimore, Md., and Babe.
- 3) Mrs. Palastrant, Mr. and Mrs. Teddy Blatt, Brooklyn, N.Y.; and Ben Palastrant, Boston, Mass.
- 4) Teddy Blatt cools off.
- 5) Babe and Mrs. Willie Blatt of Miami Beach.
- 6) Charlie Lichtman loads up on franks.
- 7) Mrs. Mike Munves, Mrs. Ben Palastrant, and Mike Munves, N.Y.
- 8) Al Schlesinger, Ben Palastrant and Joe Fishman.
- 9) Bill Marmer, Joe Orleck and Herman Perin, Baltimore eat away.
- 10) Standing (1 to r): Mike Munves, Herman Perin, Joe Orleck, Ben Palastrant, and Willie Blatt. Seated (1 to r): Leo Willens, Ed Ravreby, Bill Marmer, and Charlie Katz.
- 11) Sam Rabinowitz and Leo Willens.
- 12) Ed Ravreby (extreme right, standing) regales a group with a story from 1937.
- 13) Mrs. Schlesinger, Joe Fishman and Al Schlesinger.



Keeney Gets Praise Letters From Ops On "Carnival Bowler"

CHICAGO—Paul Huebsch, general salesmanager for J. H. Keeney & Co., Inc., this city, was a very pleased man this past week when, on opening his mail, he found letters from operators who had purchased Keeney "Carnival Bowler" games.

In each case the operators reported that the "Carnival Bowler" was one of the best games they had ever played on their locations.

One of these ops wrote, "The 'Magic Dial' on this game is really something terrific. The players like the game. And, from a mechanical standpoint, it's one of the very best I've yet operated."

The other letters were practically similar, according to Huebsch, and the firm is, because of these reports, as well as the reports it has had from its distributors, placing a very large run

thru its production lines to satisfy demand.

"Of course," Huebsch stated, "our own city of Chicago can use just about every 'Carnival Bowler' we can build at this time. The demand here is absolutely marvelous.

"But," he continued, "as manufacturers we have to also take care of all of our distributors, everywhere in the country. "Therefore, we are going to continue to ship according to the wav orders are received at our factory."

The 'Magic Dial' feature clicked so well on the Keeney "Carnival Bowler," a six-player game, that it has become standard on Keeney bowlers.

"The success of the 'Magic Dial,'" Paul Huebsch reports, "is one of the big developments in lowling game success."

20 Yr. Members Suggest Chi Meet

NEW YORK—Members of The Cash Box "20 Year Club" were so enthused at getting together this past Sunday, June 21, at Babe Kaufman's party at Atlantic Highlands, N.J., that they proposed a meeting at some future date, with the site to be in Chicago.

Those coinmen attending the Kaufman party contended that a gathering at a central point in the United States would bring together a huge outpouring of "20 Year

Club" members, as it would be convenient for all over the country. This suggestion is in keeping with many letters and personal requests from coinmen everywhere received at *The Cash Box*.

In order to defray the expense of such a meet, it would have to be necessary that each member contribute some small sum.

Let's hear from you members! Also any additional suggestions you may wish to make.

THE CASH BOX

11th

ANNIVERSARY
ISSUE

ON THE
PRESSES
NOW!

RUSH
YOUR AD
TODAY

FINAL
CLOSING DAY
July 8th

WRITE -
PHONE -
WIRE ...

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32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE
6363 WILSHIRE BOULEVARD
(PHONE: WEBSTER 1-1121)

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

Lots of excitement generated by music operators throughout the entire Southern California area this past week following the showing and introduction of the new, beautiful line of AMI Model "E" phonographs over at Badger Sales Co. The entire Badger staff was on hand to greet music ops who came from as far away as Blythe, California, to see the new phono. General consensus of opinion is that the AMI will definitely make its mark in this neck of the woods. "The eye-level location of the selector buttons on the phono met with ops wide approval as did many of the thrilling new features of the machine. . . . Showing also opened the firms additional floor space, making the Badger showrooms one of the biggest in town. . . . Ray Powers busy as a beaver handling orders, inquiries and shipping details for many of Badger's fine coin products. . . . We learned that Bill Happel, prexy of the Badger firm will be back in town and rarin' to go by the time you read this. Bill arrived on the S. S. United States last week, ending a seven-week European jaunt. Proof of the fact that Bill's hiatus wasn't all pleasure is shown in the stack of bills of lading piled sky-high in the export department, where Joe Duarte and Frank Dunkel are busily trying to find shipping space on any available Europe bound ship. . . . Fred Gaunt working harder than ever these days. . . . and as for Al Silberman, well his fighting weight these days is 172 and altho it's a mite too light for the likes of Rocky Marciano, Al thinks he's more than good enough to take on Jersey Joe Walcott. Besides, Jersey Joe is closer to Al's age — 39. "We're shipping every available piece of drink dispensing equipment we can possibly get our hands on" sez Al, "the drink business has never been better". . . . Sal Campagna, veteran Fontana operator, in town this past week on a combined business-pleasure trip along with his wife and daughter. . . . Don't know what it is, but more 'n more ops seem to be hanging around the Bill Leuenhagen Record Bar these days, and it's only since Mary and Kay Solle's niece Bobbie came down from Santa Barbara. Little lass is cute enough to draw all that attention too. . . . Increasing amount of brush and forest fires in this vicinity has local fire prevention authorities adding pressure in their campaign cautioning citizens to watch those matches and cigarettes. . . . Don Gi'bertson in the phono department over at Paul Laymon Company off on his vacation. . . . Clyde Demlinger, reports the tourist traffic around Balboa increasing each and every week. With the National Boy Scout Jamboree being held at Newport Beach, Clyde expects business to jump considerably within the next few weeks. . . . Ed Wilkes, Paul Laymon Co., busily getting organized for the expected avalanche re the new Bally "Yacht Club". If this game is anywhere near the success of its now famed predecessor, "Beach Club", it's a cinch to have the entire Laymon crew working overtime. . . . Bill Black and Olen Harrison made the trek in from Bakersfield this past week. . . . Ben Webber named advertising and publicity director over at Minthorne Music here this week. Ben will promote both the coin and non-coin operated Seeburg line for the firm. . . . We learn that the Minthorne firm has thus far done a fine selling job with the Seeburg Selectomatic 200 home phono. Response to the unit at the recently concluded Los Angeles Home Show has prompted the firm to tie-in with local building contractors in displaying same at home models. . . . Minthorne showrooms sporting a fresh new coat of paint, and following some minor redecorating touches, the firm will have completed a three-month long overhaul. . . . We learn that Hank Tronic's source for those new suits he's sporting is Clyde Demlinger from Balboa, who steered Hank to a pretty sharp tailor at some terrific bargain prices. . . . We're putting our order in for two new Hank. . . . Al Cicero of Santa Maria in town this week. . . . ditto Jack Neel and daughter from Riverside. . . . veteran op Jeff Cooper opened his club up around Lake Tahoe last weekend, and from all reports it was a huge success with many coin biz friends on hand to wish him well. . . . Jack Simon, Simon Sales Company, still looking just a mite tired from that long four-day rest up at Vegas. Jack agrees, "how can ya rest if you go to Las Vegas"? . . . Business for the Simon firm increasing by leaps and bounds, with Jack and the boys very busy shipping lots of equipment and parts. . . . Ed Ratajack, regional head for the AMI firm, on hand for the showing of the new AMI line here last week. . . . Lyn Brown, Exhibit Supply, just about as good as new now that the cast has come off that injured right knee. Lyn still favoring the leg though — it'll take several weeks before it comes around to normal. We'll wager it'll also be a long time before Lyn steps out on the golf course again. . . . Seems as if those thieves who broke into Jack Dolan's office and showrooms over at the Dan Stewart Company wanted to make things rough for old frere Jo Ann Lewis and Jack's new "gal Friday" Bess. They didn't get away with hardly anything, but managed to make the place look like a tornado had hit it, scattering the firm's books, files and correspondence all over the lot. And Jack had to leave the place in same condition for nearly a full day until the police crime lab took over. With all the turmoil, Jack and Pete Ley were rushed throughout the week keeping those many orders for Rock-Ola "Fireball's" and Chicago Coin bowlers moving. . . . Pop Burns' many friends in the coin biz will be glad to know that he's up and around again and feeling decidedly better these days. . . . Ben Korte, well known Glendale operator, making the rounds along Pico shopping for new equipment. . . . and a big hello to pal Bob Portale up thar in Stockton. We're all well and fine 'n dandy. . . . Dick Gray of San Berdoe made the trip into town this week. . . . ditto Ken Ferrier of Oxnard, who's getting to be a regular visitor.

"It's What's in THE CASH BOX That Counts"



CHICAGO COIN'S TRIPLE SCORE BOWLER

**NOW! 5th Frame
Score TRIPLES!
NOW! 10th Frame
Score TRIPLES!**

**A Player in the
10th Frame can
NOW Add up to
270 Points to
his Total Score!**

**NEW
HINGED PIN
COMPARTMENT!**
Easy servicing!
Easy cleaning!

* NEW Hinged front
door with protected
cash box!
* NEW Lifted Cash Box
Compartment for
Easy Meter Reading!

Triple Score Bowler is
also adjustable for
Triple Scores in the 3rd
and 7th Frames!

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CHICAGO COIN'S CROWN BOWLER

Triple Match Feature

**1 Match A
NUMBER**
0-9

**2 Match A
NUMBER and STAR**

**3 Match A
NUMBER, STAR
and CROWN**

NEW
Hinged Pin
Compartment!
Easy Servicing!
Easy Cleaning!

**Plus!
10th FRAME
DOUBLE SCORE
FEATURE!**

**Player In 10th Frame Can Add
Up To 180 POINTS To Total Score!**

Plus! 5th Frame Score DOUBLES!

* NEW Lifted Cash Box
Compartment for
Easy Meter Reading!

* NEW Hinged front
door with protected
cash box!

Globe Presents New Barrel Coin Changer

CHICAGO — Globe Distributing Co., this city, have just presented an entirely new and different type interchangeable barrel coin changer.

Long in demand, for helping storekeepers to make change, this "Globe Triple-Play Coin Changer" offers many features never before found on any changers.

In the first place all the barrels which hold coins, whether pennies, nickels, dimes or quarters, are interchangeable.

The operator can, at the same time, start off with two barrel unit and continue to add on, up to four barrels. This convenience, plus the fact that the barrels are completely interchangeable, makes the "Globe Triple-Play Coin Changer" one of the most unique presented to the field.

The changer will pay out any coin combination desired, such as two nickels for a dime, or two quarters for a half dollar.

It features funnel tops for quick loading of coins. It is compact, portable and very easy to handle.

Charles (Jimmy) Johnson of the Globe firm also advises, "The 'Globe Triple-Play Coin Changer' can be easily adapted to all foreign coins. All we need is a sample of the coin or coins to be used to adapt the interchangeable units."

He also stated, "We have worked a long time to produce this fine interchangeable model coin changer after much experience with many others. We believe that this is the very finest ever presented to the industry."

Dixie Showing AMI "E" Throughout La.

NEW ORLEANS, LA.—The Dixie Coin Machine Company, local AMI distributor, held showings of the new AMI Model "E" at their offices Sunday, June 14, and for the balance of the week.

The reaction was very good, and according to the boys at Dixie Coin, it could best be described in the words of one of the operators from New Iberia, who said, "That's the most beautiful thing I have ever seen."

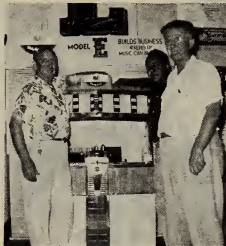
Crowds of operators and their families were in for a first hand look on Sunday and the showings continued

throughout the week.

Area showings were held later throughout the territory with their first one at Jackson on Friday and Saturday, June 19 and 20, followed by the second in Mobile on Wednesday, June 25. Showings are also scheduled for Baton Rouge, Lafayette, Lake Charles, Alexandria, Shreveport, and Monroe.

Ed Holyfield of Dixie Coin said, "The reaction of the operators to the new 'E' was beyond a doubt the greatest in the history of my experience with AMI."

Hermitage AMI Show



NASHVILLE, TENN. — E. H. Cashion, vice president and C. V. Hitchcock, president, Hermitage Music Company are pictured above with an operator looking over the new AMI "E" phono at the recent showing held at the Hermitage showrooms.

Western recording artists attended and pictures appear in the music section.

Warncke Unveils "E"

SAN ANTONIO, TEXAS — R. Warncke Company held its AMI "E" Week showings of the new AMI Model "E's" starting on Sunday June 14.

Hosting at the unveiling of the new phono in addition to Malcolm Gildart were E. L. Sackett and R. D. McCoy.

According to Gildart, operator reaction was laudatory and he was delighted with the satisfactory results of the unveiling of the new phonographs to the trade.



*SEEBURG M100A..

Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished

Looks and Operates like new **\$595.00**

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Bally School At Donan



CHICAGO—More than 150 operators and servicemen attended the Bally service school held at Donan Distributing Company in Chicago June 16, 17, 18 according to Don Moloney, general manager. Bob Breither, Paul Calamari and Henry Brown of the Bally engineering department conducted the school and gave valuable service tips to the group. Comments and letters from those who attended, emphasize the many benefits of the school.

SUMMER CLEARANCE

PIN GAMES

STAR LITE F. S.	\$199.50
HARVEST TIME	78.50
FLOATING POWER	49.50
DALLAS	55.50
FRESHIE	59.50
PLAYLAND	84.50
SOUTH PACIFIC	47.50
STADIUM (New)	49.50
TRI SCORE	39.50
UTAH	57.50
ST. LOUIS	42.50
TWENTY GRAND	182.50
STAR SERIES	99.50

BINGO GAMES

ATLANTIC CITY	\$359.50
BOLEDO	125.00
CONEY ISLAND	235.50
SPOT LITE	249.50
ROBBO (New)	335.50
BALLY BEAUTY	449.50
BRIGHT SPOT	224.50
FROLIC	392.50

SPECIALS

GOLDEN NUGGET F. S.	\$349.50
BALLY BASEBALL SHUFFLE (Twin)	49.50
DOUBLE HEADER	79.50

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TO DAY

FINAL
CLOSING DAY
July 8th

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(PHONE: WEBSTER 1-1121)

THRU THE COIN CHUTE EASTERN FLASHES

The two big parties—Babe Kaufman's The Cash Box "20 Year Club" members gathering at her home on Sunday, June 21; and the UJA-Barney Sugerman Testimonial Dinner on Tuesday, June 23, became the center of attention with numbers of out-of-town coinmen on hand to participate in both. Each party was tremendous. . . . Babe proved once again that she has no peer as a hostess. Surrounded by the most beautiful natural grounds, Babe's home is situated on the top of a hill. Coinmen and their wives were able to get a day out in the open (albeit the heat ran at about 95°), plus eating some of the best food ever prepared. There were charcoal grilled frankfurters and hamburgers; fresh baked ham; cornbeef; pastrami; turkey; and a million side dishes. The dish that really bowled everyone over was Babe's specially prepared Boston Beans. Willie Blatt of Miami rolled them over his tongue, and murmured "These are the greatest I've ever eaten—and there wasn't a dissenting voice. . . . Then on Tuesday night, over 500 coinmen came from near and far to be present at the UJA-Barney Sugerman Testimonial Dinner at the Plaza Hotel. It was a night long to be remembered. The members of the industry, including competitive distributing firms, spoke with high praise of Suger's many charitable efforts, as well as his fine personal character. Jack Mitnick did a wonderful job as m.c. Many recording artists performed for the benefit of the guests. . . . Among out-of-towners present for either the Babe Kaufman Party or the Shugy Testimonial Dinner or both were: John Haddock, president of AMI; Jack Nelson, vp and sales mgr of Bally; Ben Becker, regional rep for Bally; Artie Daddis, traveling rep for AMI; Harry Stern, regional rep for William Mfg. Co.; Willie Blatt, Miami; Al Schlesinger, Poughkeepsie, N.Y.; Mac Perlman, Hartford, Conn.; a delegation of operators from the Connecticut State Ops Assn.; a delegation from the Music Guild of N.J.; Herman Paster, St. Paul, Minn.; Dave Rosen and Harry Rosen, Phila.; Irv Blumenfeld and Herman Perin, Baltimore, Md.; Bill Marmer, Cincinnati, O.; Ed Ravreby, Boston; Ben Palastrant, Boston, and many others. All had a wonderful time at these events.

George A. Miller, MOA president and general manager, stops off in N.Y., after spending several days in Washington on the Dirksen and McCarran Bills. Sidney H. Levine, attorney, who was with George in Washington, flew back to N.Y. for the Shugy dinner. These men, as well as others in the operating biz, together with the manufacturers and their attorneys are really doing a heart breaking job. When Miller left on Wednesday, the last word was that the hearings were postponed from the June 30 date to sometime in the future. . . . Harry Rosen, Atlantic N.Y. Corp, back from his short stay in Miami, where he accomplished two things—he attended the graduation exercises of his daughter from Miami U. and took a good rest. Harry's only complaint is that it wasn't long enough. . . . In the Bar Mitzvah dept.: Sol Tabb, Brooklyn op, ran a big party for his son, Peter, on Sat., June 20. Milt Green, well known Brooklyn coinman, also of Brooklyn, will hold a terrific affair for his son George on Saturday night, June 27. . . . Century Distributors, Inc., Wurlitzer distrib in Buffalo, N.Y. announced the addition of Johnny Seuling to its sales staff. . . . Bob Taylor, with many years experience, has taken over the business of Cherokee Amuse. Co., Knoxville, Tenn. . . . Everyone happy to see Morris Rod of Runyon, back on the job, after those long weeks of illness. . . . We dropped over to see Phil and Mac Greitzer at their Batting Range in Brooklyn, and was amazed at the most outstanding layout they have, and at the terrific biz being done. Batters waiting in line to get into the cages. . . . A new batting range scheduled to open at Stillwell Ave. and Pelham Parkway, So., in the Bronx. . . . We know of another soon to open on Long Island. (We advised the trade about the great potential of these batting ranges a few years ago. They're starting to show up now, and if they do as well as Greitzer and Mac Levine, who has an annual one in Coney Island since 1952, everything is going to be very fine indeed). . . . Willie (Little Napoleon) Blatt and wife Sydelle, in town from Miami Beach, rushing around trying to see all their friends in only 1 week's time. They won't make it. . . . THE CASH BOX—11th ANNIVERSARY ISSUE—RAPIDLY CLOSING IN ON THE DEADLINE, JULY 8th. ANY NUMBER OF COINMEN TELL US, WHEN THEY SAW THE LAST ANNIVERSARY ISSUE (10th) THAT THEY WERE SORRY THEY MISSED RUNNING AN AD. DON'T LET IT HAPPEN THIS TIME. DON'T REGRET IT LATER—RUSH IN YOUR AD IMMEDIATELY.

THRU THE COIN CHUTE NEW ORLEANS NOTES

Jack Young, Lafayette, La., running to every wholesale house in New Orleans buying trinkets for his carnival show in Lafayette. Jack recently suffered a grievous blow in the death of his son in law. . . . Al Dargis, Philip Yaeger and Junior Guillot in a sweat about something, but couldn't get the straight of it. . . . Pat Gillen, his lovely wife and family, enjoying a wonderful vacation in Canada. . . . Clay Simmonaux, Air Line baggage service, is planning all about the route as Buddy Ward will leave soon for a two week training stint in the National Guards in Leesville. . . . Art Waner, M.G.M. Record artist, who has had his band at the Latin Quarter in New York for many years, in town with his wife, a former New Orleansian, showing off their brand new baby daughter. . . . Macie LaMott, Baton Rouge, back from a visit to his family in Colorado. Macie says there is quite a difference in the temperature. . . . Grandmother Barcelona, mother of Mr. Barcelona of Barcelona Amusement, still having a time with her hip at the hospital. . . . Pat Buckley, Bob's daughter down with the measles. . . . Crown Novelty boys throwing their chests way out because of the big demand for the Bally "Star". . . . Visitors in for the week were Johnnie Cali, La Place, La.; Louis Sansone, Slidell; Ralph Faltsetta, Donaldsonville, La.; Earl Gill, Slay Music, Hattiesburg, Miss.; and Ray Landry, Gonzales, La. . . . Leo Tridico rursing a boil on his big toe and as a result has had to ruin several pairs of shoes, cutting out a section to avoid pressing on the infected part. . . . Al Dargis and his charming wife spending a week end on the cool, cool Gulf Coast. . . . Mr. Stagg, Boudreaux Music, Lafayette, La., off to California on a vacation.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE CHICAGO CHATTER

The beginning of this past week opened with much jubilation. Word came from Washington that, "The bills have been 'indefinitely postponed'". Then, on Tuesday, the complexion of things changed. The word then was, "The Dirksen Bill is out, but, the McCarran Bill will be heard. Senator McCarran insists that his bill, S-1106, be heard." Frantic phone calls to Washington continued all week long. Last decision, Wed. A.M. was that the McCarran Bill hearings were adjourned. (See feature story elsewhere in this issue). . . . Over at United, Bill DeSelm, Ray Riehl, Herb Oettinger, Lyn Durant, and all the others, seeking a place for their annual employees' picnic. Which comes around about the end of August. . . . Kurt Kluever of Rock-Ola reports his wife rushed to the hospital. Taken very ill Sunday evening and, on doctor's orders, rushed into the hospital Monday early A.M. Tough luck at the Kluevers. First his little girl with broken foot and now Mrs. Kluever. . . . Harry Katz of the "Bat-O-Mat" raves getting all pepped up again now that the baseball season is well under way and seeking buyers.

Some of the guys getting together to buy Bill O'Donnel of Bally a yachting cap — to put him in the mood as he tells one and all over the phones, "I'll try my best to 'ship' as many 'Yacht Clubs' as possible". . . . According to Chi mfrs., Lou Boasberg of New Orleans is the "champ" telephone calling distrib. Lou reported to phone here as many as three and four times during one day. . . . Jack Nelson flew to New York to attend the UJA-Testimonial Dinner tendered Barney Sugarman of Runyon Sales. . . . Plenty guys here in Chi wishing Shugy the bestest of the mostest. And that this Testimonial Dinner will be a history-making affair. . . . Charles (Jimmy) Johnson of Globe comes up with a peach of an merchandising coin dispenser for back of the bar or under the counter. Makes it so much easier for location owners to give correct change — faster. . . . Louis Graff advises that Music Ops of Northern Illinois will hold their July 9 meet at Philip's Stone Cottage in Elmhurst. And not in DesPlaines as originally planned.

Report is that George Jenkins is one of the very busiest at Bally "as usual". And that he's working hard. . . . Thanks to Eddie Ginsberg of Atlas Music who tossed some very beautiful orchids to The Cash Box for its efforts in defending the juke box biz by carefully analyzing and explaining the Dirksen and McCarran Bills. Eddie Claims much of the glory for the victory will rest with The Cash Box. . . . Ben Cove is hardy in his office this past week. A busy man — downtown — and back — and downtown again — and back again. . . . Art Weinand assumed the Salesmanager's mantle over at Exhibit Supply as Frank Mencer resigned. Art's busier than anything trying to get himself completely adjusted to this new position. . . . Paul Huebsch over at J. H. Keeney & Co., Inc., even tho he definitely needs the rest, would rather keep right on working because of the click made by the firm's "Carnival Bowler". (Maybe Paul will try his hand at assembly yet?) . . . Talk about busy guys — know anyone who's busier than Herb Jones over at Bally? In addition to editing each big issue of "Bally-Who", Herb's got a dozen different tasks each day.

J. K. (Pete) Piets set up his first batting range just outside Detroit and reports that, if business goes the way he and Joe Auton think it will, they'll open more. All this in addition to all those Midget Movies and Bally Kiddie Rides the firm have working. . . . Seen driving along with his son, Don, David C. Rockola, on his way to the plant — but early. . . . Recorded Music Service Assn. reports they have had to move up their big golf outing and banquet to July 28 (at the Southmoor C.C.) in view of the fact that disk mfrs. have big dinner on date they originally planned to hold affair. . . . Johnny Oomens phones to advise that the guys who made up the Automatic Phono team for the big IBA (Illinois Bowling Assn.) Tournament at last received their check for their winning spot. These are the guys who finished 18th in competition with over 4,000 other teams: Les Taylor, Carl Latino, Bill Paradee, M. Peroni and Norbert Delort. And all are very happy over getting the cash. . . . There's no doubt that, with the way ASCAP prepared for the hearings in Washington, the juke box biz needed much more time to bring in more operators to testify in defense of this business.

Hottest day of the year (Sat., 6/20) found Mr. and Mrs. Dave Gottlieb and Mr. and Mrs. Nate Gottlieb enjoying the grand amateur show put on by the Dr. Jerome D. Solomon Research Foundation at the Harris Theatre. With Nate dashing madly across the street to buy cokes from one of the vendors located in parking lot office. . . . After about four years of hunting all over the area, Gil Kitt, at long last, found himself the home he's been looking for, and will be moving into it with his family very soon. . . . George A. Miller arrived in town and almost keeled over with the heat. It was 104 degrees. A new record high for the city of Chicago. So George checked into the Palmer House in an air-conditioned suite to wait for the afternoon train to take him on to Washington. Clint Pierce of Brodhead, Wis. met George at the station and went on to Washington with him. . . . Exhibit Supply's Ford Sebastian and Art Weinand quite enthused over the fact, that upheaval, revolution, or what not, their export man, C. R. Sandoval, continues to ship kiddie rides to South America.

Ron Road, Orlando, Fla. Now has a two-way radio system working right from his offices. All cars get quick service calls. And locations are amazed at the speedy service. In fact, this system so extensive, that Ron can actually phone all over the world, right from his own car. Can also direct traffic on the West Coast from his own sending studio in his offices in Orlando. Maybe more ops, who like to give top service, will adopt the two-way radio system. . . . Jake Dobkin has bought himself a six story building in Wheeling, W. Va., to house his distributing business. . . . Mayor Clint Pierce says he's going to sell his music route and stick strictly to farming. Which Clint believes "is the life for me". . . . Ted Bush, Irv Sommer and Ozzie Truppman, reported to be deluged with phone calls from people who want to build this, that, and the other thing, on their very terrific DuPont Plaza in Miami. . . . Buster Williams, Joe Steele and Ray Williams, all clustered together in a hotel room waiting to hear if that "well" came in. But, like Joe Steele said later, "Well, you've gotta come up with that double-six once in a while". And Fletcher Blalock reports, "When Ray Williams phoned and told me, well, he just wasn't feelin' any pain at all, at all."

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CHICAGO CHATTER

While you are reading this the presses have started to roll. The Cash Box' 11th Anniversary Issue is under way. Presses will continue rolling until the very last day — July 8, 1953. It is the sincere hope of each and every member of The Cash Box' staff that everyone of its friends, everywhere in the world, will be represented in that issue with a very outstanding ad. This is the issue which, after it appeared last year, was labeled: "The Encyclopedia of the Coin Machine Industry". It's the one issue that all treasure and save. It's the "source of all information" for all in the field. This is one issue where an ad lasts all year long because this is one issue that is used all year long by everyone seeking information. With the '53 Anniversary issue only two weeks away, we are still filling requests for the '52 issue. And with the new "Encyclopedia" practically in their laps. RUSH YOUR AD TODAY for the 11th ANNIVERSARY ISSUE OF THE CASH BOX! . . . Sincerest thanks to Bill Bye of Kansas City, Kans. who writes: "Your magazine is terrific! Every coin machine man owes you a great deal for the good you are doing in their behalf! Hope your Anniversary Issue will be as big as Sears-Roebuck's catalog."

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

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Notice to holders of "Special (348) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All ads over 40 words will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/2 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th Ave., NEW YORK 36. Tel.: Judson 6-4566.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 622 Tenth Avenue, NEW YORK 19, N. Y.

WANT—For resale—Bingo games, United 6 player bowling games, Mills panoramas, or will trade Exhibit Silver Bullets, Bally Hi Rolls, Universal Winner, 46 Seeburg HW, very clean. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—We, buyers' surplus stocks. Operators: we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity and condition in first letter. NUBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Your used or surplus records all speeds, 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SUPPLY, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wuritzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, A. M. B., Seeburg 100 W. B., Wuritzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Postwar phonograph wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gemnet; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 24A; 243; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of postwar flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Metal Typers, Microscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—All types arcade equipment. Seeburg Games, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6 CALIF. Tel.: Dunkirk 3-810.

WANT—Bright Lights, Bright Spots, 6 Player Alloys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Seeburg and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 4, ILL.

WANT—Service mechanic for Pin Games, Music, and Cigarette machines; now employ six mechanics. PENNSYLVANIA VENDING CO., 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

WANT—Selective Aristocrat music boxes; 1428 Blonde Rock-Ola's; Bingo games. State condition and lowest price in letter. LIBBY MUSIC & DISTRIBUTING CO., 66 PHOENIX ROW, HAVERHILL, MASS.

FOR SALE

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor, STATE MUSIC DISTRIBUTORS, INC., 3190 MAIN STREET, DALLAS, TEXAS.

FOR SALE—Beach Clubs \$494.50; Frolics \$354.50; Palm Beaches \$334.50; Atlantic City \$324.50; Bright Spots \$224.50; Spot Lights \$174.50; Bright Lights \$144.50; Calhoun \$454.50; Leaders \$169.50; Boleros \$144.50; 345 \$79.50. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—Wuritzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wuritzer 3020. Boxes good operating condition. BID, AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE—Prices slashed up to 60%. Midget Movies, Meteor Rocket Space Ships, Automobile Kiddie Rides, 35 Bally Turf Kings, 20 Wuritzer 1400's, 1450's, 1100's. WANTED—Will pay cash or trade in about for Bally, Bright Spot, REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Automatic Hostesses, 28 complete units, 2 extra P. A. (everything but cabinets), 1 extra B supply, 1 extra switchboard mike, 4 700 capacity record racks, 1 gross ledger. Above equipment ready to go. \$750 F.O.B. Syracuse, New York. REX COIN MACHINE DISTRIBUTING CORP., 321 S. SALINA ST., SYRACUSE, NEW YORK. Phones 2-8255-6-7.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free catalog. Reasonable. 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Chicago Coin Horse Shoes \$60; Keeney 4 Player \$25; Genco Target \$40; Universal Super Twin \$60. Will take used records or flipper type pin games in trade. NATIONAL NOVELTY COMPANY, 183 E. MERRICK RD., MERRICK, N. Y.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney Super Deluxe 4 Player \$137.50; League Bowler 4 Player \$129.50; Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENTS, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Reconditioned Wuritzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$450; Packard Manhattan \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—You Can't Beat These Prices: Bright Lights \$145; Cone Island \$200; Bright Spot \$225; Spot Lite \$210; Atlantic City \$295; Palm Beach \$325; Frolics \$340; Beauty \$385; Gottlieb Four Stars \$160. All refinished, mechanically A-1, created properly, quick delivery. One third deposit required with orders. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Nick Carbajal, General Manager.

FOR SALE—Chicago Coin Horsehooves \$45; Baseball \$40; United Kees Alley \$40; Keeney 4 player \$75; Genco Targets \$30; Bally Champ \$35; Universal High Score Bowler \$45; \$800 packing charge. NATIONAL NOVELTY COMPANY, 183 E. MERRICK RD., MERRICK, N. Y.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Had you some good equipment to sell—photographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEW. MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5433 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: Kingsbridge 9-7390).

FOR SALE—Juke Box—Game route operated in two counties. Price \$22,500. Average take over \$2,000 per month. Good business. Books open. P. O. BOX 531, CRESCENT CITY, CALIFORNIA.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$130; Spot Lites \$245; ABC \$95; Zingo \$175; Stars \$319; Used Turf Kings \$185; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-550; 3-800's; 3-800's. Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INC., 542 W. 63rd Street, CHICAGO 21, ILL. Tel.: Englewood 4-2902 and Englewood 4-2904.

FOR SALE—United 5 play Bowlers, (also Formica Top 7 play split), ready to set on location \$185 each. F.O.B. Denver, 1/3 deposit with order, balance C.O.D. MIDWEST MUSIC COMPANY, 8600 W. COLfax AVE., DENVER 15, COLORADO.

FOR SALE—United Bowlers 5 play Formica Top \$200; Six Play \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt \$300; Edco 2 Play Bowlers \$175; 1100 Wuritzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: Acoma 8518.

FOR SALE—Premium merchandise for coin machine prices. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Every postwar model Wurlitzer, Seeburg, and AM Phonographs. All thoroughly reconditioned. Our prices are the lowest available. Export business welcomed, also distributor quotations on request. Before you buy, write, wire, phone: **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.** Tel. Lincoln 9106

CLASSIFIED ADVERTISING SECTION

FOR SALE—Coin-O's "Bat-A-Mat".

Be first in your territory to operate a Coin-O batting practise baseball range. Returns are phenomenal. Baseball season now under way. Grab your share of big league baseball interest. This is similar type automatic baseball pitching machine as used by big league baseball players for batting practise. For details write: COIN-O MFG CO., INC., 20 E. DELAWARE, CHICAGO, ILL. Tel.: Randolph 6-0879.

FOR SALE—5 Brand New—Never Used—Kiddie Rides—Rocket Patrol

Air-Plane—Cost \$695—Sacrifice for \$395.50 each. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: Esplanade 5-1256

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment

reconditioned and refinished and ready for location. Call—write for your needs, PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-1021.

FOR SALE—The old reliable Massen-

grill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—One Stop Record Service.

Large stock of major, independent 45's, 78's, Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: Sacramento 2-5050.

FOR SALE—Ready For Route—

Bright Light \$175; Spot Light \$240; Bright Spot \$275; Zingo \$150; Atlantic City \$375; Stars \$250; Lite-A-Line \$100; Hot Rod \$40; M100B Seeburg \$695. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE ELIZABETH, N. J.

FOR SALE—We have a large stock

of reconditioned Five Balls, One Ball Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: Montana 5000-1-2.

FOR SALE—Bomber \$40; Judy \$45;

King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$35; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—We are distributors for

all leading manufacturers of pinballs, phonographs, and cigarette machines. All our used equipment is reconditioned and guaranteed. Whatever your requirements are let us know and we can supply you with the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

MISCELLANEOUS

NOTICE—Louisiana & Mississippi

Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Phonograph Motors Re-

wound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers

are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

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Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

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RAY MOLONEY

President

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THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
717th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, different values appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the "last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, style, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

- EXPLANATION**
1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
 - * Great Activity



LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	70.00
4. '49 Coronet 100	125.00	169.50

A M I

1. WM Wall Box	17.50	22.50
1* Model A '46	225.00	325.00
1* Model B '48	325.00	395.00
1* Model C	345.00	495.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	250.00	295.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panarama Peek (Con)	185.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

4. Pla Mor Wall & Bar Box	3.95	4.50
2. Manhattan	75.00	79.50
2. Model 7 Phone	50.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
2. 1422 Photo ('46)	65.00	119.50
4. 1424 Photo (Hiway)	59.50	169.00
4* 1426 Photo ('47)	99.00	150.00
4. 1432 (Rocket '51)	375.00	395.00
4. 1434	395.00	419.50
4. Magic Glo (1428)	250.00	295.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00

1. 1465	115.00	125.00
4. 146M	90.00	150.00
4. 1475	95.00	115.00
4. 147M	115.00	175.00
1. 1485	145.00	199.00
2. 148M	225.00	250.00
4. 148M-L	195.00	249.00
4. M-100-78	495.00	650.00
4. 3W2 Wall-a-Matic	7.50	14.50
4. W1-L56 Wall Box	4.95	10.00
4. 3W5-L56 Wall Box		
5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
2. W6L-56-5/10/25		
Wireless	22.50	34.00
4. 3W7-L56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	69.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	69.50
4. 850	29.50	79.50
4. 950	25.00	95.00
4. 1015	90.00	165.00
4. 1017 Hideaway	99.00	129.50
2* 1100	225.00	300.00
2. 1020 Wall Box	125.00	140.00
2* 1250	345.00	375.00
4. 1400	475.00	575.00
4. 3031 Wall Box	9.95	15.00
4. 3045 Wall Box	5.00	20.00
2. 3020 Wall Box	17.50	25.00
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
1. 219 Stepper	19.50	22.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit		
Parade	65.00	129.50
4. Rialto	49.00	65.00
2. Williams Music Mite	49.50	50.00
4. Evans Constellation	350.00	395.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Ewler	25.00	60.00
4* A.B.C. (Un 5/51)	85.00	125.00
4. Across the Board	225.00	245.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48)	24.50	45.00
4. All Star Basketball (Got 2/52)	95.00	175.00
4. Aquacade (Un 4/49)	30.00	39.50
4. Arcade (Wm 11/51)	115.00	145.00
4. Arizona (Wm 5/50)	40.00	79.50
2* Atlantic City (B 5/52)	300.00	375.00
4. Baby Face (Un 1/49)	20.00	39.00
4. Ballerina (B 1/48)	10.00	24.50
4. Band Leader	25.00	49.00
4. Banjo	20.00	24.50
4. Bank-A-Ball (Got)	35.00	75.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	95.00	150.00
4. Beasty (B 11/52)	425.00	495.00
4. Be Bop (Ex)	49.50	69.00
4. Bermuda (CC 11/47)	20.00	35.00
4. Big Hit (7/52)	165.00	195.00
4. Big Top	50.00	65.00
4. Black Gold	29.50	59.50
4. Blue Skies (Un 11/48)	24.50	35.00
2* Bolero (Un 1/52)	125.00	199.50
4. Bomber (CC 5/51)	40.00	65.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	40.00	69.50
4. Bowling Champ (Got 2/49)	24.50	50.00
4. Bowl League (Got 8/47)	10.00	50.00
4* Bright Lights (B 5/51)	150.00	225.00
4* Bright Spot (B 11/51)	200.00	300.00
4. Broadway (B)	175.00	129.50
4. Buffalo Bill (Got 5/50)	44.50	79.00
4. Buccaneer (Got 10/48)	25.00	34.50
4. Buttons & Bows (Got 3/49)	32.50	47.50
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	150.00	185.00
4. Campus	55.00	65.00
4. Canasta (Ge 7/50)	25.00	69.50
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	20.00	35.00
4. Champion (B '48)	37.50	45.00
2. Champion (CC 6/49)	40.00	65.00
4. Chico	19.50	45.00
4. Chinatown (Got 10/52)	190.00	195.00
4. Cinderella (Got 3/47)	20.00	29.50
2. Circus (Un 9/52)	250.00	395.00
2* Citation (B '48)	19.50	55.00
4. Cleopatra	15.00	24.50
4. College Daze (Got 8/49)	50.00	75.00
4* Coney Island (B 9/51)	200.00	305.00
4. Contact	24.50	55.00
2. Control Tower (Wm 4/51)	85.00	95.00
2. Coronation (Got 11/52)	200.00	210.00
4. County Fair (Un)	95.00	125.00
4. Crazy Ball (CC 7/48)	20.00	35.00
2. Crossroads (Got 5/52)	139.50	150.00
2. Cyclone (Got 5/51)	140.00	150.00
2. Dallas (Wm 2/49)	44.50	55.50
4. De Icee (Wm 11/49)	75.00	79.50
4. Dew Wax Ditty (Wm 7/45)	20.00	34.50
4. Domino (Wm 6/52)	160.00	165.00
4. Double Action	50.00	95.00
2. Dbl. Feature (Got 12/50)	79.50	95.00
2. Dbl. Shuffle (Got 6/49)	49.50	60.00
4. Disk Jockey (Wm 1/53)	200.00	220.00
4. Dreamy (Wm 3/50)	69.00	79.50
4. Eight Ball	120.00	150.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	39.50	15.00
4. Fighting Irish (CC 11/50)	45.00	95.00
4* Five Star (Univ. 5/51)	75.00	85.00
4. Floating Power	44.50	49.50
4. Flying High (Got 2/53)	225.00	275.00
4. Flying Saucers (Ge 12/50)	59.50	100.00
4. Football (CC 8/49)	49.50	75.00
2. Four Corners (Wm 12/52)	169.50	195.00
4. Four Horsmen (Got 9/50)	60.00	129.50
1* Four Hundred (Ge '52)	150.00	225.00
4. Four Stars (Got 6/52)	160.00	185.00
4. Freshie (Wm 9/49)	42.50	60.00
2* Frolics (B 10/52)	325.00	400.00
4* Futility (Ge 6/52)	125.00	235.00
4. Georgia (Wm 9/50)	69.50	95.00
4. Gin Rummy	42.50	65.00
4. Gizmo (Wm 8/48)	19.50	35.00
4. Glamour	24.50	75.00
4. Globe Trotter	135.00	145.00
4. Gold Cup (B '48)	24.50	50.00
4. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	50.00	75.00
1. Golden Nugget (Ge 5/53)	235.00	349.50
4. Gondola	19.50	35.00
4. Grand Award (CC 1/49)	24.50	35.00
4. Handicap	225.00	269.00
4. Happy Days (Got 8/52)	190.00	220.00
4. Happy-Go-Lucky	100.00	139.50
4. Harvest Moon (Got 12/48)	35.00	75.00
4. Harvest Time (Ge 9/50)	35.00	79.50
4. Harvey (Wm)	119.00	175.00
4. Hawaii (Un 8/47)	15.00	29.50
2* Hayburner (Wm 7/51)	99.50	245.00
4. Hit Parade	27.50	29.50
4. Hit Parade (CC)	27.50	65.00
2. Hit & Run (Ge 5/51)	55.00	59.50
4. Hit 'N' Run (Got 4/52)	145.00	150.00
4. Holiday (CC 12/48)	39.50	45.00
4* Holiday (Ke 12/51)	215.00	259.50
4. Hong Kong (Wm 10/51)	165.00	180.00
4. Horsefeathers (Wm)	150.00	159.00
4. Horse Shoe (Wm)	139.50	152.50
4. Hot Rods (B '49)	35.00	40.00
4. Humpty Dumpty (Got 10/47)	24.50	35.00
4. Jack 'N' Jill (Got 4/48)	20.00	45.00
2. Jalopy (Wm 9/51)	65.00	155.50
4. Jamboree	24.50	39.50
4. Jeanie (Ex 7/50)	50.00	85.00
2. Jockey Special (B '47)	15.00	45.00
2. Joker (Got 11/50)	60.00	90.00
4. Judy (Ex 7/50)	45.00	75.00
4* Jumping Jacks (Ge '52)	225.00	295.00
4. Just 21 (Got 10/50)	15.00	49.50
2. K. C. Jones	50.00	95.00
4. King Arthur (Got 10/49)	35.00	90.00
4. King Cole (Got 5/48)	20.00	45.00
4. King Pin (CC)	50.00	150.00
2* Knockout (Got 1/51)	35.00	65.00
4. Lady Robin Hood (Got 1/48)	25.00	35.00
2* Leaders (Un)	195.00	300.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
1* Lite-A-Line (Ke 6/52)	79.50	100.00
2. Long Beach (Wm 8/52)	175.00	225.00
4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sc. Garden (Got 6/50)	100.00	115.00
4. Magic	27.50	30.00
4. Majors '49 (CC 2/49)	24.50	45.00
4. Major League Baseball	20.00	39.50
2. Manhattan (Un 2/48)	7.50	34.50
4. Merlottes (Wm 4/52)	110.00	140.00
4. Mardi Gras	27.50	29.50
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	35.00	49.50
4. Merry Widow	25.00	29.50
4. Melody (B '47)	15.00	49.50
4. Mercury (B)	54.50	79.00
4. Mermaid (Got 6/51)	125.00	140.00
4. Minstrel Man (Got 3/51)	80.00	145.00
4. Monterey (Un 5/48)	10.00	35.00
4. Moon Glow (Un 12/49)	24.50	39.50
4. Morocco	22.50	35.00

2. Niagara	145.00	150.00	6. Speed Ball	14.50	32.50
4. Nifty (Wm 12/50)	89.50	94.50	4. Speedway (Wm 9/48)	35.00	39.50
6. Nudgy (B 47)	25.00	39.50	4. Spinball (CC 5/48)	10.00	25.00
4. Oasis	45.00	85.00	4. Spot Bowler (Got 10/50)	89.50	119.50
4. Oklahoma (Wm 6/49)	64.50	99.50	2* Spot-Lite (B 1/52)	180.00	275.00
4. Old Faithful (Got 1/50)	75.00	85.00	6. Sport Event	19.50	29.50
2. Old Hilltop	99.50	160.00	6. Sport Special	17.50	30.00
4. Olympics (Wm)	165.00	175.00	6. Sports	19.50	25.00
4. One Two Three	34.50	49.50	4. Sportsman (Wm)	75.00	110.00
2* Pal Beach (B 7/52)	325.00	415.00	6. Spot-A-Card	25.00	29.50
4. Paradise (Un 7/48)	12.50	35.00	6. Spot Pool	19.50	29.50
4. Paratrooper (Wm 9/52)	140.00	185.00	4. Springtime (Ge)	75.00	85.00
4. Phoenix	35.00	39.00	4. Stage Door Canteen	10.00	25.00
4. Photo Finish	35.00	40.00	2* Stars (Un 6/52)	225.00	319.00
2. Pin Bowler (CC 7/50)	65.00	75.00	4. Stardust (Un 5/48)	14.50	35.00
4. Pinch Hitter (Un 5/49)	24.50	49.50	4. Starlight	199.50	220.00
4. Pinky (Wm 10/50)	65.00	92.50	4. Steeple Chase (Un 2/52)	150.00	295.00
4. Play Ball (CC 1/51)	35.00	45.00	2. Stop & Go (Ge 3/51)	50.00	59.50
4. Play Boy (CC 5/47)	35.00	95.00	4. Stormy (Wm 1/48)	24.50	35.00
4. Playland (Ex 8/50)	65.00	89.50	4. Streamliner	10.00	14.50
4. Playtime (Ex)	30.00	45.00	4. Summertime (Un 9/48)	34.50	49.50
4. Puddin' Head	35.00	39.50	4. Sun Beam	19.50	29.50
2. Punchy (CC 11/50)	40.00	65.00	4. Sunny (Wm 12/47)	10.00	35.00
4. Quarterback (Wm)	35.00	85.00	2. Sunshine Park (B 12/52)	195.00	260.00
2. Quartet (Got 2/52)	150.00	175.00	4. Supercharger	19.50	24.50
2. Queen of Hearts (Got 1/53)	225.00	245.00	4. Super Hockey	35.00	59.00
4. Rag Mop (Wm 11/50)	74.50	95.00	4. Superliner (Got 7/46)	10.00	17.50
4. Rainbow (Wm 9/48)	22.50	35.00	4. Sperscore (CC 10/46)	10.00	24.50
4. Ramona (Un 2/49)	20.00	35.00	4. Surf Queen (B '46)	10.00	19.50
4. Rancho (B '48)	10.00	25.00	4. Swapse (Wm 2/46)	29.50	49.50
6. Record Time	22.50	59.50	4. Sweepstakes	225.00	275.00
4. Red Shoes (Un 12/50)	60.00	75.00	4. Sweetheart (Wm 7/50)	50.00	79.50
6. Repeater	17.50	29.50	4. Tahiti (CC 10/49)	62.50	69.50
6. Rio (Un 12/46)	15.00	20.00	4. Tampico (Un 7/49)	50.00	64.50
4. Rip Snorter (Ge)	35.00	50.00	6. Target Skill	12.50	19.50
6. Riviera	14.50	25.00	4. Telecard (Got 1/49)	24.50	69.00
4. Rocket (Ge 5/50)	59.50	65.00	4. Temptation	25.00	33.00
4. Rockettes (Got 8/50)	85.00	95.00	4. Tennessee (Wm 2/48)	29.50	35.00
4. Rondevow (Un 5/48)	15.00	29.50	4. Thing (CC 2/51)	32.50	45.00
2. Rose Bowl (Got 10/51)	125.00	139.50	4. Three Feathers	35.00	64.50
4. Round Up (Got 11/48)	24.50	49.00	4. Three Four Five (Un 10/51)	125.00	135.00
4. St. Louis (Wm 2/49)	32.50	44.50	4. Three Musketeers (Got 7/49)	59.50	85.00
4. Sally (CC 10/48)	10.00	20.00	4. Thrill (CC 9/48)	29.50	35.00
4. Samba	17.50	59.50	6. Topic	10.00	17.50
4. Saratoga (Wm 10/48)	39.50	45.00	6. Tornado (Wm 4/47)	12.50	17.50
6. School Days	15.00	17.50	4. Touchdown (Un)	165.00	245.00
6. Score-A-Line	20.00	39.50	6. Towers	12.50	15.00
4. Screwball	24.50	34.50	4. Trade Winds	25.00	29.50
6. Sea Hawk	15.00	22.00	6. Treasure Chest	14.50	30.00
2. Sea Jockeys (Wm 12/51)	185.00	245.00	4. Trigger	89.00	100.00
6. Sea Isle (CC 11/47)	14.50	19.50	4. Trinidad (CC 3/48)	15.00	45.00
4. Select-A-Card (Got 4/50)	65.00	79.50	4. Triple Action	25.00	35.00
4. Serenade (Un 12/48)	19.50	34.50	4. Triplets (Got 7/50)	60.00	95.00
4. Shanghai (CC 4/48)	24.50	39.00	4. TriScore (Ge 1/51)	35.00	40.00
4. Shantytown	62.50	85.00	4. Trophy (B '48)	50.00	100.00
4. Sharpshooter (Ge)	49.50	65.00	4. Tropicana (Un 1/48)	7.50	22.50
2. Shoo Shoo (Wm 2/51)	85.00	95.00	4. Tucson (Wm 1/49)	22.50	44.00
6. Shooting Stars	19.50	35.00	2. Tumbleweed	52.50	69.50
4. Short Stop	25.00	45.00	6. Turf Champ	24.50	39.50
4. Shoot the Moon	145.00	160.00	2* Turf King (B 6/50)	50.00	99.50
4. Show Boat (Un 1/49)	10.00	20.00	1. Twenty Grand (Wm 1/53)	182.50	195.00
2* Show Boat (Un 1/53)	300.00	395.00	4. Utah (Un 8/49)	50.00	59.00
4. Silver Skates (Wm 2/53)	195.00	225.00	6. Vanities	10.00	25.00
6. Silver Spray	14.50	24.50	6. Victory Special (B 46)	19.50	49.50
4. Silver Streak (B 47)	14.50	19.50	4. Virginia (Wm 3/48)	20.00	25.00
4. Singapore (Un 11/47)	22.50	29.50	4. Watch My Line (Got 9/51)	49.50	75.00
2. Skill Pool (Got 9/52)	200.00	225.00	4. Whizz Kids	105.00	115.00
4. Sky Lark	39.50	59.50	6. Wild Fire	19.50	30.00
6. Sky Line	17.50	29.50	4. Wild West	114.50	165.00
4. Sky Ray	12.50	19.50	4. Winner (Univ.)	50.00	55.00
4. Slugging (Wm 3/52)	119.50	140.00	4. Wisconsin (Un 3/48)	20.00	34.50
4. Slinger	14.50	60.00	6. Yankee Doodle	15.00	19.50
6. Smarty (Wm 12/46)	14.50	25.00	4. Yanks (Wm 4/48)	15.00	25.00
6. Smoky	12.50	19.50	4* Zingo (Un 10/51)	115.00	175.00
4. South Pacific (Ge 3/50)	40.00	49.50			
1. Spark Plugs (Wm 10/51)	125.00	250.00			
2. Special Entry (B '49)	35.00	45.00			

4. ChiCoin Baseball	45.00	49.00	2. Keeney 6-Player	225.00	250.00
4. ChiCoin Trophy	59.50	75.00	4. Keeney 10 Player	315.00	400.00
4. ChiCoin 6 Player	219.50	255.00	4. Keeney Super Deluxe	275.00	295.00
4. ChiCoin 6 Player Match	295.00	315.00	4. Keeney Team Blr.	400.00	475.00
4. ChiCoin 6 Player Deluxe	250.00	299.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. ChiCoin 6 Player 5th Frame	425.00	450.00	4. Rock-Ola Shuffle-Lane	24.50	29.00
4. ChiCoin 10th Frame	325.00	360.00	4. Univ. Deluxe Twin	85.00	125.00
4. Exhibit Strike	25.00	89.50	4* Un. Super 6-Player	220.00	300.00
4. Exhibit Twin Rotation	200.00	245.00	4. Un. Super 6 Player	265.00	325.00
4. Genco Shuffle Target	39.50	95.00	4. Un. Dbl. Shuffle	34.50	50.00
4. Genco Bowling League	24.50	45.00	4. Un. Official Bowler	300.00	325.00
4. Genco Baseball	25.00	49.00	4. United Shuffle Alley	15.00	45.00
4. Genco 8 Player Reb'd.	125.00	145.00	4. Un. Shuffle w/con.	29.50	69.50
4. Genco Target Skill	95.00	125.00	4. Un. Shuffle Alley Exp.	25.00	45.00
4. Gottlieb Bowlette	25.00	40.00	4. Un. 2-play Express	35.00	45.00
4. Keeney ABC Bowler	15.00	25.00	4. Un. Sn Rebound	50.00	70.00
4. Keeney Bowling Champ	55.00	75.00	4. Un. Twin Rebound	75.00	125.00
4. Keeney King Pin	35.00	50.00	1. United Slugger	65.00	79.50
4. Keeney Pin Bow	24.50	39.50	4. United Skee Alley	75.00	79.00
4. Keeney Ten Pins	15.00	24.50	4. Un. 4-Player	125.00	175.00
4. Keeney Lucky Strike	35.00	50.00	4* Un. 5-Player	160.00	200.00
4. Keeney Dbl. Bowler	35.00	75.00	2* Un. 6-Player	185.00	235.00
1* Keeney League Bowl	125.00	139.50	4. Un. Manhat. 6 Play	325.00	345.00
4. Keeney Dink Pins	15.00	125.00	4. Un. Sur 6 Play	360.50	375.00
4. Keeney Super Deluxe League	275.00	295.00	4. Un. 10th Frame Star	345.00	375.00
4. Keeney 9 Deluxe League Bowler	245.00	255.00	4. Un. Shuffle-Cade	150.00	189.50
4. Keeney 4 Play League Bowl	145.00	185.00	4. Un. Twin Shuffle Cade	75.00	175.00
4. Keeney 4 Way Bowl	110.00	150.00	1* Univ. Super Twin	60.00	69.00
	35.00	40.00	4. Universal Twin Bowler	35.00	49.00
			4. Univ. HiScore Bowler	49.00	115.00
			4. Williams Deluxe Bowler	34.50	39.00
			4. Williams Twin Shuffle	29.50	45.00
			4. Williams Dbl. Head	50.00	69.50



4. ABT 6 Gun Rifle Range	595.00	700.00	4. Jungle Joe	125.00	135.00
4. Advance Rolls	30.00	35.00	4. Keeney Air Raider	100.00	125.00
4. Allite Strike 'N Snares	39.50	149.50	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Boomerang	40.00	45.00	4. Keeney Sub Gun	95.00	120.00
4. Bally Big Inning	75.00	149.50	2. Keeney Texas League	39.50	50.00
4. Bally Bowler	175.00	189.50	4. Kirk Night Bomber	75.00	145.00
4. Bally Convoy	47.50	125.00	4. Lite League	49.50	90.00
4. Bally Defender	95.00	125.00	4. Mutoscope Ace Bombers	100.00	125.00
4. Bally Eagle Eye	39.50	49.50	4. Mnto. Atomic Bomber	125.00	155.00
2. Bally Heavy Hitter	39.50	65.00	4. Mutoscope Dr. Mobile	95.00	175.00
4. Bally King Pin	35.00	45.00	4. Mntos. Fly. Saucers	100.00	150.00
4. Bally Lucky Strike	45.00	79.50	4. Mntos. Photo.(Pre-War)	250.00	295.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Silver Gloves	175.00	275.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Voice-O-Graph	35.00	425.00
4. Bally Underses Raider	95.00	125.00	4. Q Pool Table	89.50	125.00
6. Bank Ball	35.00	45.00	4. Quizzer	75.00	95.00
4. Bing-A-Roll	40.00	50.00	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley De Luxe Dig	119.50	149.50	4. Rockola World Series	69.50	100.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	75.00	6. Scientific Basketball	59.50	75.00
2. ChiCoin Basketball Champ	175.00	235.00	2. Scientific Batting Pr.	65.00	69.50
4. ChiCoin 4 Player Derby	150.00	240.00	4. Scientific Pitch 'Em	185.00	195.00
4* ChiCoin Goalee	49.50	125.00	4* Seeburg Bear Gun	225.00	250.00
4. ChiCoin Hockey	49.50	75.00	4. Seeburg Chicken Sam	75.00	105.00
4. Chi Midget Skee	125.00	195.00	4. Seeburg Shoot The Chute	49.50	75.00
4. ChiCoin Pistol	75.00	125.00	4. Set Shot Basketball	295.00	349.50
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelo Pool Table	49.50	75.00	4. Spares & Strikes	149.00	160.00
4. Evans Bat-A-Score	150.00	175.00	6. Skill Jump	25.00	39.50
4. Evans Ski Roll	125.00	150.00	4. Supreme Bolascore	40.00	95.00
4. Evans Super Bomber	50.00	125.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Ten Strike '46	50.00	75.00	4. Supreme Rocket Buster	45.00	75.00
4. Evans Tommy Gun	49.50	125.00	6. Tail Gunner	49.50	89.50
4* Exhibit Dole Gun	50.00	65.00	4. Telegiz	125.00	165.00
4* Exhibit Gun Patrol	175.00	185.00	4. Un. Team Hockey	40.00	85.00
4* Exhibit Jet Gun	185.00	225.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Pony Express	175.00	275.00	4. Western Baseball '39	40.00	85.00
6. Exhibit Rotary Mdar.	175.00	275.00	4. Western Baseball '40	75.00	85.00
4. Exhibit Silver Bullets	95.00	125.00	6. Whizz	15.00	24.50
4* Exhibit Six Shooter	135.00	175.00	4. Wilcox-Gay Recordio	125.00	165.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Williams All Stars	35.00	95.00
4. Exhibit Vitalizer	75.00	95.00	6. Williams Box Score	39.50	65.00
4. Genco Glider	30.00	45.00	4. Williams Star Series	50.00	100.00
6. Genco Play Ball	29.50	65.00			
6. Groetchen Met. Typer	79.50	149.50	3* Williams Super World Series	150.00	225.00
4. Hy Roll	35.00	50.00	4. Williams Quarterback	34.50	85.00
4. Irish Poker	65.00	85.00	4. Wurliizer Skee Ball	25.00	150.00
4. Jack Rabbit	55.00	100.00			



4. Bally Shuffle-Line	95.00	109.50	2. ChiCoin Bowling Alley	34.50	55.00
2. Bally Hook Bowler	89.00	149.50	4. ChiCoin Alley w/con.	35.00	79.50
4. Bally Baseball	49.50	75.00	4. ChiCoin Ace Bowl	79.50	110.00
4. Bally Shuffle Champ	29.00	39.00	4. ChiCoin Bowl Classic	59.50	75.00
4. Bally Shuffle-Bowler	24.50	29.00	4. ChiCoin Horseshoes	60.00	100.00
4. Bally Speed Bowler	34.50	50.00	4. ChiCoin Rebound	25.00	45.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col, 486 Cap.)	\$175.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00-140.00
4. Du Grenier (Mod. A-7)	120.00-150.00
4. Du Grenier (Mod. AC-7)	125.00-155.00
4. Du Grenier (Mod. AC-9)	130.00-160.00
4. Du Grenier (Mod. E-7)	135.00-165.00
4. Du Grenier (Mod. ES-9)	140.00-170.00
4. Du Grenier (Mod. ES-9)	145.00-175.00
4. Du Grenier (Mod. ES-11)	150.00-180.00
4. Du Grenier "W" (9 col.)	50.00-85.00
2. Du Grenier "S" (7 col.)	50.00-77.50
4. Du Grenier "S" (9 col.)	69.50-85.00
4. Du Grenier Champion (9 col.)	85.00-97.50
2. Du Grenier Champion (11 col.)	97.50-125.00
4. Eastern Electric C-8	125.00-150.00
4. Electro (8-col.)	200.00-250.00
4. Electro (10 col.)	249.50-255.00
4. Lehigh PX (Elec. 8 col.)	125.00-145.00
4. Lehigh PX (10 col.)	89.50-149.50
4. Lehigh King Size	125.00-145.00
4. National 750	95.00-125.00
4. National 950	85.00-105.00
4. National 930	85.00-135.00
4. National 9-A (9 col.)	100.00-125.00
4. Nat. 9-ML Wheatwood	198.00-200.00
4. National Electric	99.50-139.50
4. Rowe Diplomat (10-col.)	179.50-185.00
4. Rowe Imperial (6 col.)	75.00-130.00
4. Rowe Imperial (8 col.)	78.50-145.00
4. Rowe Royal (6 col.)	79.50-90.00
4. Rowe Royal (8 col.)	85.00-90.00
4. Rowe Royal (10 col.)	85.00-95.00
4. Rowe President (8 col.)	100.00-125.00
4. Rowe President (10 col.)	100.00-125.00
4. Rowe Crusader (8 col.)	125.00-150.00
4. Uneeda "A" (6 col.)	82.50-87.50
4. Uneeda "A" (8 col.)	49.50-82.50
4. Uneeda "A" (9 col.)	59.50-85.00
4. Uneeda "E" (6 col.)	50.00-70.00
2. Uneeda "E" (8 col.)	50.00-80.00
4. Uneeda "E" (9 col.)	75.00-80.00
4. Uneeda "E" (12 col.)	65.00-80.00
4. Uneeda "E" (15 col.)	75.00-95.00
4. Uneeda 500 (7 col.)	90.00-95.00
4. Uneeda 500 (9 col.)	85.00-90.00
4. Uneeda 500 (15 col.)	75.00-115.00
4. Uneeda Monarch (8 col.)	65.00-110.00
4. Uneeda Monarch (10 col.)	79.50-110.00
4. Uneeda Monarch (12 col.)	79.50-135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$49.50-\$60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00-97.50
4. Stoner (Mod. 120, 5 col., 7 col.)	89.50-95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-100.00
4. Stoner DeLux Theatre (8 col., 160 cap.)	85.00-95.00
4. Stoner DeLux Theatre (16 col., 320 cap.)	195.00-300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-99.50
4. Coan "U-Select-It"	35.00-50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
2. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Fountain, 400 cups	150.00 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00-475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	\$1,408.25

AMI, INC.

AMI "E"—40 Phonograph	\$795.00
AMI "E"—80 Phonograph	925.00
AMI "E"—120 Phonograph	1,050.00
Model HSSM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Yacht Club	699.50

CHICAGO COIN

Band Box (New Model)	\$229.50
Crown Bowler	625.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

GENCO MFG. CO.

Sky Gunner	\$479.50
Silver Chest	495.00

D. GOTTILIEB & CO.

Guys-Dolls	\$349.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boat	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1,295.00
Scientific Ocean Liner	1,295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2,000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—"8" Wall Speaker Ivory (Teardrop)	
CVS6-8—"8" Recessed Speaker	
CVS7-12—"12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Classic Shuffle Alley	\$625.00
Olympic	605.00
Cabana	690.00
Tropic	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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WILLIAMS MFG. CO.

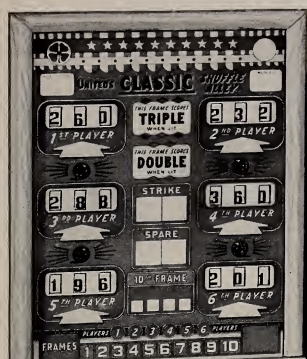
DeLux Baseball	\$479.50
Fairway	349.50

THE RUDOLPH WURLITZER CO.

Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLux Speaker	

UNITED'S

CLASSIC SHUFFLE ALLEY



TRIPLE MATCH FEATURE

NUMBER

STAR

CLOVER

(0-9)



THIS FRAME SCORES
TRIPLE
WHEN LIT

THIS FRAME SCORES
DOUBLE
WHEN LIT

FRAMES

1 2 3 4 5 6 7 8 9 10

10th FRAME FEATURE

ALSO SCORES
DOUBLE WHEN LIT

CAN SCORE
180 POINTS

STRIKE OR SPARE
FLASHER LIGHTS

CAN PICK UP
7-10 SPLIT

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